

C2M (PLANETE FITNESS)

1 club operated · BEZIERS · company founded 2017-10-05

1

club

Beziers

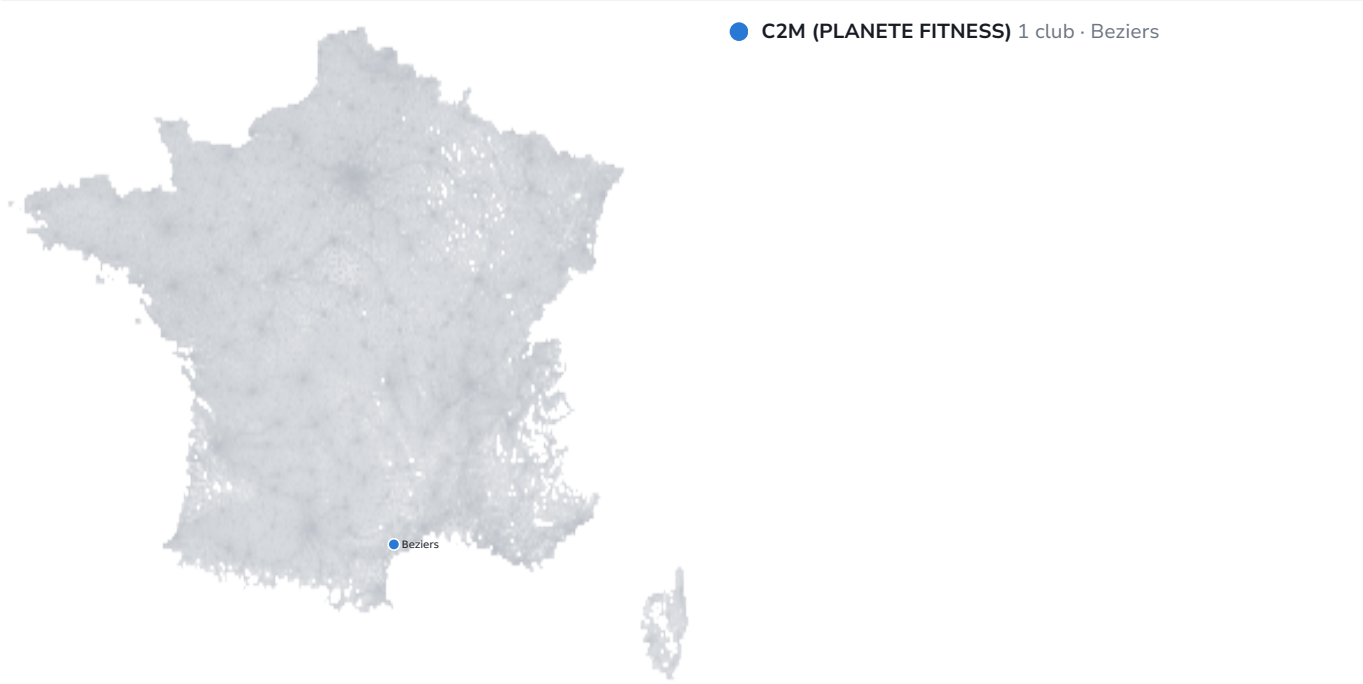
opened 2021–2021 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
PLANETE FITNESS	Beziers 34500	2021	1 → 2	1 → 3	838 → 379	4,472 → 2,227

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: C2M (PLANETE FITNESS) (Beziers).

LEGAL IDENTITY — INSEE Sirene

Legal name	C2M (PLANETE FITNESS)
SIREN	831153051
Founded	2017-10-05
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	NICOLAS CAYETANO (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

PLANETE FITNESS Beziers

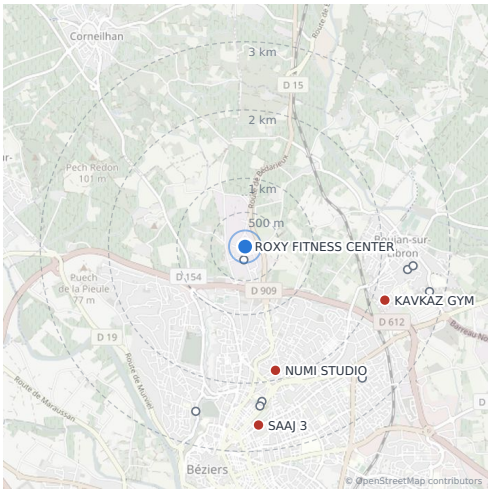
ZAC DE MERCORENT 2 RUE ISAAC SINGER 34500 BEZIERS · opened 2021-10-30 · SIRET 83115305100022

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	61.2	42.2	-19.0
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	3	+2
Competition weight, 2 km	0	2.16	new
Capture, 2 km	4,472	2,227	-50%
Saturation, 2 km vs national baseline	-100%	+54%	+154 pts

Competitor field as it stood on 2021-10-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 9 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	33 500 m	857 people	33	32 aged 18-64 + 825 workers = 857 over 0.79 km2 = 1,091/km2
	2 km	10,283 people	34	6,459 aged 18-64 + 3,824 workers = 10,283 over 12.57 km2 = 818/km2
Competition weight 15%	62 500 m	1.16 wt	53	1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	2.16 wt	68	2 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	16 500 m	379 people	17	26 residents + 354 workers, demand within 500 m against every competitor within 3 km
	2 km	2,227 people	15	1,549 residents + 678 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	73 500 m	not measured	—	catchment of 60 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 152.7 LQ
	2 km	LQ 1.54	73	2 clubs / 11,793 residents = 16.96 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	36 500 m	0.91×	36	20,350 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.91×	36	20,330 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2021

0.0 ▲ ROXY FITNESS CENTER 2026	1.86 ▲ NUMI STUDIO 2026
2.19 KAVKAZ GYM 2020	2.62 SAAJ 3 Keepcool 2010

ACCESS — straight-line, GTFS

Rail	Béziers — 3955 m
Bus	Vaisseries — 153 m
Footfall	Béziers — 3955 m, 1,693,346 travellers/yr SNCF
Shops	10 within 150 m INSEE BPE

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