

YOGAVENTURE

1 club operated · TOULOUSE · company founded 2017-09-01

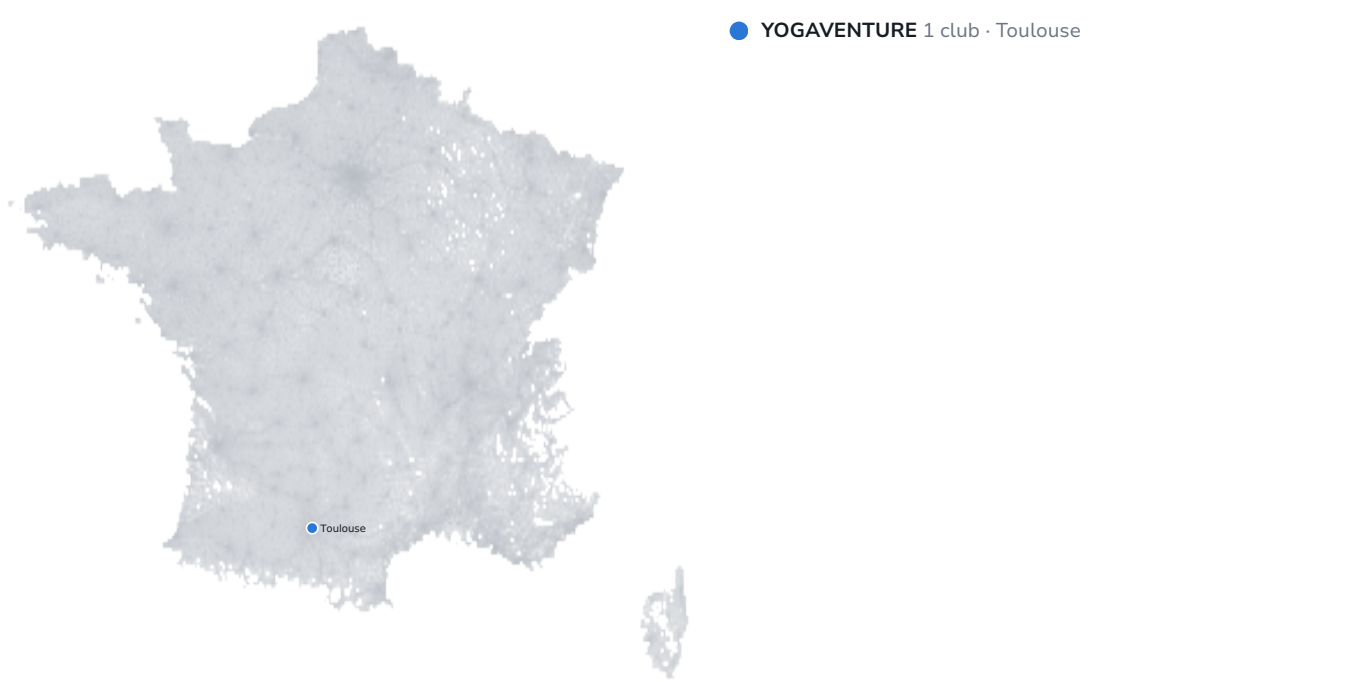
1
club

Toulouse
opened 2017–2017

€-39,017
EBITDA 2022

**revenue €149,440 ·
net €-41,603**
equity €-47,599 · financial
debt €426 · cash — · 2 risk
flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
YOGAVENTURE	Toulouse 31000	2017	7 → 18	14 → 40	5,724 → 2,506	12,235 → 4,836

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	YOGAVENTURE
SIREN	831583729
Founded	2017-09-01
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	CARINE CASTET (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€1,000
Years filed	1 of the last 1 on record — 1 simplified
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

- ▼ **negative equity** — 2022, €-47,599
- ▼ **high leverage** — 2022, debt €426 vs EBITDA €-39,017

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE	
2022	simplified	€149,440	€-39,017	-26%	€-41,603	€-41,603	€-47,599	€426	—	€50,598	€123,597	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

YOGAVENTURE Toulouse

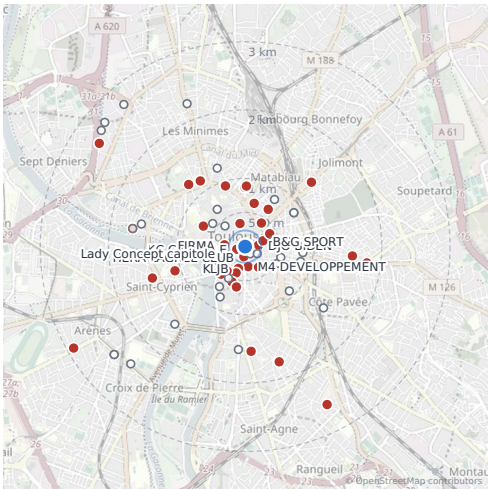
42 RUE DE LA POMME 31000 TOULOUSE · opened 2017-09-01 · SIRET 83158372900015

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	79	50.3	-28.7
Gyms within 1 km	10	28	+18
Gyms within 2 km	14	40	+26
Competition weight, 2 km	17.40	44	+153%
Capture, 2 km	12,235	4,836	-60%
Saturation, 2 km vs national baseline	+7%	+229%	+222 pts

Competitor field as it stood on 2017-09-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



42 gym floors, 33 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	93	500 m	32,420 people	100 6,306 aged 18-64 + 26,114 workers = 32,420 over 0.79 km2 = 41,279/km2
		2 km	177,704 people	88 74,513 aged 18-64 + 103,192 workers = 177,704 over 12.57 km2 = 14,141/km2
Competition weight 15%	0	500 m	18.66 wt	0 17 genuine gym floors and 7 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	44.00 wt	0 39 genuine gym floors and 26 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	58	500 m	2,506 people	74 460 residents + 2,046 workers, demand within 500 m against every competitor within 3 km
		2 km	4,836 people	48 1,766 residents + 3,070 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0	500 m	not measured	— catchment of 9,192 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
		2 km	LQ 3.29	0 39 clubs / 107,609 residents = 36.24 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.31×	100 29,330 EUR against 22,380 nationally, median of 3 IRIS within 500 m
		2 km	1.20×	100 26,770 EUR against 22,380 nationally, median of 45 IRIS within 2 km

NEAREST GYMS — 42 within 3 km; ▲ opened after 2017

0.13 ▲ KC CAPITOLE Keepcool 2022	0.15 ▲ HERA LAGREE CLUB 2026
0.2 ▲ DJO BIDEN 2025	0.28 B&G SPORT 2012
0.3 ▲ M4 DEVELOPPEMENT 2021	0.3 FIRMA 2007
0.31 ▲ Lady Concept capitole 2020	0.33 ▲ KLJB 2026

... and 34 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Capitole — 152 m
Bus	Rémusat — 288 m
Footfall	Toulouse Matabiau — 1102 m, 14,522,596 travellers/yr SNCF
Shops	265 within 150 m INSEE BPE