

AMES FITNESS (SPORNOVA-AMES FITNESS)

1 club operated · LUISANT · company founded 2017-08-30

1

club

Luisant

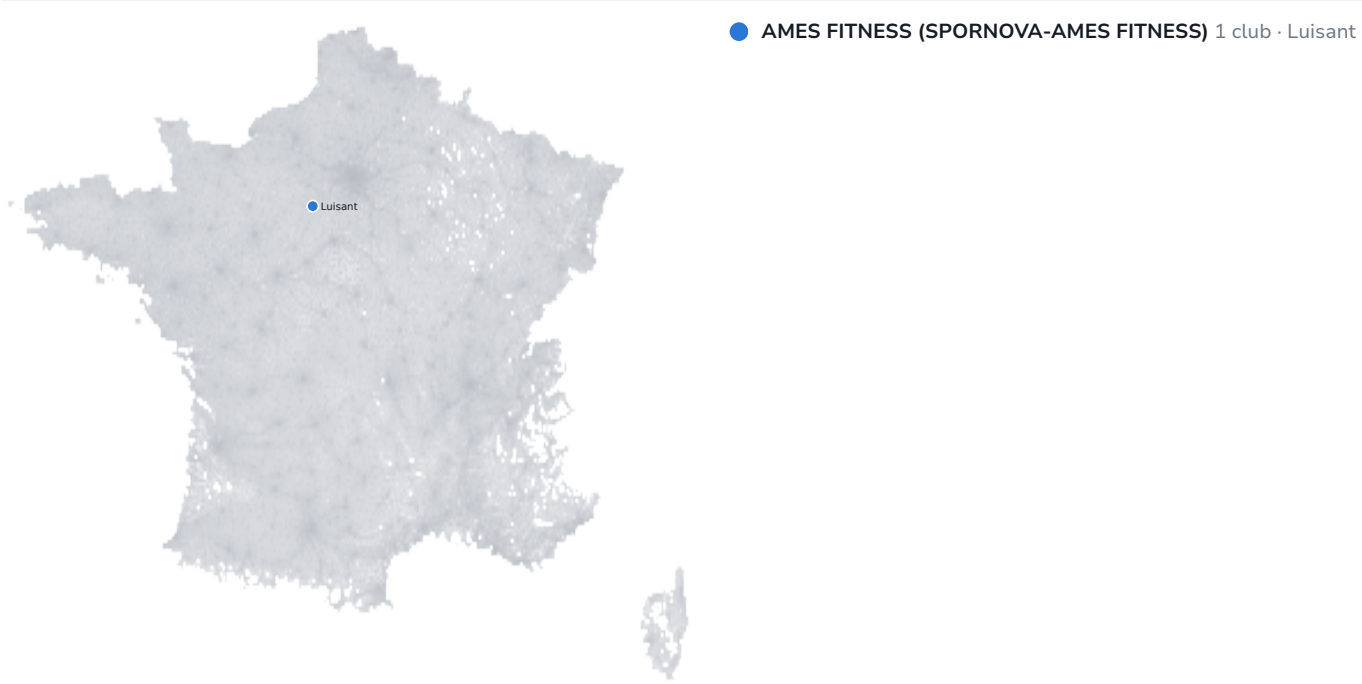
opened 2017–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SPORNOVA-AMES FITNESS	Luisant 28600	2017	1 → 1	4 → 4	1,397 → 1,264	6,251 → 5,431

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	AMES FITNESS (SPORNOVA-AMES FITNESS)
SIREN	831792338
Founded	2017-08-30
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	CAROLE HEROIN (LE FLOC'H) (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SPORNOVA-AMES FITNESS Luisant

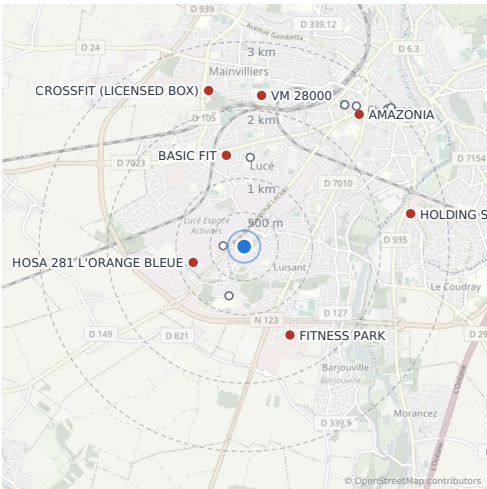
3 RUE DES CHENES 28600 LUISANT · opened 2017-08-30 · SIRET 83179233800012

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	66.8	64.4	-2.4
Gyms within 1 km	2	2	0
Gyms within 2 km	4	4	0
Competition weight, 2 km	2.70	2.86	+6%
Capture, 2 km	6,251	5,431	-13%
Saturation, 2 km vs national baseline	+12%	+15%	+3 pts

Competitor field as it stood on 2017-08-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 9 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	45 500 m	1,276 people	41	650 aged 18-64 + 626 workers = 1,276 over 0.79 km ² = 1,624/km ²
	2 km	21,758 people	48	13,212 aged 18-64 + 8,546 workers = 21,758 over 12.57 km ² = 1,731/km ²
Competition weight 15%	74 500 m	0.16 wt	91	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	2.86 wt	63	3 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	53 500 m	1,264 people	53	872 residents + 392 workers, demand within 500 m against every competitor within 3 km
	2 km	5,431 people	53	3,916 residents + 1,514 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	92 500 m	not measured	—	catchment of 1,321 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.9 LQ
	2 km	LQ 1.15	92	3 clubs / 23,645 residents = 12.69 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	69 500 m	1.03×	78	23,140 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.99×	63	22,150 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2017

0.78	HOSA 281 L'ORANGE BLEUE L'Orange Bleue 2013	1.36	BASIC FIT Basic-Fit
1.46	FITNESS PARK Fitness Park 2014	2.23	▲ VM 28000 2022
2.34	▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2023	2.48	HOLDING SPORT ET AFFAIRE (HOSA) 2009
2.57	AMAZONIA 2012		

ACCESS — straight-line, GTFS

Rail	Lucé — 1251 m
Bus	Cosmonautes — 158 m
Footfall	Lucé — 1251 m, 12,934 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE