

SILVER TRAINING

1 club operated · MONTESSON · company founded 2017-10-01

1

club

Montesson

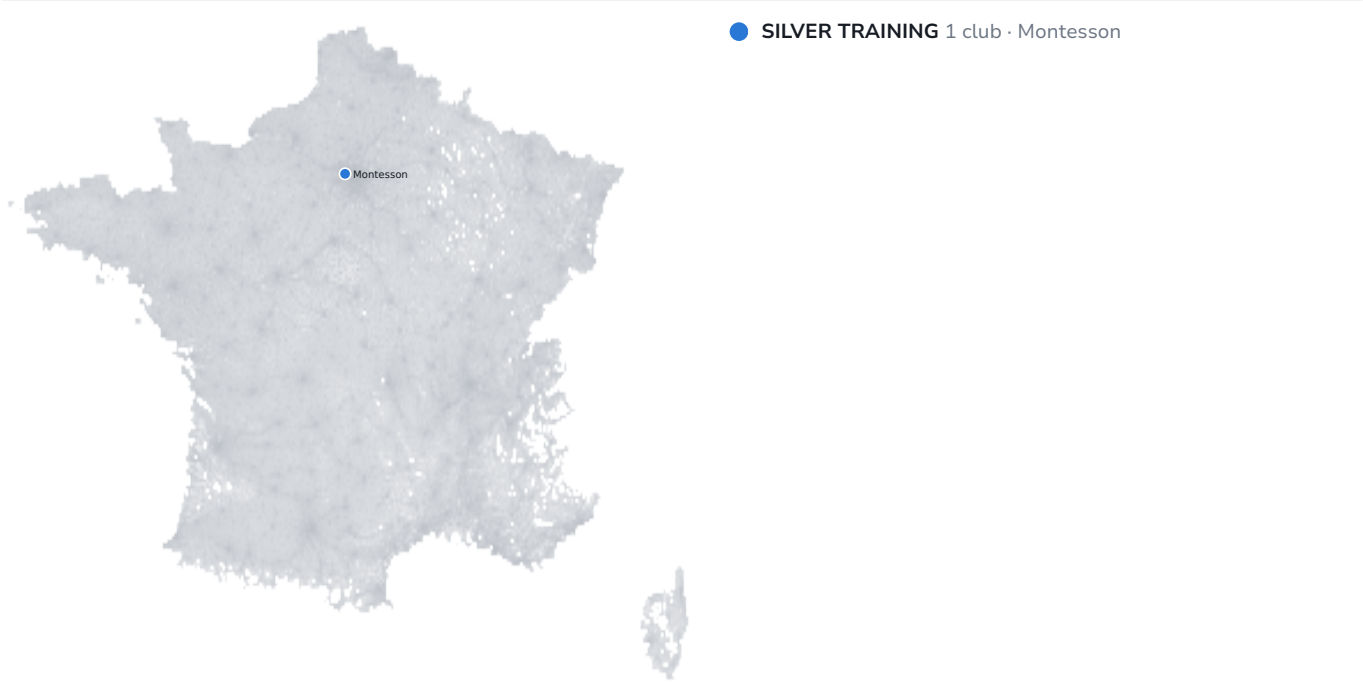
opened 2017–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT SILVER	Montesson 78360	2017	0 → 0	0 → 1	4,497 → 3,061	25,775 → 12,578

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SILVER TRAINING
SIREN	832260053
Founded	2017-10-01
Activity	93.12Z NAF/APE code
Employees	00 Sirene band
Officers	Manuel LE BOURDON (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT SILVER Montesson

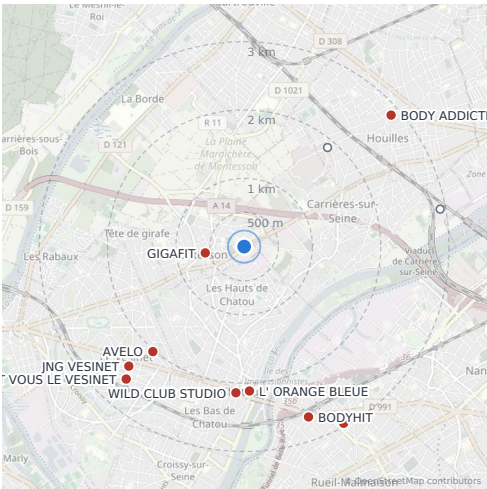
IMMEUBLE LE POSEIDON 10 RUE DU CHATEAU D'EAU 78360 MONTESSON · opened 2017-10-01 · SIRET 83226005300018

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	88.6	84.4	-4.2
Gyms within 1 km	0	1	+1
Gyms within 2 km	0	1	+1
Competition weight, 2 km	0.20	0.90	+350%
Capture, 2 km	25,775	12,578	-51%
Saturation, 2 km vs national baseline	-100%	-82%	+18 pts

Competitor field as it stood on 2017-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	60 500 m	3,492 people	61	2,078 aged 18-64 + 1,414 workers = 3,492 over 0.79 km2 = 4,446/km2
	2 km	39,799 people	60	30,143 aged 18-64 + 9,656 workers = 39,799 over 12.57 km2 = 3,167/km2
Competition weight 15%	89 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.90 wt	82	1 genuine gym floor and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	85 500 m	3,061 people	80	2,033 residents + 1,029 workers, demand within 500 m against every competitor within 3 km
	2 km	12,578 people	89	9,847 residents + 2,731 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 3,446 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.6 LQ
	2 km	LQ 0.18	100	1 club / 48,972 residents = 2.04 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.38×	100	30,850 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.43×	100	32,090 EUR against 22,380 nationally, median of 19 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2017

0.58 ▲ GIGAFIT GigaFit 2020	2.04 AVELO 2015
2.12 L' ORANGE BLEUE L'Orange Bleue 2017	2.14 ▲ WILD CLUB STUDIO 2026
2.43 ▲ JNG VESINET 2026	2.6 ▲ FIT ET VOUS LE VESINET 2026
2.67 ▲ BODYHIT Bodyhit 2025	2.89 ▲ BODY ADDICTION Body Addiction 2021

... and 1 more within 3 km.

ACCESS — straight-line, GTFS

Rail	Houilles - Carrières-sur-Seine — 2340 m
Bus	Le Montoir — 28 m
Footfall	HOUILLES — 2361 m, 5,813,952 validations/yr RATP
Shops	12 within 150 m INSEE BPE

Generated 2026-10-20 05:59 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-20 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-20) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021

