

BODY CONCEPT (BODY CONCEPT FITNESS)

1 club operated · RAMBOUILLET · company founded 2017-08-17

1

club

Rambouillet

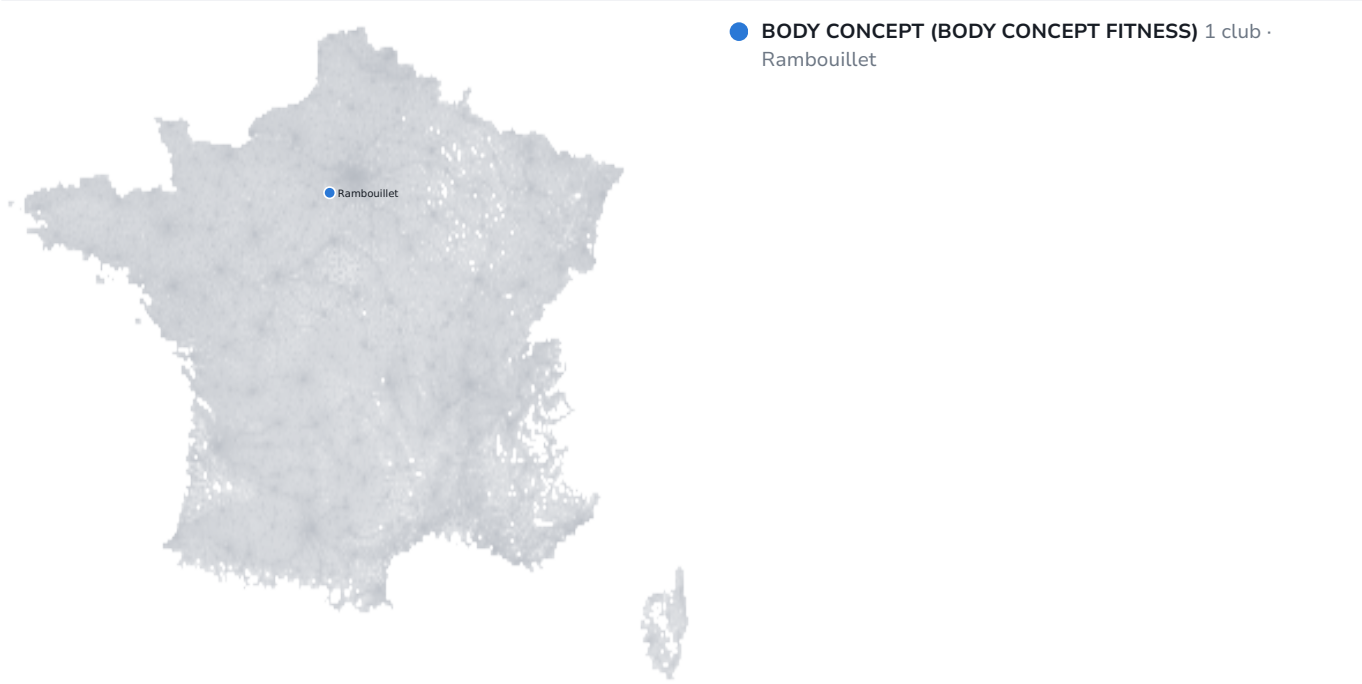
opened 2024-2024 · 2 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BODY CONCEPT FITNESS	Rambouillet 78120	2024	1 → 1	1 → 1	851 → 849	2,516 → 2,401

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: BODY CONCEPT (BODY CONCEPT FITNESS) (Rambouillet), BODY CONCEPT (BODY CONCEPT FITNESS) (Saint-Ave).

LEGAL IDENTITY — INSEE Sirene

Legal name	BODY CONCEPT (BODY CONCEPT FITNESS)
SIREN	832323117
Founded	2017-08-17
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	PATRICK CINO (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BODY CONCEPT FITNESS Rambouillet

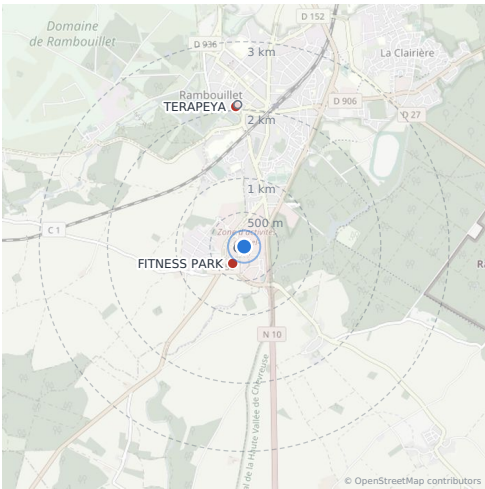
8 RUE GUSTAVE EIFFEL 78120 RAMBOUILLET · opened 2024-10-01 · SIRET 83232311700040

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	49.8	49.5	-0.3
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	1.70	1.70	0%
Capture, 2 km	2,516	2,401	-5%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2024-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	39 500 m	2,123 people	51	24 aged 18-64 + 2,100 workers = 2,123 over 0.79 km2 = 2,704/km2
	2 km	8,814 people	31	5,003 aged 18-64 + 3,811 workers = 8,814 over 12.57 km2 = 701/km2
Competition weight 15%	59 500 m	1.70 wt	39	1 genuine gym floor and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.70 wt	72	1 genuine gym floor and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	28 500 m	849 people	41	24 residents + 825 workers, demand within 500 m against every competitor within 3 km
	2 km	2,401 people	18	1,329 residents + 1,073 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 53 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 166.8 LQ
	2 km	not measured	—	catchment of 8,242 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.31x	100	29,210 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.28x	100	28,590 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2024

0.3	FITNESS PARK Fitness Park 2024	2.05	TERAPEYA 2023
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ACCESS — straight-line, GTFS

Rail	Rambouillet — 2001 m
Bus	Eiffel — 112 m
Footfall	Rambouillet — 2091 m, 5,579,876 travellers/yr SNCF
Shops	12 within 150 m INSEE BPE

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