

MVN SPORTS

1 club operated · LA FARE-LES-OLIVIERS · company founded 2017-09-03

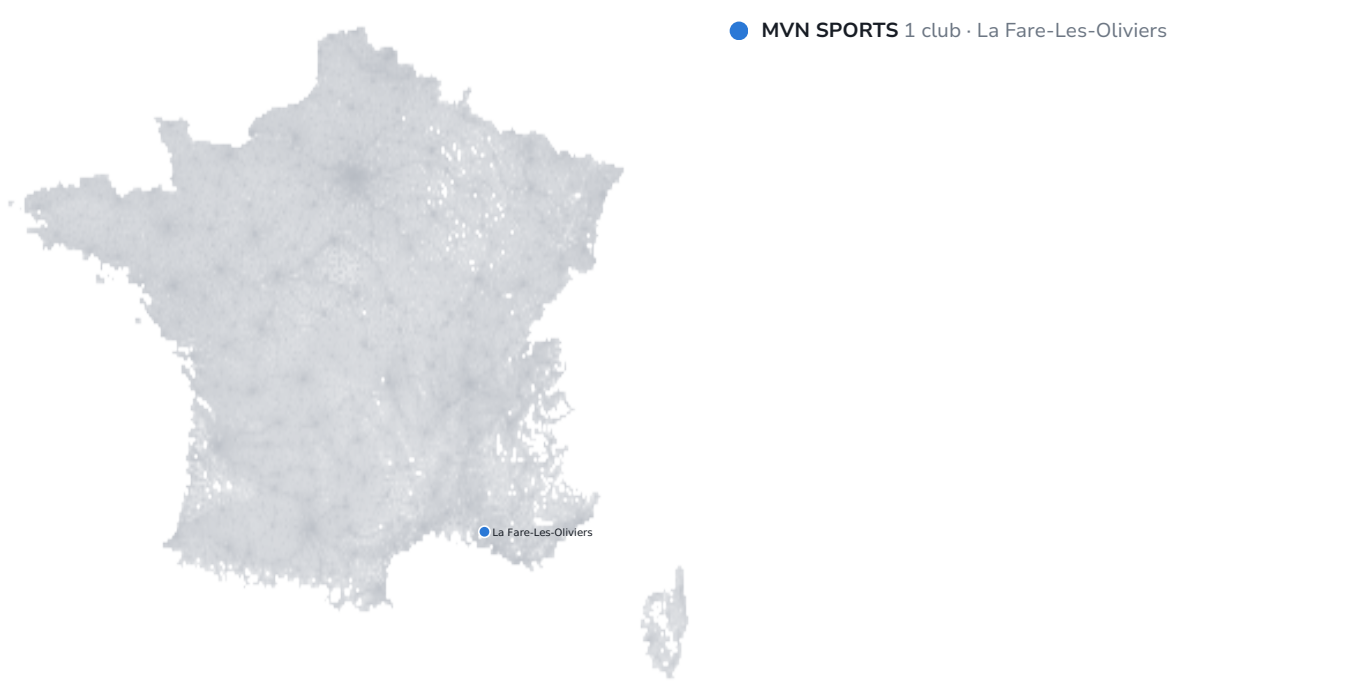
1
club

La Fare-Les-Oliviers
opened 2017–2017

€33,165
EBITDA 2024

revenue €164,549 · net €4,251
equity €-118,729 · financial debt €21,208 · cash €0 · 1 risk flag

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
VITA LIBERTE	La Fare-Les-Oliviers 13580	2017	2 → 4	2 → 4	1,331 → 632	5,221 → 2,313

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	MVN SPORTS	Registered capital	€2,000
SIREN	832545305	Years filed	7 of the last 7 on record — 7 complete
Founded	2017-09-03	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	GE VITA LIBERTE (Président de SAS)		

RISK FLAGS — from the accounts

▼ negative equity — 2024, €-118,729

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	€164,549	€33,165	20%	€4,513	€4,251	€-118,729	€21,208	€0	€36,620	€85,538	—
2023	€150,932	€43,292	29%	€12,490	€15,734	€-122,980	€33,592	€970	€22,938	€83,064	—
2022	€121,267	€24,992	21%	€-10,344	€-12,248	€-138,714	€49,475	€6,862	€31,284	€71,123	—
2021	€74,856	€12,039	16%	€-16,004	€-18,752	€-126,466	€58,270	€834	€24,401	€77,274	—
2020	€71,491	€-19,675	-28%	€-47,762	€-49,589	€-107,713	€76,050	—	€32,223	€87,372	—
2019	€103,697	€-27,421	-26%	€-58,323	€-60,125	€-58,125	€93,456	—	€29,917	€94,599	—
2018	€60,905	€-55,090	-90%	€-87,079	—	€2,000	€93,810	€2,300	€21,955	€90,534	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

VITA LIBERTE La Fare-Les-Oliviers

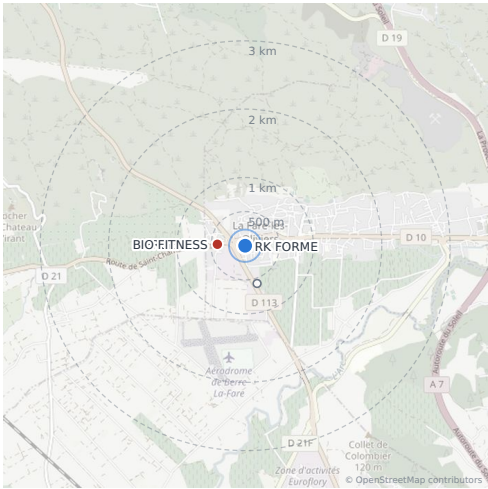
GRANDS VERGERS 31 AVENUE DES PUISATIERS 13580 LA FARE-LES-OLIVIERS · opened 2017-09-03 · SIRET 83254530500019

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	57.1	40.9	-16.2
Gyms within 1 km	2	4	+2
Gyms within 2 km	2	4	+2
Competition weight, 2 km	1	3.50	+250%
Capture, 2 km	5,221	2,313	-56%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2017-09-03 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	29 500 m	1,297 people	41	1,065 aged 18-64 + 232 workers = 1,297 over 0.79 km2 = 1,651/km2
	2 km	5,255 people	21	4,208 aged 18-64 + 1,047 workers = 5,255 over 12.57 km2 = 418/km2
Competition weight 15%	41 500 m	3.00 wt	15	3 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	3.50 wt	58	3 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	23 500 m	632 people	33	536 residents + 96 workers, demand within 500 m against every competitor within 3 km
	2 km	2,313 people	17	2,011 residents + 303 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 1,808 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.9 LQ
	2 km	not measured	—	catchment of 7,162 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.2 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.19×	100	26,740 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.17×	100	26,130 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2017

0.0 ▲ RK FORME 2026 0.41 FREENESS 2014
0.41 ▲ BIO FITNESS 2024

ACCESS — straight-line, GTFS

Rail Rognac — 7915 m
Bus Les Grameniers — 107 m
Footfall Rognac — 7915 m, 253,768 travellers/yr SNCF
Shops 18 within 150 m INSEE BPE

Generated 2026-10-20 05:59 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-20 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-20) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.