

J3L

1 club operated · LIFFRE · company founded 2017-10-15

1

club

Liffre

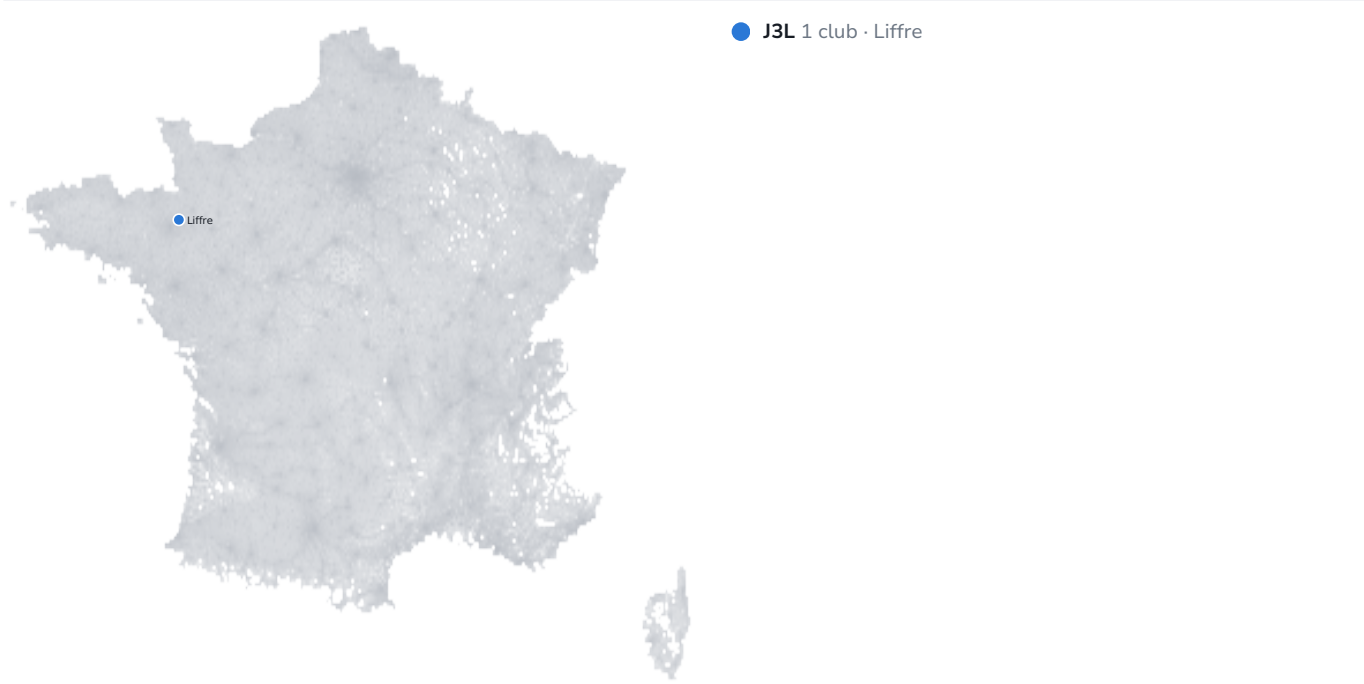
opened 2017–2017

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
J3L	Liffre 35340	2017	1 → 2	1 → 3	668 → 461	8,050 → 1,719

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	J3L
SIREN	832841670
Founded	2017-10-15
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	JEREMIE LABORDE (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

J3L Liffre

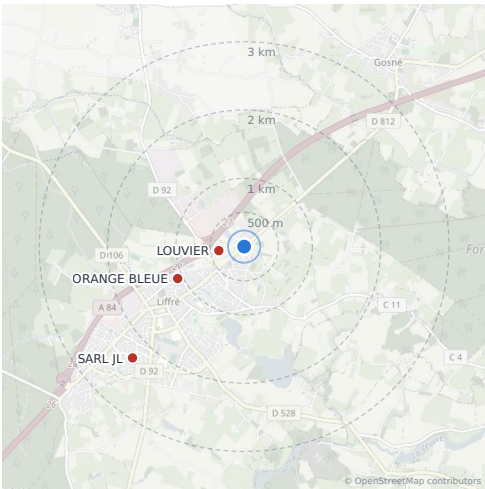
CENTRE COMMERCIAL BEAUGE 2 BEAUGEE 35340 LIFFRE · opened 2017-10-15 · SIRET 83284167000017

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	62.6	40.9	-21.7
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	3	+2
Competition weight, 2 km	0	2	new
Capture, 2 km	8,050	1,719	-79%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2017-10-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	23 500 m	483 people	21	278 aged 18-64 + 205 workers = 483 over 0.79 km2 = 615/km2
	2 km	5,967 people	23	2,997 aged 18-64 + 2,970 workers = 5,967 over 12.57 km2 = 475/km2
Competition weight 15%	65 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.00 wt	70	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	12 500 m	461 people	23	300 residents + 160 workers, demand within 500 m against every competitor within 3 km
	2 km	1,719 people	4	1,018 residents + 701 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 464 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 19.6 LQ
	2 km	not measured	—	catchment of 5,080 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.14×	100	25,540 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.14×	100	25,540 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2017

0.38 ▲ LOUVIER 2024	1.08 ▲ ORANGE BLEUE L'Orange Bleue 2025
2.31 ▲ SARL JL 2018	

ACCESS — straight-line, GTFS

Rail	Chevaigné — 10460 m
Bus	Cropy — 5915 m
Footfall	Chevaigné — 10460 m, 91,727 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE