

LA SALLE DRAGUIGNAN

1 club operated · DRAGUIGNAN · company founded 2017-11-09

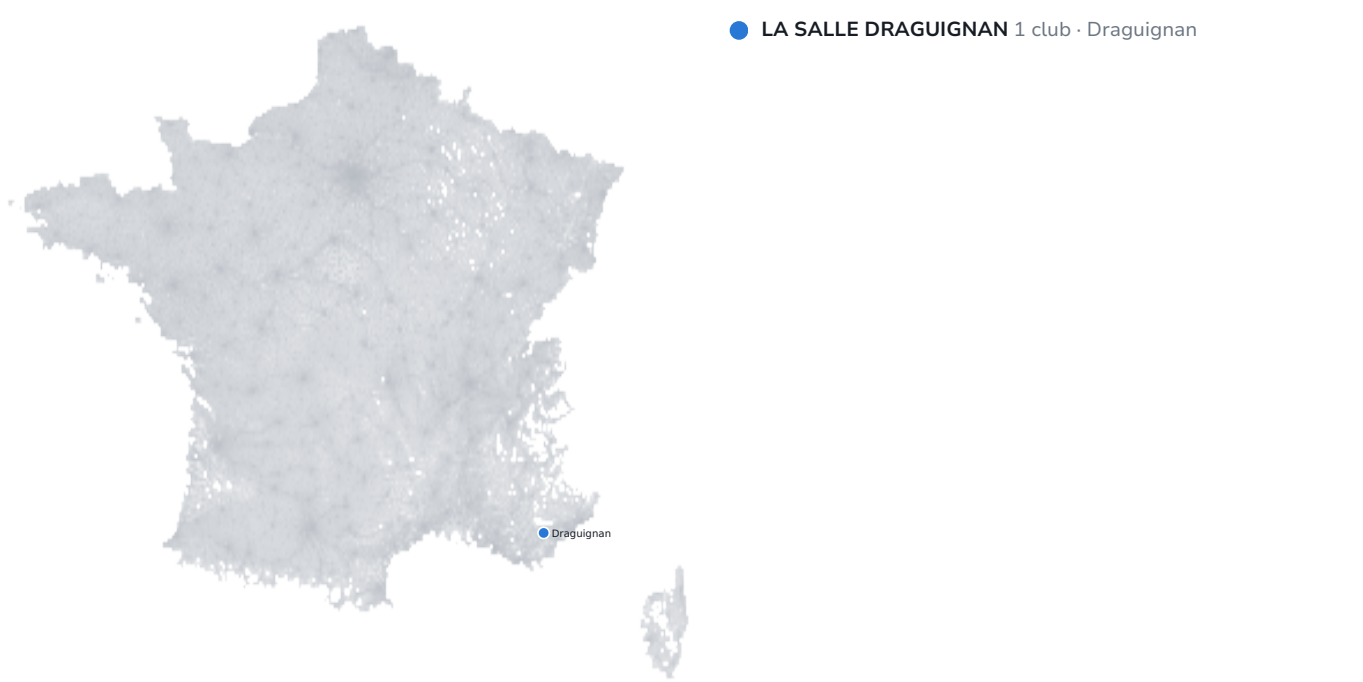
1
club

Draguignan
opened 2017-2017

€87,157
EBITDA 2022

**revenue €302,235 ·
net €24,340**
equity €46,936 · financial debt
€162,793 · cash —

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LA SALLE DRAGUIGNAN	Draguignan 83300	2017	1 → 2	2 → 6	628 → 386	8,168 → 3,763

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	LA SALLE DRAGUIGNAN	Registered capital	€2,000
SIREN	833248909	Years filed	5 of the last 5 on record — 5 simplified
Founded	2017-11-09	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.11Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	03 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	PATRICK CHRISTOPHE SAN CARLOS (Président de SAS)		

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2022	simplified	€302,235	€87,157	29%	€73,992	€24,340	€46,936	€162,793	—	€86,724	€140,625	—
2021	simplified	€54,298	€-55,114	-102%	€-65,594	€-18,142	€22,596	€205,118	€4,394	€55,779	€113,592	—
2020	simplified	€196,637	€29,087	15%	€16,892	€14,132	€40,738	€210,935	€1,548	€34,554	€152,392	—
2019	simplified	€261,105	€26,387	10%	€15,704	€9,879	€26,606	€196,169	—	€59,845	€166,251	—
2018	simplified	€282,263	€30,512	11%	€19,951	€14,727	€16,727	€209,986	€1,296	€68,897	€175,403	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

LA SALLE DRAGUIGNAN Draguignan

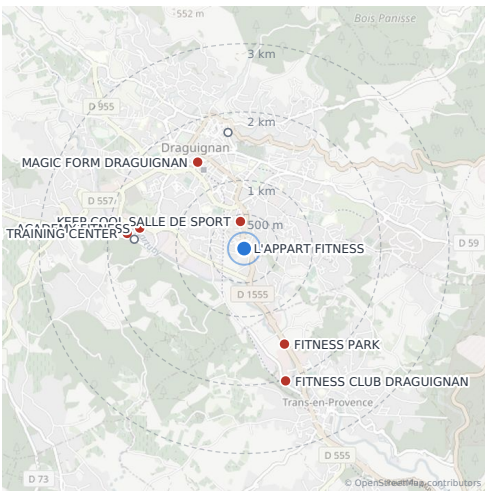
612 AV DU GENERAL DE GAULLE 83300 DRAGUIGNAN · opened 2017-11-09 · SIRET 83324890900016

CHANGE SINCE OPENING — 2017 → today

	AT OPENING	TODAY	CHANGE
Location score	58.9	37.2	-21.7
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	6	+4
Competition weight, 2 km	2.50	6.20	+148%
Capture, 2 km	8,168	3,763	-54%
Saturation, 2 km vs national baseline	-27%	+120%	+147 pts

Competitor field as it stood on 2017-11-09 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	42 500 m	784 people	31	738 aged 18-64 + 46 workers = 784 over 0.79 km2 = 998/km2
	2 km	24,102 people	50	13,404 aged 18-64 + 10,698 workers = 24,102 over 12.57 km2 = 1,918/km2
Competition weight 15%	39 500 m	2.20 wt	29	2 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	6.20 wt	45	6 genuine gym floors and 3 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	30 500 m	386 people	18	370 residents + 16 workers, demand within 500 m against every competitor within 3 km
	2 km	3,763 people	38	2,988 residents + 775 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	40 500 m	not measured	—	catchment of 1,323 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.7 LQ
	2 km	LQ 2.20	40	6 clubs / 24,062 residents = 24.94 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	36 500 m	1.00×	66	22,320 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.85×	15	18,940 EUR against 22,380 nationally, median of 7 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2017

0.0 ▲ L'APPART FITNESS L'Appart Fitness 2025	0.4 KEEP COOL SALLE DE SPORT Keepcool 2008
1.44 ▲ MAGIC FORM DRAGUIGNAN Magic Form 2023	1.52 ▲ FITNESS PARK Fitness Park 2025
1.56 ACADEMY FITNESS 2011	1.73 ▲ PREMIUM TRAINING CENTER 2024
2.03 ▲ FITNESS CLUB DRAGUIGNAN Fitness Park 2023	

ACCESS — straight-line, GTFS

Rail	Les Arcs - Draguignan — 7647 m
Bus	St Jean — 130 m
Footfall	Les Arcs - Draguignan — 7669 m, 1,062,817 travellers/yr SNCF
Shops	9 within 150 m INSEE BPE

au 2026-10-18) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.