

MARIANNE BERTRAND

1 club operated · LESPARRE-MEDOC · company founded 2018-01-25

1

club

Lesparre-Medoc

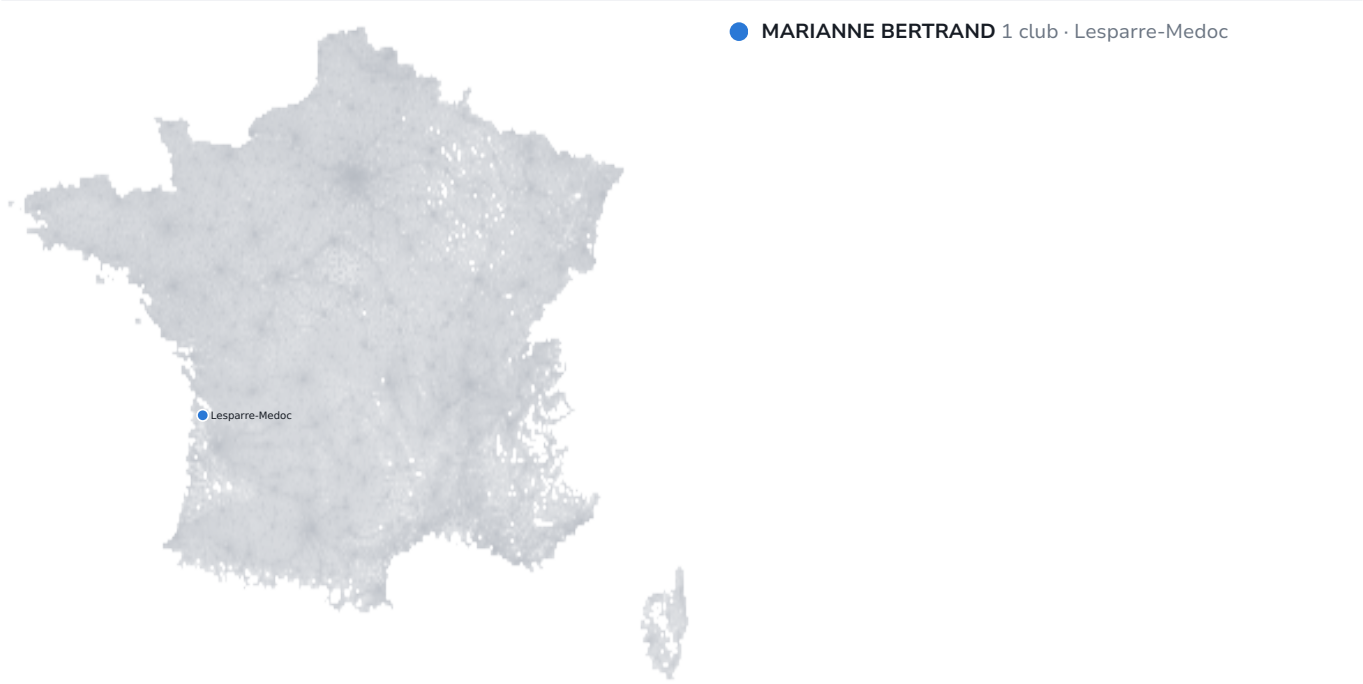
opened 2026–2026 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT (LICENSED BOX)	Lesparre-Medoc 33340	2026	2 → 2	4 → 4	597 → 597	1,969 → 1,969

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: LA LICORNE (Gaillan-En-Medoc).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	MARIANNE BERTRAND	Registered capital	not stated in any filing
SIREN	834914814	Years filed	0 of the last 0 on record
Founded	2018-01-25	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Marianne Anicette BERTRAND (BERTRAND) (officer)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT (LICENSED BOX) Lesparre-Medoc

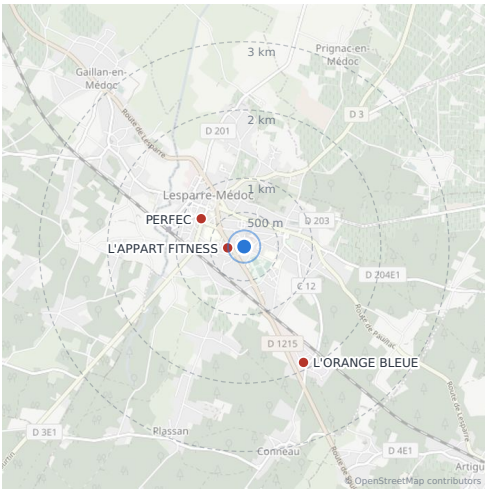
8 RUE ANDRE LAFITTAU 33340 LESPARRÉ-MÉDOC · opened 2026-10-01 · SIRET 83491481400068

CHANGE SINCE OPENING — 2026 → today

	AT OPENING	TODAY	CHANGE
Location score	30.7	30.7	0.0
Gyms within 1 km	3	3	0
Gyms within 2 km	4	4	0
Competition weight, 2 km	3.05	3.05	0%
Capture, 2 km	1,969	1,969	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2026-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	26 500 m	784 people	31	438 aged 18-64 + 346 workers = 784 over 0.79 km2 = 999/km2
	2 km	5,547 people	22	2,722 aged 18-64 + 2,825 workers = 5,547 over 12.57 km2 = 441/km2
Competition weight 15%	59 500 m	1.05 wt	56	1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	3.05 wt	61	3 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	18 500 m	597 people	31	420 residents + 177 workers, demand within 500 m against every competitor within 3 km
	2 km	1,969 people	10	1,546 residents + 423 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 892 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 10.2 LQ
	2 km	not measured	—	catchment of 5,114 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.8 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	23 500 m	0.87×	23	19,470 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.87×	23	19,470 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 3 within 3 km; ▲ opened after 2026

0.24	L'APPART FITNESS	0.75	PERFEC 2017
	L'Appart Fitness 2017		
1.91	L'ORANGE BLEUE		
	L'Orange Bleue 2023		

ACCESS — straight-line, GTFS

Rail	Lesparre — 1148 m
Bus	Ets Scolaires — 428 m
Footfall	Lesparre-Médoc — 1148 m, 149,695 travellers/yr SNCF
Shops	6 within 150 m INSEE BPE