

BELLA CENTER

1 club operated · SAINT-CHAMOND · company founded 2018-02-12

1 club

Saint-Chamond
opened 2018–2018

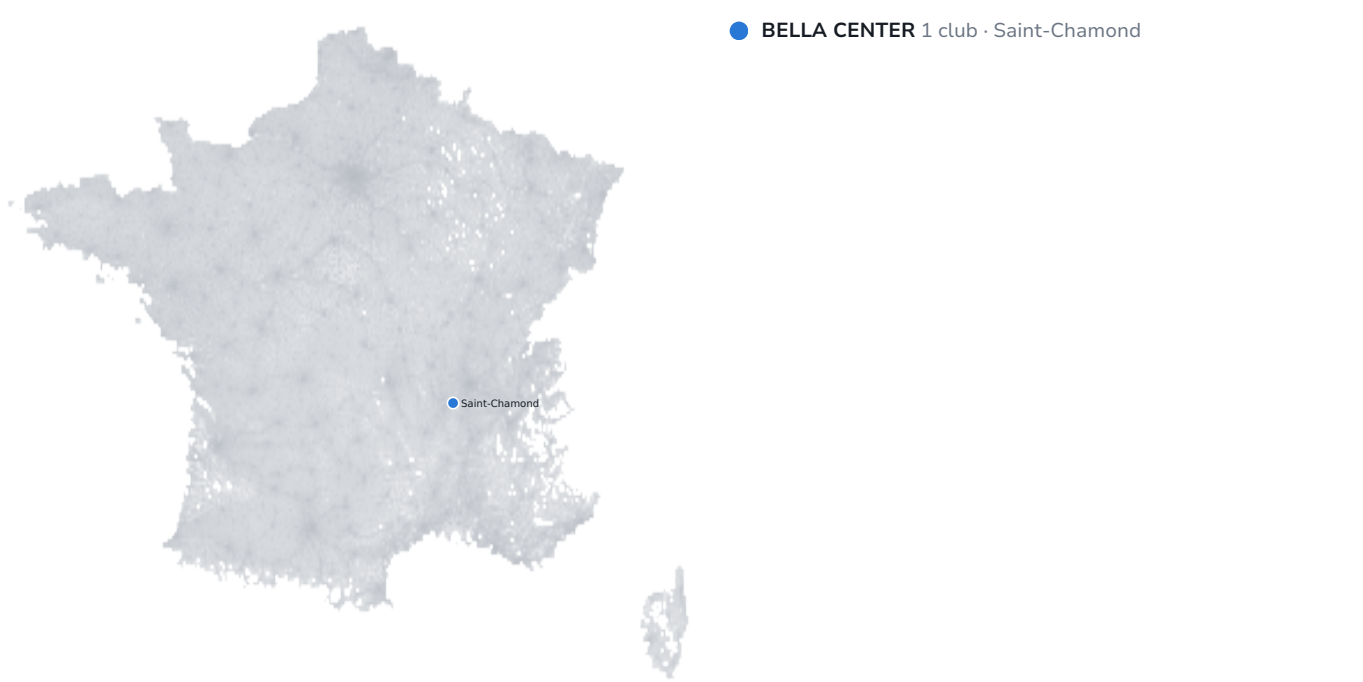
€75,781

EBITDA 2022

revenue €564,887 ·
net €2,291

equity €8,011 · financial debt
€564,717 · cash €17,225 · 2 risk
flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'APPART FITNESS	Saint-Chamond 42400	2018	1 → 1	1 → 2	2,762 → 2,568	24,987 → 15,361

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BELLA CENTER
SIREN	835328253
Founded	2018-02-12
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	ALEXANDRE GAMMINO (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€10,000
Years filed	3 of the last 3 on record — 3 complete
Debt falling due	€290,174 within a year · €263,067 in one to five against cash of €41,798
Confidentiality	income statement withheld: 2023
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

- ▼ high leverage — 2022, debt €564,717 vs EBITDA €75,781
- ▼ stopped publishing income statement — 2023, last published 2022

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2023	<i>income statement withheld — Partiellement confidentiel</i>				€124,010	€444,615	€41,798		—	—	—
2022	€564,887	€75,781	13%	€4,284	€2,291	€8,011	€564,717	€17,225	€185,635	€311,763	—
2019	€419,233	€53,011	13%	€5,697	€1,401	€11,401	€421,707	€55,782	€95,261	€259,280	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

L'APPART FITNESS Saint-Chamond

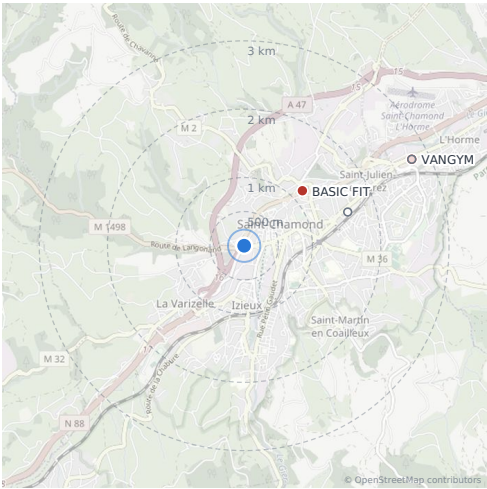
ZAC DES ACIERIES HALL 1 RUE DE SAINT-ETIENNE 42400 SAINT-CHAMOND · opened 2018-04-06 · SIRET 83532825300025

CHANGE SINCE OPENING — 2018 → today

	AT OPENING	TODAY	CHANGE
Location score	73.1	70.6	-2.5
Gyms within 1 km	1	1	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0	0.90	new
Capture, 2 km	24,987	15,361	-39%
Saturation, 2 km vs national baseline	-100%	-66%	+34 pts

Competitor field as it stood on 2018-04-06 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	49 500 m	2,015 people	50	948 aged 18-64 + 1,067 workers = 2,015 over 0.79 km2 = 2,565/km2
	2 km	21,708 people	48	14,565 aged 18-64 + 7,144 workers = 21,708 over 12.57 km2 = 1,727/km2
Competition weight 15%	89 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.90 wt	82	1 genuine gym floor and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	88 500 m	2,568 people	74	1,585 residents + 983 workers, demand within 500 m against every competitor within 3 km
	2 km	15,361 people	98	12,101 residents + 3,260 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,754 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.0 LQ
	2 km	LQ 0.34	100	1 club / 26,290 residents = 3.80 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	6 500 m	0.75×	0	16,720 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.83×	10	18,610 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2018

1.17 ▲ BASIC FIT Basic-Fit	2.76 VANGYM 2008
2024	

ACCESS — straight-line, GTFS

Rail	Saint-Chamond — 1075 m
Bus	CHAMP DU GEAI — 45 m
Footfall	Saint-Chamond — 1075 m, 753,515 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE