

HEMISPHERE (L'HEMISPHERE)

1 club operated · LA BAULE-ESCOUBLAC · company founded 2018-04-06

1

club

La Baule-Escoublac

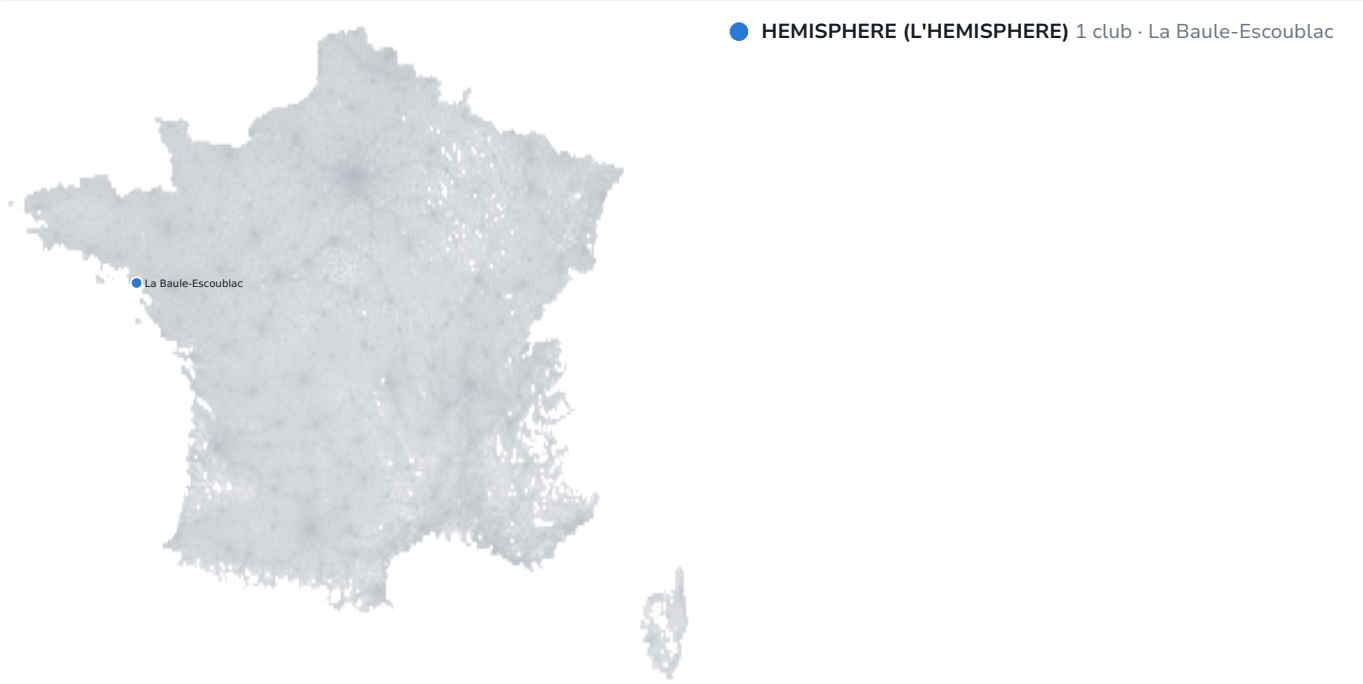
opened 2018–2018

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'HEMISPHERE	La Baule-Escoublac 44500	2018	1 → 2	1 → 2	1,608 → 732	7,144 → 3,382

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	HEMISPHERE (L'HEMISPHERE)
SIREN	839053220
Founded	2018-04-06
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	THOMAS GAIGNON (Gérant et associé indéfiniment responsable)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'HEMISPHERE La Baule-Escoublac

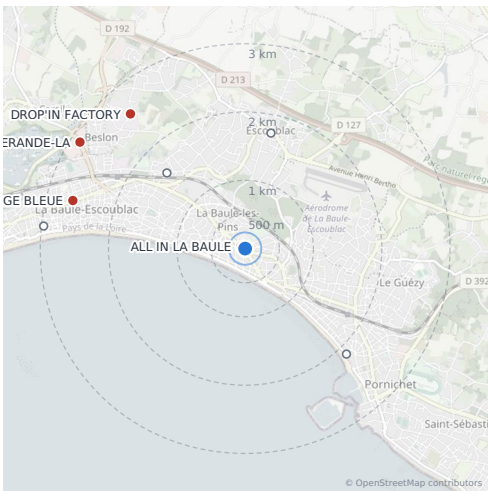
3 PLACE LAFAYETTE 44500 LA BAULE-ESCOUBLAC · opened 2018-04-06 · SIRET 83905322000019

CHANGE SINCE OPENING — 2018 → today

	AT OPENING	TODAY	CHANGE
Location score	72.1	59.5	-12.6
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.20	1.40	+600%
Capture, 2 km	7,144	3,382	-53%
Saturation, 2 km vs national baseline	-100%	-25%	+75 pts

Competitor field as it stood on 2018-04-06 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	27	500 m	753 people	30 513 aged 18-64 + 240 workers = 753 over 0.79 km2 = 958/km2
		2 km	6,612 people	25 5,507 aged 18-64 + 1,105 workers = 6,612 over 12.57 km2 = 526/km2
Competition weight 15%	68	500 m	1.00 wt	58 1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	1.40 wt	76 1 genuine gym floor and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	34	500 m	732 people	37 634 residents + 98 workers, demand within 500 m against every competitor within 3 km
		2 km	3,382 people	33 3,127 residents + 255 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100	500 m	not measured	— catchment of 1,440 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.1 LQ
		2 km	LQ 0.75	100 1 club / 11,758 residents = 8.51 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.45×	100 32,560 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	1.45×	100 32,560 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2018

0.07 ▲ ALL IN LA BAULE 2026	2.59 ▲ DROPI'N FACTORY 2026
2.62 ORANGE BLEUE L'Orange Bleue 2014	2.88 ▲ BODYHIT CLUB GUERANDE-LA BAULE Bodyhit 2025

ACCESS — straight-line, GTFS

Rail	Gare de La Baule les Pins — 481 m
Bus	Tennis Sporting — 87 m
Footfall	La Baule Les Pins — 481 m, 46,150 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE

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