

CROSSFIT LAURAGAIS

1 club operated · AVIGNONET-LAURAGAIS · company founded 2018-05-01

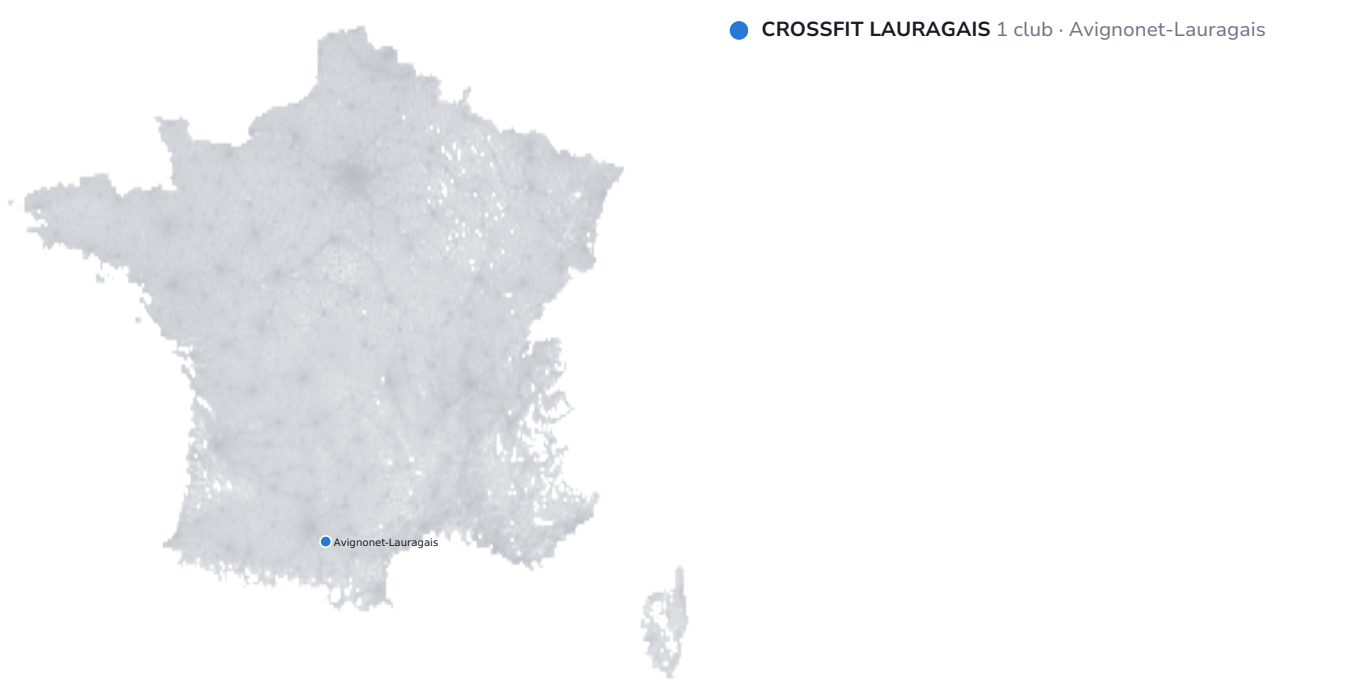
1
club

Avignonet-Lauragais
opened 2018-2018

€3,291
EBITDA 2019

revenue €34,865 · net €-5,604
equity €2,396 · financial debt €38,320 · cash €11,402 · 1 risk flag

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT LAURAGAIS	Avignonet-Lauragais 31290	2018	0 → 0	0 → 0	9 → 9	3,059 → 2,499

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	CROSSFIT LAURAGAIS	Registered capital	€8,000
SIREN	839715109	Years filed	1 of the last 1 on record — 1 complete
Founded	2018-05-01	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	02 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	MNS AVENIR (Président de SAS); SLG INVEST (Directeur Général)		

RISK FLAGS — from the accounts

▼ **high leverage** — 2019, debt €38,320 vs EBITDA €3,291

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2019	€34,865	€3,291	9%	€-5,016	€-5,604	€2,396	€38,320	€11,402	—	€28,600 —

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

CROSSFIT LAURAGAIS Avignonet-Lauragais

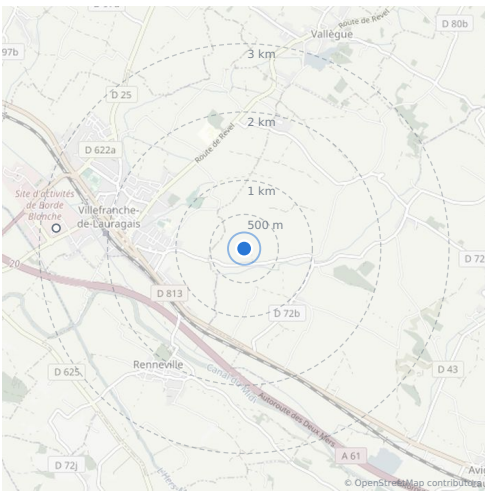
ZA DU RUISSEAU RTE DE FOLCARDE 31290 AVIGNONET-LAURAGAIS · opened 2018-05-01 · SIRET 83971510900014

CHANGE SINCE OPENING — 2018 → today

	AT OPENING	TODAY	CHANGE
Location score	43.1	41.5	-1.6
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0	0	new
Capture, 2 km	3,059	2,499	-18%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2018-05-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



0 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	6 500 m	5 people	0	5 aged 18-64 + 0 workers = 5 over 0.79 km2 = 6/km2
	2 km	2,844 people	9	1,732 aged 18-64 + 1,112 workers = 2,844 over 12.57 km2 = 226/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	12 500 m	9 people	0	9 residents + 0 workers, demand within 500 m against every competitor within 3 km
	2 km	2,499 people	20	1,842 residents + 657 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 9 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1009.6 LQ
	2 km	not measured	—	catchment of 3,021 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.0 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	84 500 m	1.05×	84	23,580 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.05×	84	23,580 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 0 within 3 km; ▲ opened after 2018

ACCESS — straight-line, GTFS

Rail	Villefranche-de-Lauragais — 2041 m
Bus	VILLEFRANCHE-DE-LAURAGAIS - Lycée — 1144 m
Footfall	Villefranche-de-Lauragais — 2041 m, 275,887 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE