

NEC FITNESS

1 club operated · BEZIERS · company founded 2018-05-17

1 club

Beziers

opened 2024–2024 · 1 closed

€212,565

EBITDA 2023

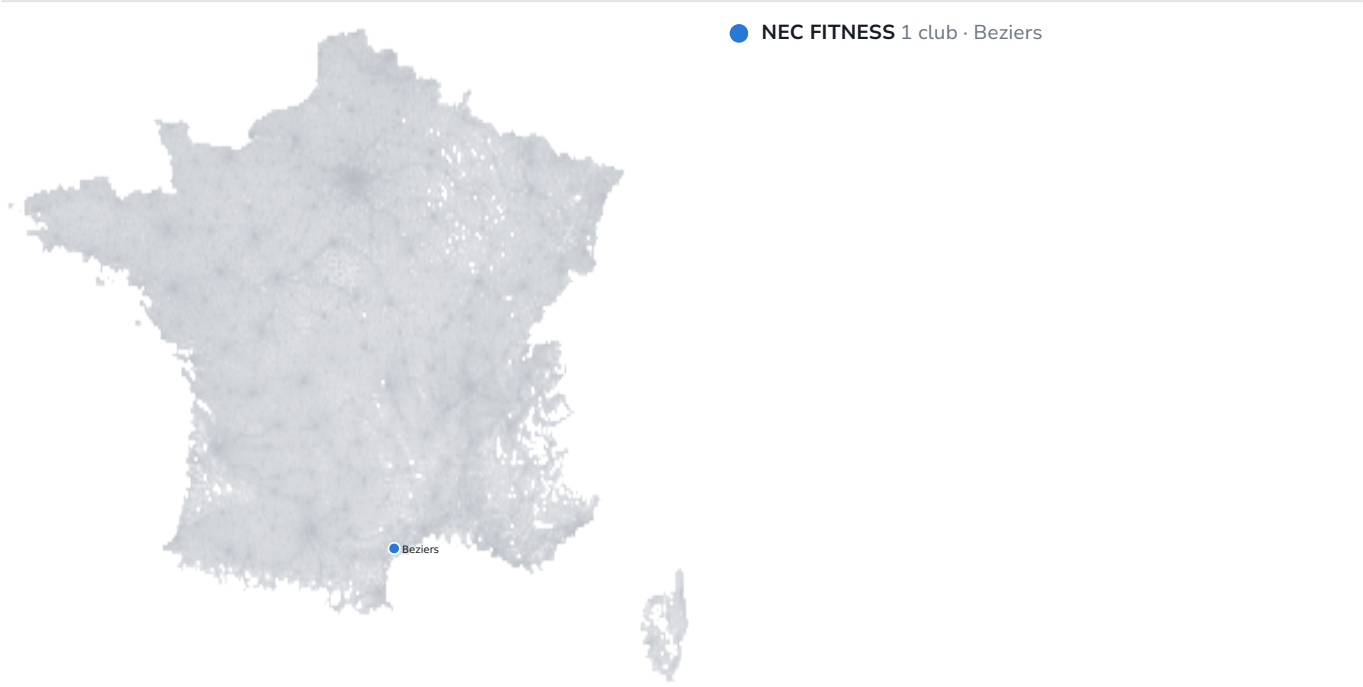
revenue

€1,073,992 · net

€22,951

equity €143,651 · financial debt €594,947 · cash €15,875 · 1 risk flag

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ON AIR	Beziers 34500	2024	1 → 1	7 → 8	3,947 → 3,775	8,272 → 6,791

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: NEC FITNESS (Beziers).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	NEC FITNESS	Registered capital	€703,446 — changed across the filed years below
SIREN	839734365	Years filed	2 of the last 2 on record — 2 complete
Founded	2018-05-17	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	income statement withheld: 2024
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	SEDEF (Directeur Général); L.F.A. (Président de SAS)		

RISK FLAGS — from the accounts

▼ stopped publishing income statement — 2024, last published 2023

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel				€745,952		—	€47,025	—	—	—
2023	€1,073,992	€212,565	20%	€95,294	€22,951	€143,651	€594,947	€15,875	€196,042	€609,508	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

ON AIR Beziers

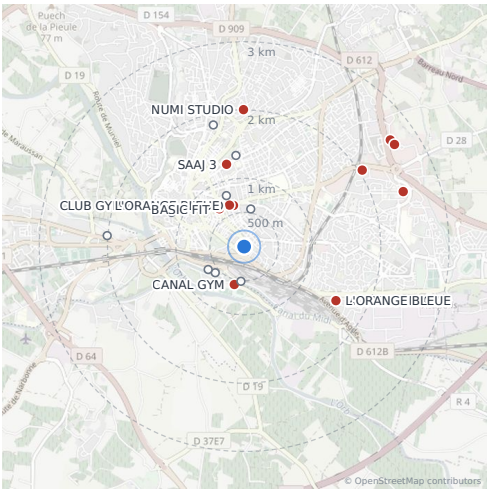
97 B BOULEVARD DE LA LIBERTE 34500 BEZIERS · opened 2024-12-20 · SIRET 83973436500043

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	65.8	61.4	-4.4
Gyms within 1 km	5	5	0
Gyms within 2 km	7	8	+1
Competition weight, 2 km	6.50	9	+38%
Capture, 2 km	8,272	6,791	-18%
Saturation, 2 km vs national baseline	+11%	+34%	+22 pts

Competitor field as it stood on 2024-12-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



12 gym floors, 9 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	65 500 m	5,617 people	71	2,936 aged 18-64 + 2,681 workers = 5,617 over 0.79 km2 = 7,152/km2
	2 km	42,732 people	61	25,319 aged 18-64 + 17,413 workers = 42,732 over 12.57 km2 = 3,401/km2
Competition weight 15%	62 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	9.00 wt	36	7 genuine gym floors and 10 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	72 500 m	3,775 people	86	2,238 residents + 1,537 workers, demand within 500 m against every competitor within 3 km
	2 km	6,791 people	63	4,563 residents + 2,229 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	83 500 m	not measured	—	catchment of 5,294 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
	2 km	LQ 1.34	83	7 clubs / 47,578 residents = 14.71 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	0 500 m	0.63×	0	14,190 EUR against 22,380 nationally, median of 4 IRIS within 500 m
	2 km	0.65×	0	14,640 EUR against 22,380 nationally, median of 19 IRIS within 2 km

NEAREST GYMS — 12 within 3 km; ▲ opened after 2024

0.57 CANAL GYM 2019	0.62 CLUB GYMINI PLUS, LE SPORT EN FAMILLE 2021
0.64 L'ORANGE BLEUE L'Orange Bleue 2015	0.66 BASIC FIT Basic-Fit
1.23 SAAJ 3 Keepcool 2010	1.56 ▲ MOMENTUM GYM 2026
1.56 L'ORANGE BLEUE L'Orange Bleue 2024	2.01 ▲ NUMI STUDIO 2026
... and 4 more within 3 km.	

ACCESS — straight-line, GTFS

Rail	Béziers — 572 m
Bus	Victor Hugo — 37 m
Footfall	Béziers — 572 m, 1,693,346 travellers/yr SNCF
Shops	37 within 150 m INSEE BPE