

LES IRREDUCTIBLES CESSON RENNES METROPOLE HANDBALL (LES IRREDUCTIBLES CR)

1 club operated · CESSON-SEVIGNE · company founded 2018-07-01

1

club

Cesson-Sevigne

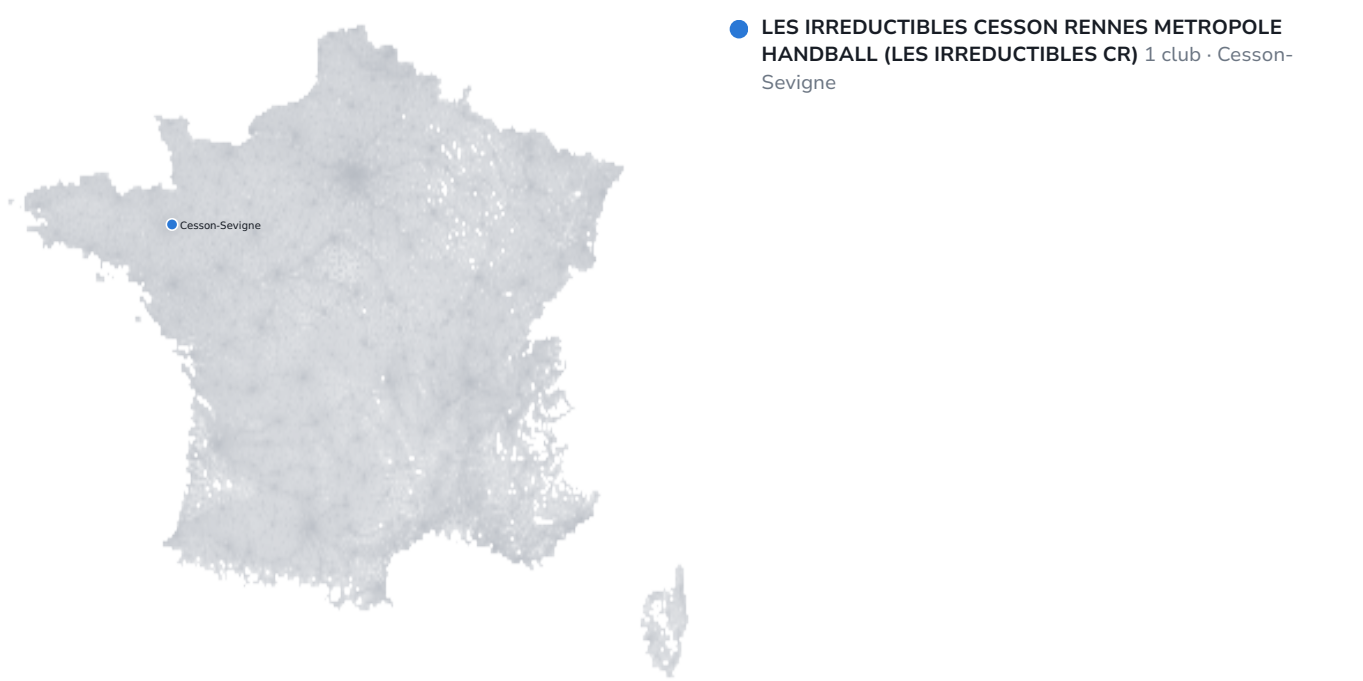
opened 2022–2022 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LES IRREDUCTIBLES CESSON RENNES METROPOLE HANDBALL (LES IRREDUCTIBLES CR)	Cesson-Sevigne 35510	2022	0 → 0	2 → 3	1,032 → 931	5,626 → 3,875

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: LES IRREDUCTIBLES CESSON RENNES METROPOLE HANDBALL (LES IRREDUCTIBLES CR) (Cesson-Sevigne).

LEGAL IDENTITY — INSEE Sirene

Legal name	LES IRREDUCTIBLES CESSON RENNES METROPOLE HANDBALL (LES IRREDUCTIBLES CR)
SIREN	840877583
Founded	2018-07-01
Activity	93.11Z NAF/APE code
Employees	12 Sirene band
Officers	STEPHANE CLEMENCEAU (Président de SAS); MICHEL LEBRETON (Directeur Général); AUDIT-COMPTABILITE-FINANCE- DONNARS ET ASSOCIES (Commissaire aux comptes suppléant); AUDITEXPERT OUEST (Commissaire aux comptes titulaire)

FILING & CAPITAL — INPI RNE

Registered capital	€190,000 — changed across the filed years below
Years filed	4 of the last 4 on record — 4 complete
Debt falling due	€909,904 within a year · €73,688 in one to five · €21,163 beyond five against cash of €74,144
Confidentiality	income statement withheld: 2024, 2023, 2022, 2019
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ negative equity — 2024, €-46,048

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2024	income statement withheld — Partiellement confidentiel (RAPCAC)	€-46,048			€197,080	€74,144			—		—
2023	income statement withheld — Partiellement confidentiel (RAPCAC)	€36,264			€423,230	€52,848			—		—
2022	income statement withheld — Partiellement confidentiel (RAPCAC)	€127,266			€369,316	€69,368			—		23
2019	income statement withheld — Partiellement confidentiel				€41,922	€595,207	€113,546		—		—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

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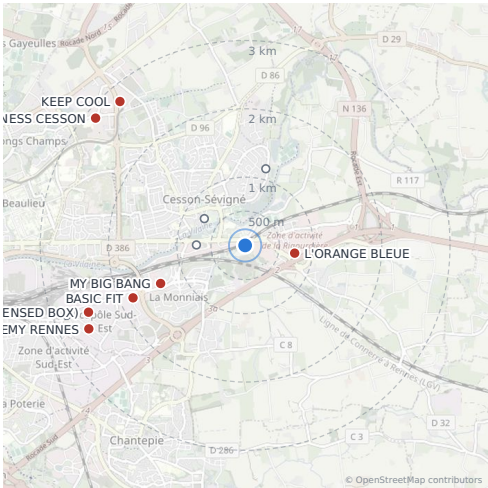
LA GLAZ ARENA CHEMIN DU BOIS DE LA JUSTICE 35510 CESSON-SEVIGNE · opened 2022-05-23 · SIRET 84087758300020

CHANGE SINCE OPENING — 2022 → today

	AT OPENING	TODAY	CHANGE
Location score	67.2	57.1	-10.1
Gyms within 1 km	1	1	0
Gyms within 2 km	2	3	+1
Competition weight, 2 km	1.80	2.85	+58%
Capture, 2 km	5,626	3,875	-31%
Saturation, 2 km vs national baseline	+38%	+106%	+69 pts

Competitor field as it stood on 2022-05-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	500 m	1,604 people	46	145 aged 18-64 + 1,459 workers = 1,604 over 0.79 km2 = 2,042/km2
	2 km	16,779 people	43	7,527 aged 18-64 + 9,252 workers = 16,779 over 12.57 km2 = 1,335/km2
Competition weight 15%	500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.85 wt	63	3 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	500 m	931 people	44	119 residents + 812 workers, demand within 500 m against every competitor within 3 km
	2 km	3,875 people	39	1,995 residents + 1,880 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	500 m	not measured	—	catchment of 182 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 48.7 LQ
	2 km	LQ 2.06	47	3 clubs / 12,862 residents = 23.33 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	500 m	1.37x	100	30,570 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.32x	100	29,450 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2022

0.73	L'ORANGE BLEUE L'Orange Bleue 2021	1.36	▲ MY BIG BANG My Big Bang 2022
1.81	BASIC FIT Basic-Fit 2016	2.49	CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2018
2.59	TRAINING ACADEMY RENNES 2015	2.79	KEEP COOL Keepcool 2021
2.87	▲ VICTORIA WELLNESS CESSON 2026		

ACCESS — straight-line, GTFS

Rail	Cesson-Sévigné — 488 m
Bus	Rigourdière — 214 m
Footfall	Cesson-Sévigné — 488 m, 207,859 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE