

MOIRANS FITNESS

1 club operated · MOIRANS · company founded 2018-07-24

1

club

Moirans

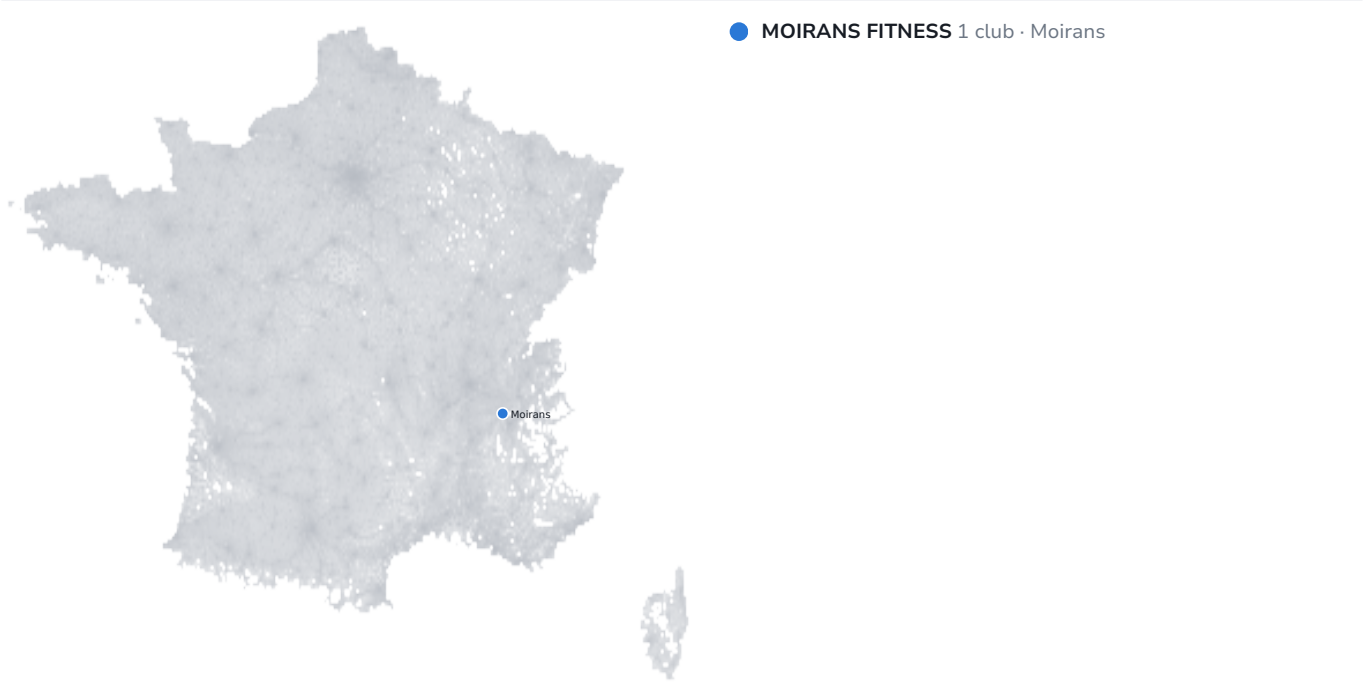
opened 2018–2018

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accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
XL FITNESS	Moirans 38430	2018	1 → 2	2 → 3	839 → 431	6,805 → 3,973

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	MOIRANS FITNESS
SIREN	841559644
Founded	2018-07-24
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	FRANCK VINCENT ARMAND GABAY (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

XL FITNESS Moirans

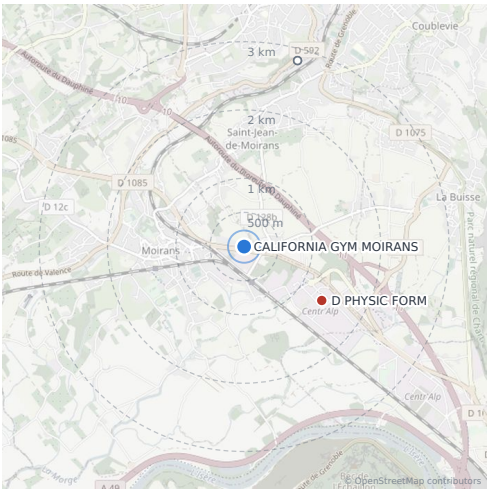
35 ROUTE DE GRENOBLE 38430 MOIRANS · opened 2018-07-24 · SIRET 84155964400015

CHANGE SINCE OPENING — 2018 → today

	AT OPENING	TODAY	CHANGE
Location score	61.4	49.3	-12.1
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	3	+1
Competition weight, 2 km	1	2	+100%
Capture, 2 km	6,805	3,973	-42%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2018-07-24 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	29 500 m	599 people	26	449 aged 18-64 + 150 workers = 599 over 0.79 km2 = 762/km2
	2 km	9,177 people	32	4,719 aged 18-64 + 4,458 workers = 9,177 over 12.57 km2 = 730/km2
Competition weight 15%	65 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.00 wt	70	2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	32 500 m	431 people	21	358 residents + 74 workers, demand within 500 m against every competitor within 3 km
	2 km	3,973 people	40	3,301 residents + 673 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 738 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 12.3 LQ
	2 km	not measured	—	catchment of 7,940 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.21x	100	27,020 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.12x	100	25,060 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2018

0.0 ▲ CALIFORNIA GYM MOIRANS 2025	1.38 D PHYSIC FORM 2008
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ACCESS — straight-line, GTFS

Rail	Moirans — 520 m
Bus	Moirans, MAISONNEUVE — 294 m
Footfall	Moirans — 520 m, 868,026 travellers/yr SNCF
Shops	14 within 150 m INSEE BPE