

WARRIOR ADVENTURE LYON

1 club operated · VILLEURBANNE · company founded 2018-09-20

1

club

Villeurbanne

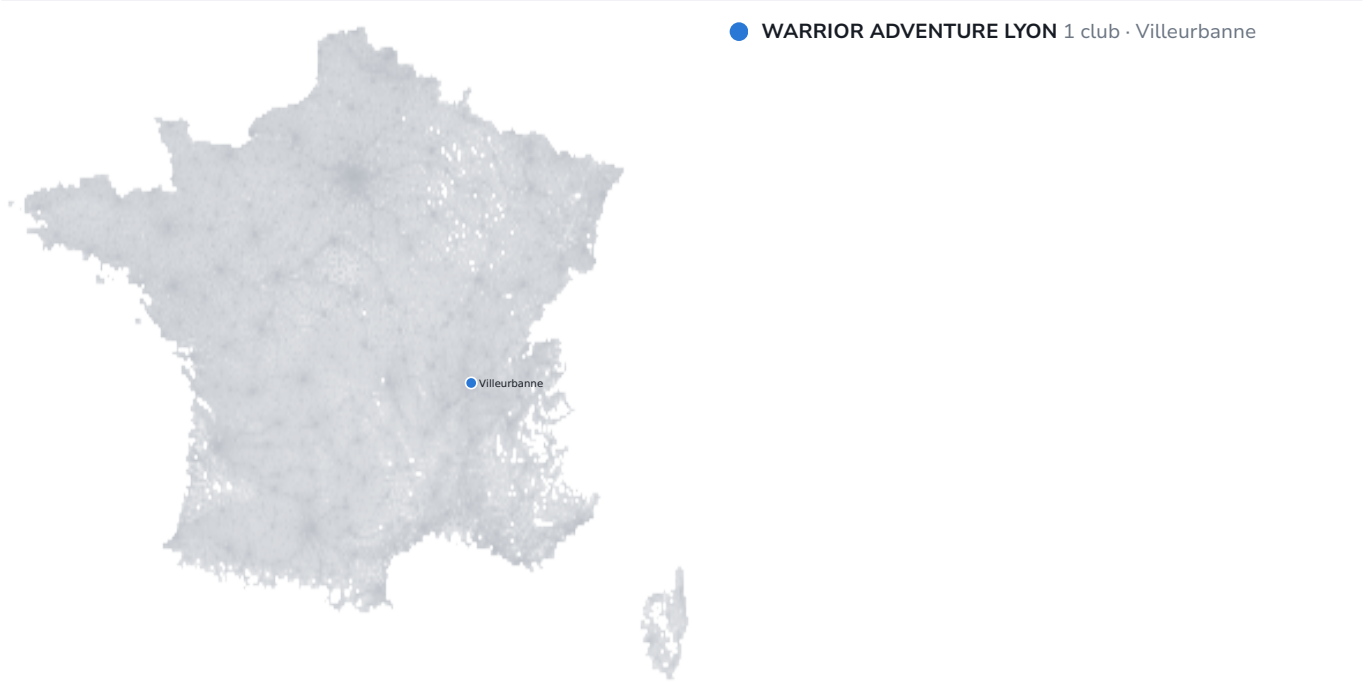
opened 2018-2018

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
WARRIOR ADVENTURE LYON	Villeurbanne 69100	2018	0 → 0	1 → 2	2,921 → 2,788	14,324 → 11,837

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	WARRIOR ADVENTURE LYON
SIREN	841854169
Founded	2018-09-20
Activity	93.11Z NAF/APE code
Employees	02 Sirene band
Officers	JEREMY MOTTS (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

WARRIOR ADVENTURE LYON Villeurbanne

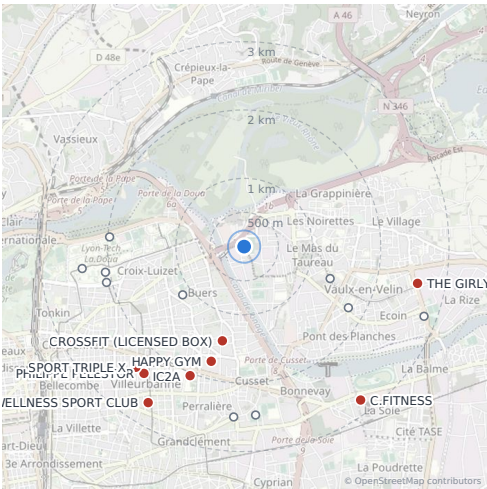
8 RUE ABBE A FIRMIN 69100 VILLEURBANNE · opened 2018-09-20 · SIRET 84185416900015

CHANGE SINCE OPENING — 2018 → today

	AT OPENING	TODAY	CHANGE
Location score	74.8	72.9	-1.9
Gyms within 1 km	0	0	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	1.90	2.46	+29%
Capture, 2 km	14,324	11,837	-17%
Saturation, 2 km vs national baseline	-84%	-69%	+16 pts

Competitor field as it stood on 2018-09-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 10 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	63 500 m	3,014 people	58	871 aged 18-64 + 2,143 workers = 3,014 over 0.79 km2 = 3,838/km2
	2 km	57,892 people	67	33,795 aged 18-64 + 24,096 workers = 57,892 over 12.57 km2 = 4,607/km2
Competition weight 15%	79 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.46 wt	66	2 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	83 500 m	2,788 people	77	1,026 residents + 1,762 workers, demand within 500 m against every competitor within 3 km
	2 km	11,837 people	87	7,601 residents + 4,236 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,342 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.6 LQ
	2 km	LQ 0.31	100	2 clubs / 57,118 residents = 3.50 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	22 500 m	0.78×	0	17,410 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.91×	37	20,395 EUR against 22,380 nationally, median of 22 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2018

1.42 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025	1.75 HAPPY GYM 2016
2.05 IC2A 2015	2.37 PHILIPPE PELESTOR 2001
2.37 SPORT TRIPLE X 2015	2.6 ▲ THE GIRLY CLUB 2025
2.68 WELLNESS SPORT CLUB Wellness Sport Club 2015	2.82 C.FITNESS 2016
... and 1 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	Croix-Luizet — 1178 m
Bus	Puces du Canal — 123 m
Footfall	Crépieux la Pape — 2260 m, 47,798 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE