

HTFL SPORT (HTFL SPORT)

1 club operated · LA ROCHE-SUR-YON · company founded 2018-10-02

1

club

La Roche-Sur-Yon

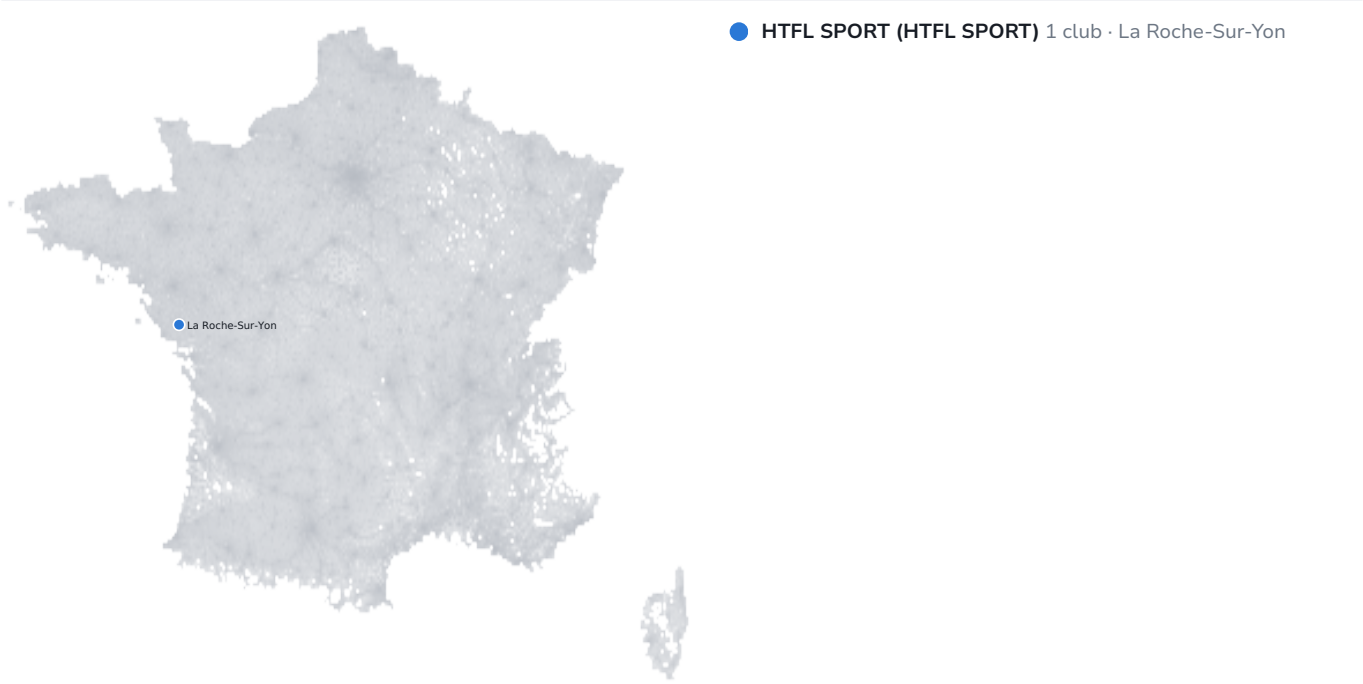
opened 2018-2018

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE	La Roche-Sur-Yon 85000	2018	0 → 0	1 → 2	3,154 → 2,784	16,712 → 9,638

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Duplicate registry rows set aside: Orange Bleue.

LEGAL IDENTITY — INSEE Sirene

Legal name	HTFL SPORT (HTFL SPORT)
SIREN	843170242
Founded	2018-10-02
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	LAURENT HAMARD (Président de SAS); FLH & CO (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE La Roche-Sur-Yon

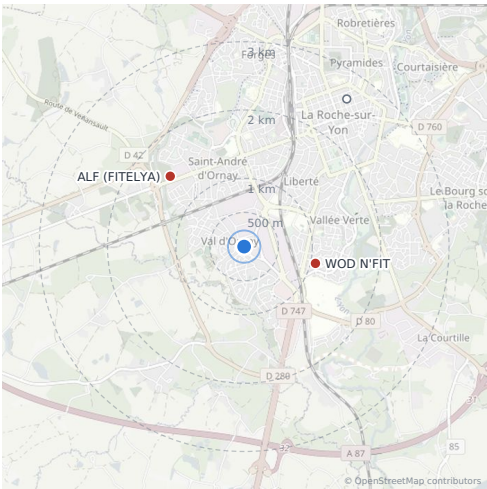
70-72 70 RUE SAVARY DE L'EPINERAYE 85000 LA ROCHE-SUR-YON · opened 2018-10-02 · SIRET 84317024200013

CHANGE SINCE OPENING — 2018 → today

	AT OPENING	TODAY	CHANGE
Location score	79.1	74.1	-5.0
Gyms within 1 km	0	0	0
Gyms within 2 km	1	2	+1
Competition weight, 2 km	1	2	+100%
Capture, 2 km	16,712	9,638	-42%
Saturation, 2 km vs national baseline	-50%	-1%	+50 pts

Competitor field as it stood on 2018-10-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	49 500 m	2,514 people	54	850 aged 18-64 + 1,664 workers = 2,514 over 0.79 km2 = 3,200/km2
	2 km	19,342 people	46	10,050 aged 18-64 + 9,292 workers = 19,342 over 12.57 km2 = 1,539/km2
Competition weight 15%	82 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	2.00 wt	70	2 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	77 500 m	2,784 people	77	1,400 residents + 1,384 workers, demand within 500 m against every competitor within 3 km
	2 km	9,638 people	78	6,214 residents + 3,424 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,646 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.4 LQ
	2 km	LQ 0.99	100	2 clubs / 17,806 residents = 11.23 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	67 500 m	1.00×	66	22,310 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.00×	68	22,460 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2018

1.07 ▲ WOD N'FIT 2024	1.49 ALF (FITELYA) 2013
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ACCESS — straight-line, GTFS

Rail	Gare de La Roche-sur-Yon — 2105 m
Bus	Birotheau — 52 m
Footfall	La Roche-sur-Yon — 2105 m, 1,218,501 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE