

AREA FITNESS

1 club operated · SAINT-AMAND-LES-EAUX · company founded 2018-10-23

1

club

Saint-Amand-Les-Eaux

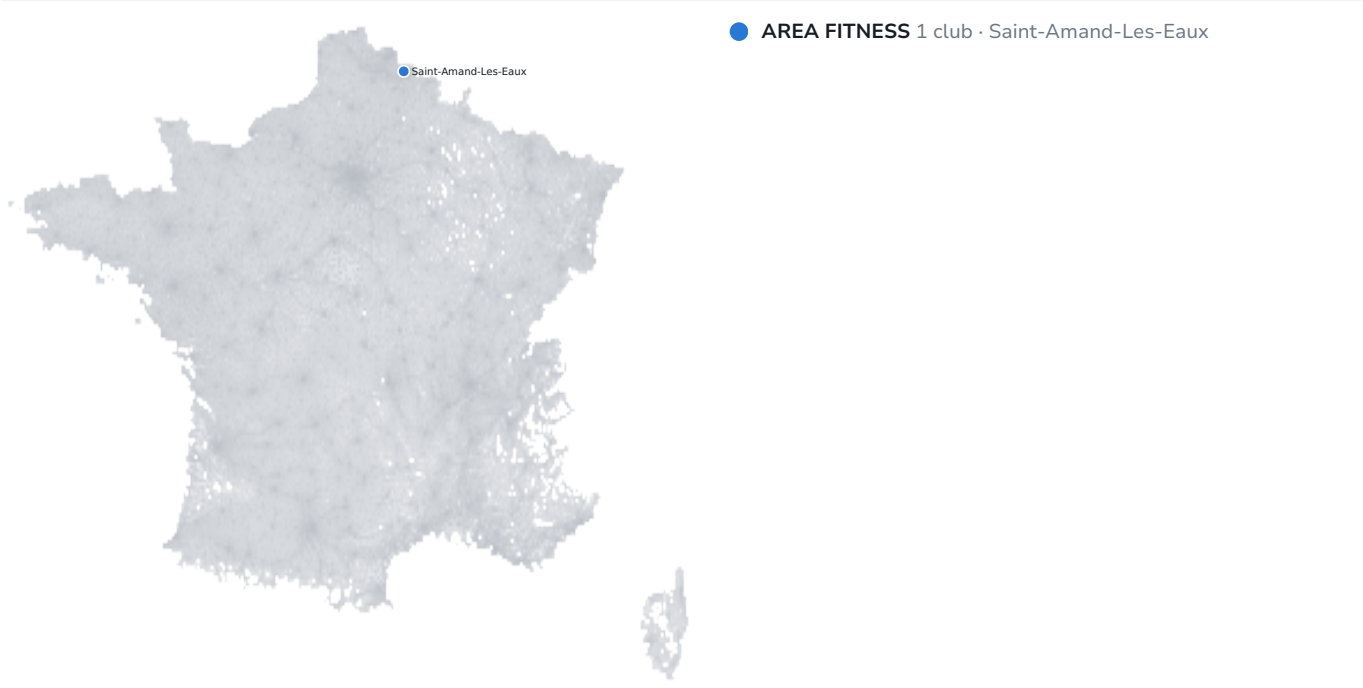
opened 2018-2018

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE, MON COACH FITNESS	Saint-Amand-Les-Eaux 59230	2018	2 → 2	2 → 2	1,373 → 1,363	8,300 → 7,679

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	AREA FITNESS
SIREN	843411976
Founded	2018-10-23
Activity	93.13Z NAF/APE code
Employees	03 Sirene band
Officers	JEAN-PIERRE REGENT (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

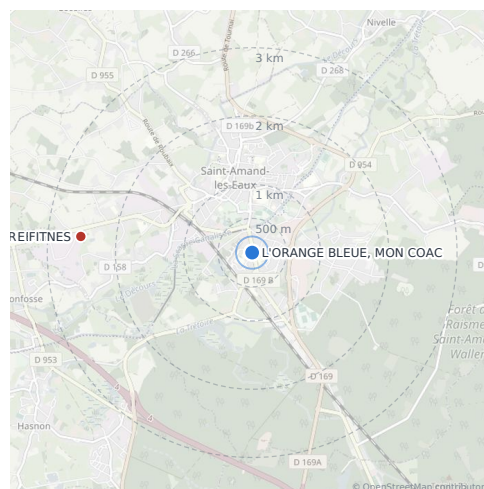
Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

WITHIN 3 KM TODAY

Competitor field as it stood on 2018-10-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.



SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER		WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	42	500 m	1,853 people	48	1,384 aged 18-64 + 469 workers = 1,853 over 0.79 km2 = 2,359/km2
		2 km	13,114 people	38	8,228 aged 18-64 + 4,886 workers = 13,114 over 12.57 km2 = 1,044/km2
Competition weight 15%	72	500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	63	500 m	1,363 people	55	1,132 residents + 231 workers, demand within 500 m against every competitor within 3 km
		2 km	7,679 people	68	5,620 residents + 2,059 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100	500 m	<i>not measured</i>	—	catchment of 2,298 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.8 LQ
		2 km	LQ 0.64	100	1 club / 13,816 residents = 7.24 per 100k against 11.32 nationally
Fit weight 10%	—	unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	—	unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	18	500 m	0.88×	27	19,720 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	0.84×	12	18,735 EUR against 22,380 nationally, median of 4 IRIS within 2 km

ACCESS — straight-line, GTFS

0.0	L'ORANGE BLEUE, MON COACH WELLNESS L'Orange Bleue 2018	2.52	FASHION BODY'S 2005
2.52	▲ PUMP ARENA CENTRE FITNESS 2025		

Rail	Saint-Amand-les-Eaux — 990 m
Bus	CROIX DU PETIT DIEU — 15 m
Footfall	Saint-Amand-les-Eaux — 990 m, 840,161 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE

Site report — generated by gym-db-fr