

AREA WELLNESS

1 club operated · SAINT-AMAND-LES-EAUX · company founded 2018-10-23

1

club

Saint-Amand-Les-Eaux

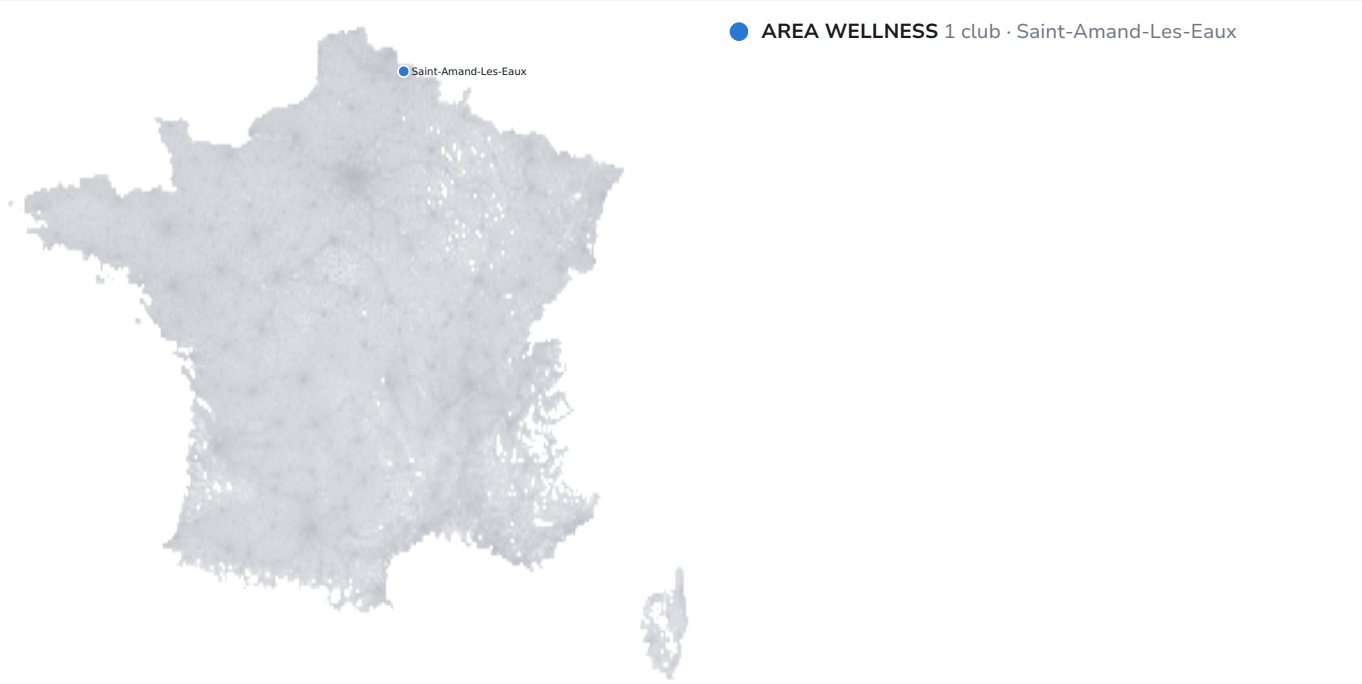
opened 2018-2018

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'ORANGE BLEUE, MON COACH WELLNESS	Saint-Amand-Les-Eaux 59230	2018	2 → 2	2 → 2	1,373 → 1,363	8,300 → 7,679

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	AREA WELLNESS
SIREN	843437559
Founded	2018-10-23
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	JEAN-PIERRE REGENT (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'ORANGE BLEUE, MON COACH WELLNESS Saint-Amand-Les-Eaux

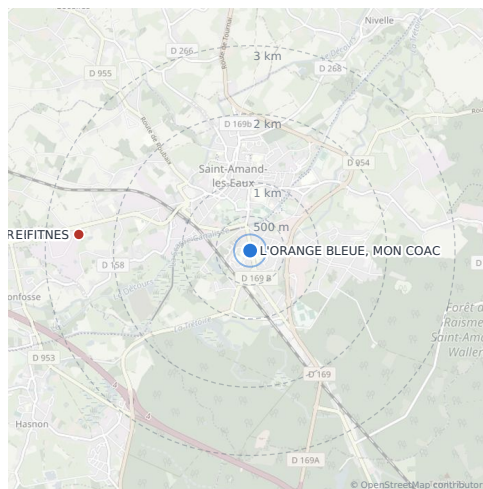
344 RUE HENRI DURRE 59230 SAINT-AMAND-LES-EAUX · opened 2018-10-23 · SIRET 84343755900019

CHANGE SINCE OPENING — 2018 → today

	AT OPENING	TODAY	CHANGE
Location score	61.3	60.8	-0.5
Gyms within 1 km	2	2	0
Gyms within 2 km	2	2	0
Competition weight, 2 km	1	1	0%
Capture, 2 km	8,300	7,679	-7%
Saturation, 2 km vs national baseline	-36%	-36%	0 pts

Competitor field as it stood on 2018-10-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	42 500 m	1,853 people	48	1,384 aged 18-64 + 469 workers = 1,853 over 0.79 km2 = 2,359/km2
	2 km	13,114 people	38	8,228 aged 18-64 + 4,886 workers = 13,114 over 12.57 km2 = 1,044/km2
Competition weight 15%	72 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	63 500 m	1,363 people	55	1,132 residents + 231 workers, demand within 500 m against every competitor within 3 km
	2 km	7,679 people	68	5,620 residents + 2,059 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 2,298 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.8 LQ
	2 km	LQ 0.64	100	1 club / 13,816 residents = 7.24 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	18 500 m	0.88×	27	19,720 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.84×	12	18,735 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2018

0.0	L'ORANGE BLEUE, MON COACH FITNESS L'Orange Bleue 2018	2.52	FASHION BODY'S 2005
2.52	▲ PUMP ARENA CENTRE FITNESS 2025		

ACCESS — straight-line, GTFS

Rail	Saint-Amand-les-Eaux — 990 m
Bus	CROIX DU PETIT DIEU — 15 m
Footfall	Saint-Amand-les-Eaux — 990 m, 840,161 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE

Generated 2026-10-20 05:59 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-20 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-20) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.