

JB2D

1 club operated · BEAUCOUZE · company founded 2019-01-04

1

club

Beaucouze

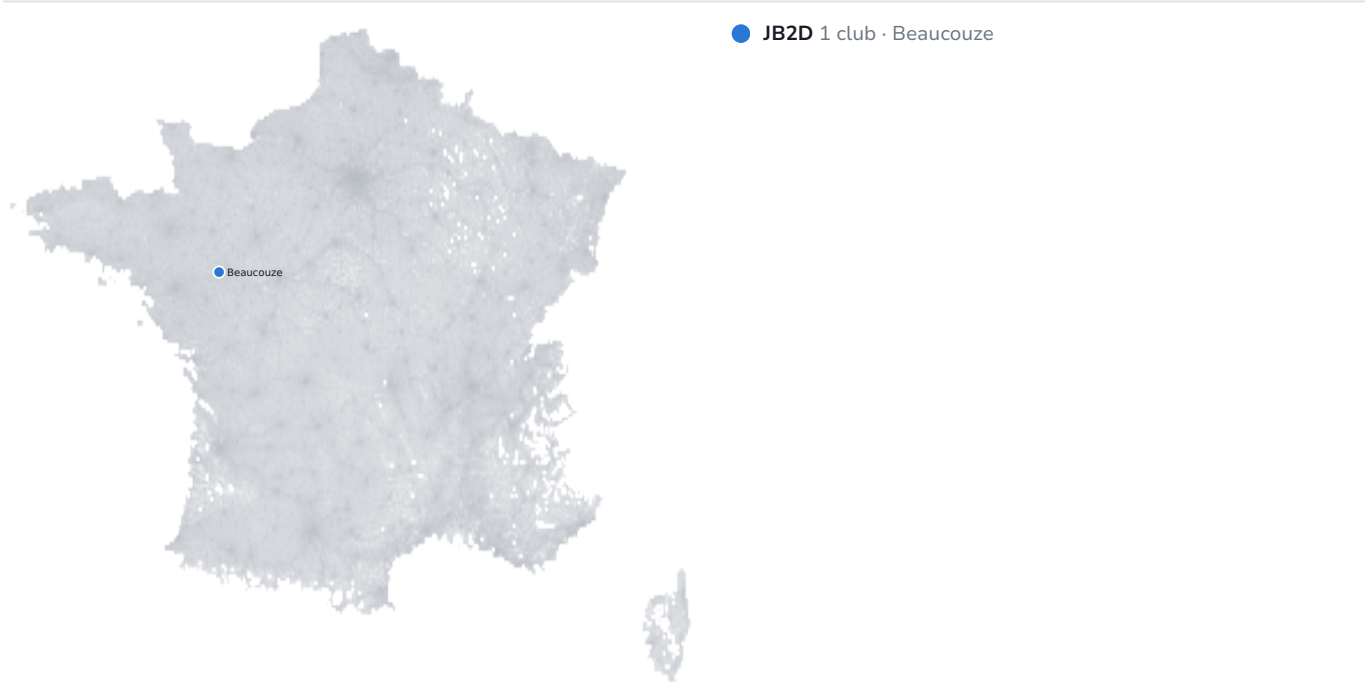
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
JB2D	Beaucouze 49070	2019	2 → 2	2 → 3	693 → 684	9,258 → 8,160

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	JB2D
SIREN	845315274
Founded	2019-01-04
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	HOLDING EATERTAINMENT (Directeur Général); PHASE2 (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

JB2D Beaucouze

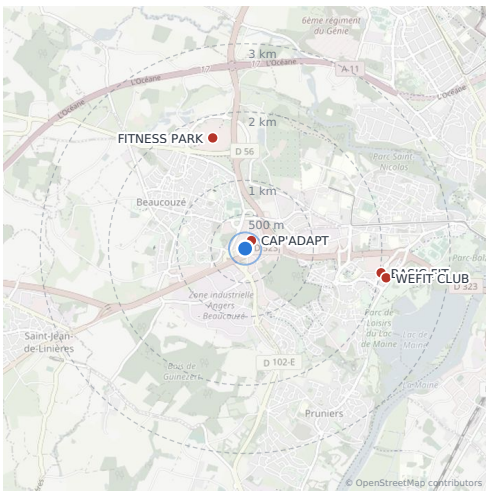
ZAC DE BEAUCOUZE 10 RUE DU LANDREAU 49070 BEAUCOUZE · opened 2019-01-04 · SIRET 84531527400017

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	67.2	63.2	-4.0
Gyms within 1 km	2	2	0
Gyms within 2 km	2	3	+1
Competition weight, 2 km	1	1.70	+70%
Capture, 2 km	9,258	8,160	-12%
Saturation, 2 km vs national baseline	-38%	+24%	+62 pts

Competitor field as it stood on 2019-01-04 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	45 500 m	1,286 people	41	25 aged 18-64 + 1,260 workers = 1,286 over 0.79 km2 = 1,637/km2
	2 km	22,144 people	48	8,253 aged 18-64 + 13,891 workers = 22,144 over 12.57 km2 = 1,762/km2
Competition weight 15%	66 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.70 wt	72	2 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	56 500 m	684 people	35	33 residents + 651 workers, demand within 500 m against every competitor within 3 km
	2 km	8,160 people	71	3,448 residents + 4,713 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	88 500 m	not measured	—	catchment of 56 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 159.2 LQ
	2 km	LQ 1.24	88	2 clubs / 14,214 residents = 14.07 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	70 500 m	0.96×	53	21,450 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.05×	82	23,395 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2019

0.15	CAP'ADAPT 2016	1.69	▲ FITNESS PARK Fitness Park 2024
2.02	BASIC FIT Basic-Fit	2.11	WEFIT CLUB WeFit Club 2013

ACCESS — straight-line, GTFS

Tram	Belle-Beille Campus — 1537 m
Bus	L'Hoirie — 352 m
Football	Angers Saint-Laud — 4817 m, 7,116,373 travellers/yr SNCF
Shops	12 within 150 m INSEE BPE