

MZ TRAINING

1 club operated · ITXASSOU · company founded 2019-01-01

1

club

Itxassou

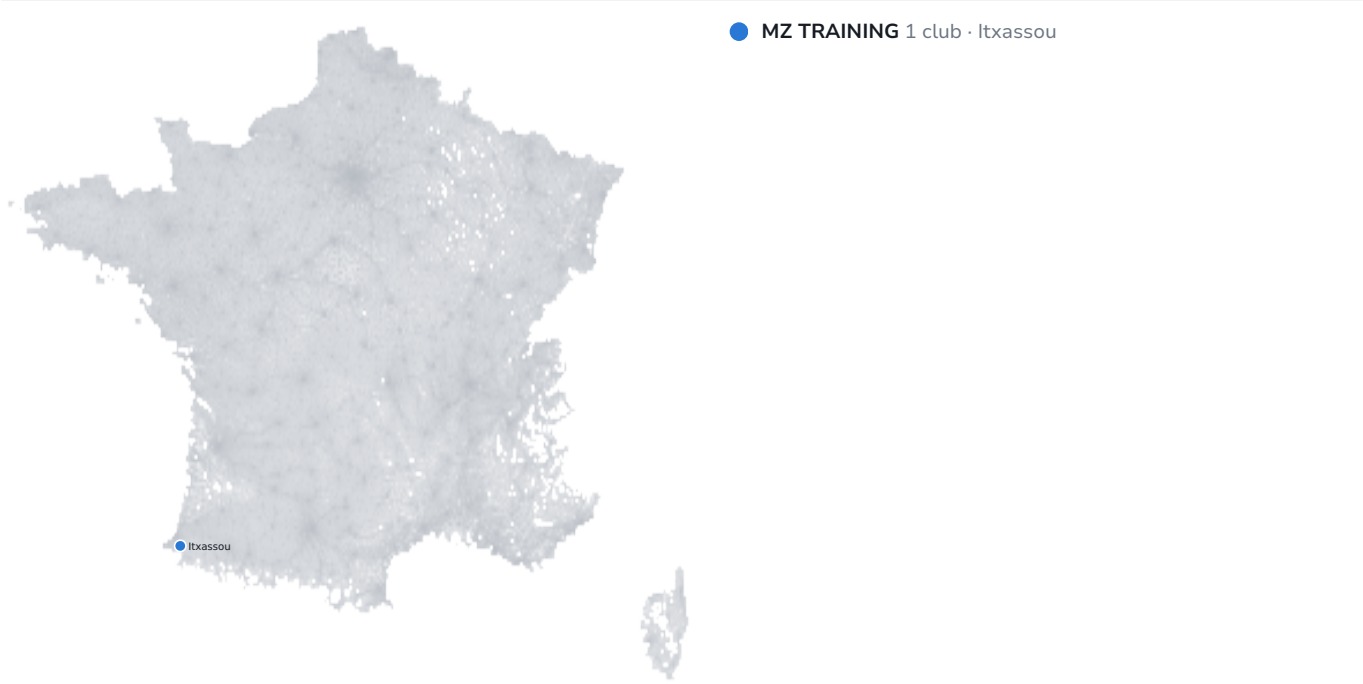
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
MZ TRAINING	Itxassou 64250	2019	0 → 1	0 → 1	325 → 242	4,826 → 3,639

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	MZ TRAINING
SIREN	848005906
Founded	2019-01-01
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	MARC ZALDAIN (ZALDAIN) (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

MZ TRAINING Itxassou

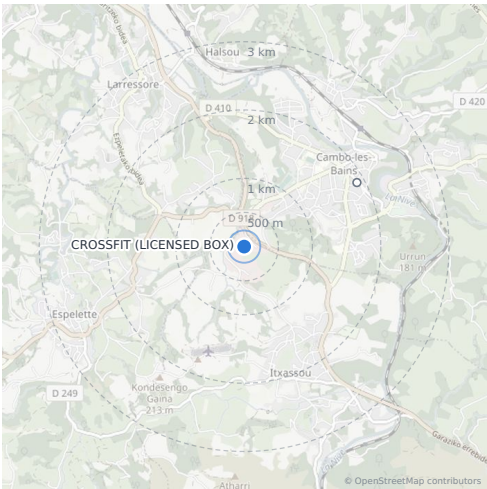
ZONE COMMERCIALE 64250 ITXASSOU · opened 2019-01-01 · SIRET 84800590600021

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	49.5	43.1	-6.4
Gyms within 1 km	0	1	+1
Gyms within 2 km	0	1	+1
Competition weight, 2 km	0.10	0.50	+400%
Capture, 2 km	4,826	3,639	-25%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2019-01-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	16 500 m	307 people	12	22 aged 18-64 + 285 workers = 307 over 0.79 km2 = 391/km2
	2 km	4,632 people	18	2,494 aged 18-64 + 2,138 workers = 4,632 over 12.57 km2 = 369/km2
Competition weight 15%	85 500 m	0.40 wt	79	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.50 wt	89	1 genuine gym floor and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	23 500 m	242 people	4	30 residents + 212 workers, demand within 500 m against every competitor within 3 km
	2 km	3,639 people	36	2,582 residents + 1,057 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 40 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 221.0 LQ
	2 km	not measured	—	catchment of 4,628 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.9 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	74 500 m	1.02x	74	22,870 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.02x	74	22,870 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)

NEAREST GYMS — 1 within 3 km; ▲ opened after 2019

0.03 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2026

ACCESS — straight-line, GTFS

Rail	Cambo-les-Bains — 2392 m
Bus	Altzueta — 192 m
Footfall	Cambo-les-Bains — 2392 m, 19,208 travellers/yr SNCF
Shops	7 within 150 m INSEE BPE