

# CRYO IMPULSE (CRYO IMPULSE)

1 club operated · EYSINES · company founded 2019-02-01

1

club

Eysines

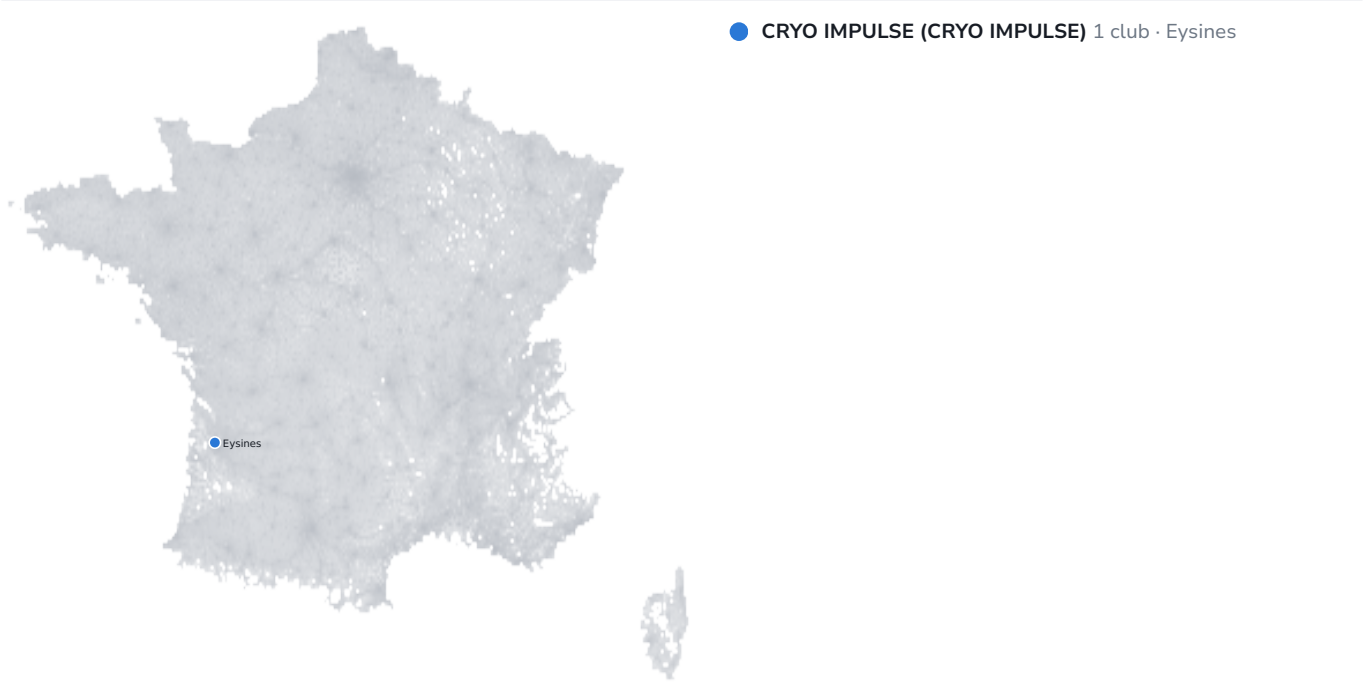
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB         | CITY             | OPENED | COMPETITION                  |       | CAPTURE                 |               |
|--------------|------------------|--------|------------------------------|-------|-------------------------|---------------|
|              |                  |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |               |
|              |                  |        | 500 M                        | 2 KM  | 500 M                   | 2 KM          |
| CRYO IMPULSE | Eysines<br>33320 | 2019   | 2 → 2                        | 2 → 3 | 248 → 239               | 6,467 → 3,667 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

|            |                                                                               |
|------------|-------------------------------------------------------------------------------|
| Legal name | CRYO IMPULSE (CRYO IMPULSE)                                                   |
| SIREN      | 848087615                                                                     |
| Founded    | 2019-02-01                                                                    |
| Activity   | 93.13Z NAF/APE code                                                           |
| Employees  | NN Sirene band                                                                |
| Officers   | GUILLAUME LECOCQ (Président de SAS);<br>AUDREY SECCHIUTTI (Directeur Général) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | not stated in any filing                                                                                                                                             |
| Years filed        | 0 of the last 0 on record                                                                                                                                            |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# CRYO IMPULSE Eysines

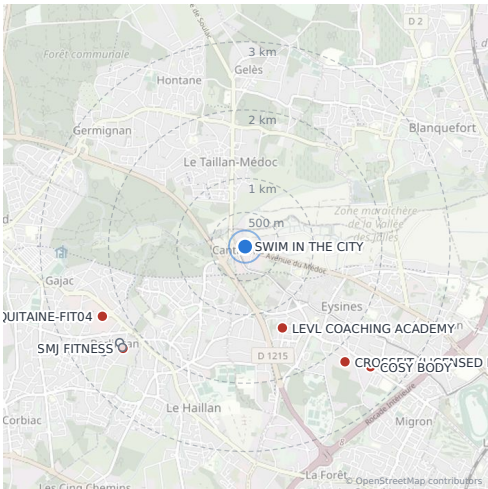
309 AVENUE DU MEDOC 33320 EYSINES · opened 2019-02-01 · SIRET 84808761500011

## CHANGE SINCE OPENING — 2019 → today

|                                       | AT OPENING | TODAY | CHANGE  |
|---------------------------------------|------------|-------|---------|
| Location score                        | 62         | 56.5  | -5.5    |
| Gyms within 1 km                      | 2          | 2     | 0       |
| Gyms within 2 km                      | 2          | 3     | +1      |
| Competition weight, 2 km              | 1          | 2     | +100%   |
| Capture, 2 km                         | 6,467      | 3,667 | -43%    |
| Saturation, 2 km vs national baseline | -49%       | +5%   | +54 pts |

Competitor field as it stood on 2019-02-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



6 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE | MEASURED | SCORE         | HOW IT WAS ARRIVED AT                                                                                                              |
|------------------------|-------|----------|---------------|------------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 31    | 500 m    | 452 people    | 20 61 aged 18-64 + 390 workers = 452 over 0.79 km2 = 575/km2                                                                       |
|                        |       | 2 km     | 13,277 people | 39 10,848 aged 18-64 + 2,429 workers = 13,277 over 12.57 km2 = 1,057/km2                                                           |
| Competition weight 15% | 65    | 500 m    | 1.00 wt       | 58 1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier                          |
|                        |       | 2 km     | 2.00 wt       | 70 2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier                          |
| Capture weight 20%     | 23    | 500 m    | 239 people    | 4 51 residents + 189 workers, demand within 500 m against every competitor within 3 km                                             |
|                        |       | 2 km     | 3,667 people  | 36 3,044 residents + 623 workers, demand within 2 km against every competitor within 3 km                                          |
| Saturation weight 15%  | 97    | 500 m    | not measured  | — catchment of 110 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 83.0 LQ |
|                        |       | 2 km     | LQ 1.05       | 97 2 clubs / 17,256 residents = 11.59 per 100k against 11.01 nationally                                                            |
| Fit weight 10%         | —     | unit     | not measured  | — no floor area recorded for this unit                                                                                             |
| Rental weight 10%      | —     | unit     | not measured  | — no rent or no floor area recorded                                                                                                |
| Income weight 10%      | 100   | 500 m    | 1.31×         | 100 29,420 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)                                       |
|                        |       | 2 km     | 1.12×         | 100 25,140 EUR against 22,380 nationally, median of 3 IRIS within 2 km                                                             |

## NEAREST GYMS — 6 within 3 km; ▲ opened after 2019

|      |                                                      |      |                              |
|------|------------------------------------------------------|------|------------------------------|
| 0.0  | SWIM IN THE CITY 2017                                | 1.31 | ▲ LEVL COACHING ACADEMY 2026 |
| 2.23 | CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2017 | 2.33 | AQUITAINE-FIT04 2018         |
| 2.33 | ▲ SMJ FITNESS 2026                                   | 2.54 | ▲ COSY BODY 2026             |

## ACCESS — straight-line, GTFS

|          |                                                  |
|----------|--------------------------------------------------|
| Tram     | Cantinolle — 153 m                               |
| Bus      | Europe — 153 m                                   |
| Footfall | Blanquefort — 4318 m, 150,457 travellers/yr SNCF |
| Shops    | 8 within 150 m INSEE BPE                         |