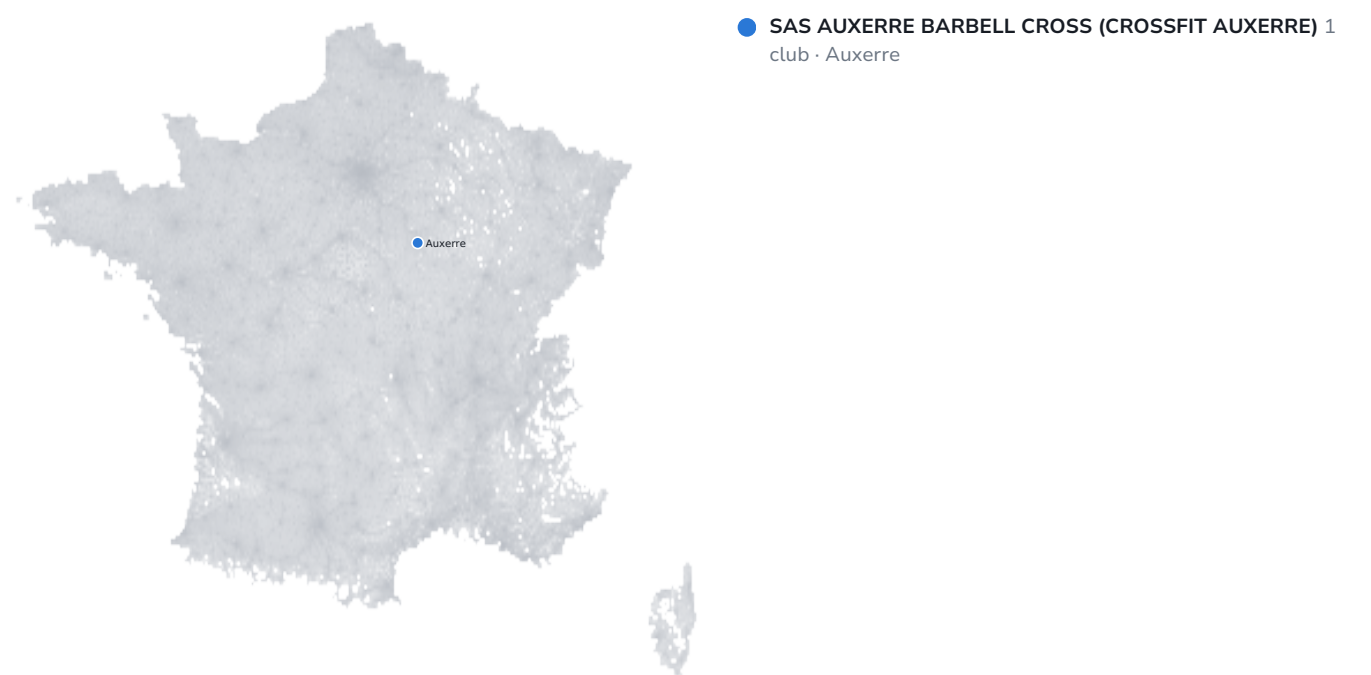


SAS AUXERRE BARBELL CROSS (CROSSFIT AUXERRE)

1 club operated · AUXERRE · company founded 2019-02-04

1 club	Auxerre opened 2019-2019	— No keyed accounts in INPI's feed for this company. accounts
------------------------------	--	--

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT AUXERRE	Auxerre 89000	2019	0 → 0	3 → 3	1,899 → 1,613	14,242 → 8,030

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SAS AUXERRE BARBELL CROSS (CROSSFIT AUXERRE)
SIREN	848281788
Founded	2019-02-04
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	WILLY LUCIEN LOUIS BAILLY (Président de SAS); MARIE-CHARLOTTE BRIGITTE JEANINE DORANGE-CLOR (CLOR) (Directeur Général)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT AUXERRE Auxerre

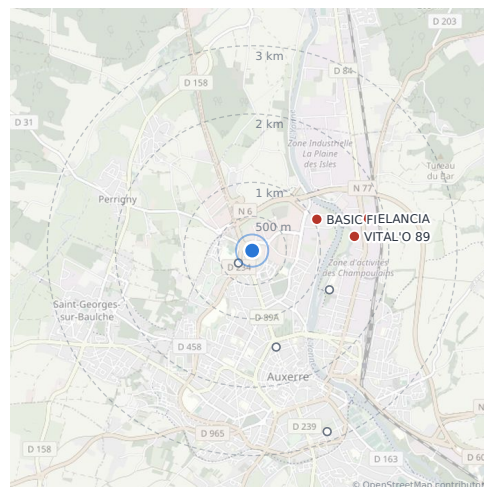
9 RUE LOUISE WEISS 89000 AUXERRE · opened 2019-02-04 · SIRET 84828178800010

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	67.3	61.7	-5.6
Gyms within 1 km	0	0	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	2.60	3.26	+25%
Capture, 2 km	14,242	8,030	-44%
Saturation, 2 km vs national baseline	+79%	+84%	+5 pts

Competitor field as it stood on 2019-02-04 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	56 500 m	3,338 people	60	310 aged 18-64 + 3,028 workers = 3,338 over 0.79 km ² = 4,250/km ²
	2 km	28,722 people	53	8,403 aged 18-64 + 20,319 workers = 28,722 over 12.57 km ² = 2,286/km ²
Competition weight 15%	70 500 m	0.30 wt	84	0 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	3.26 wt	60	3 genuine gym floors and 5 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	66 500 m	1,613 people	60	242 residents + 1,371 workers, demand within 500 m against every competitor within 3 km
	2 km	8,030 people	70	3,693 residents + 4,337 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	58 500 m	<i>not measured</i>	—	catchment of 528 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 17.2 LQ
	2 km	LQ 1.84	58	3 clubs / 14,828 residents = 20.23 per 100k against 11.01 nationally
Fit weight 10%	— unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	— unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	58 500 m	1.07×	89	23,900 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.91×	36	20,340 EUR against 22,380 nationally, median of 11 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2019

1.05 BASIC FIT Basic-Fit 2017 1.51 VITAL'O 89 2016
1.77 ELANCIA Elancia 2016

ACCESS — straight-line, GTFS

Rail Auxerre Saint-Gervais — **2316 m**
Bus JEAN MONNET — **128 m**
Footfall Auxerre Saint-Gervais — 2316 m, 603,911 travellers/yr SNCF
Shops 4 within 150 m INSEE BPE