

L'ENVOL

1 club operated · SAINT-JEAN-DE-LA-RUELLE · company founded 2019-02-01

1

club

Saint-Jean-De-La-Ruelle

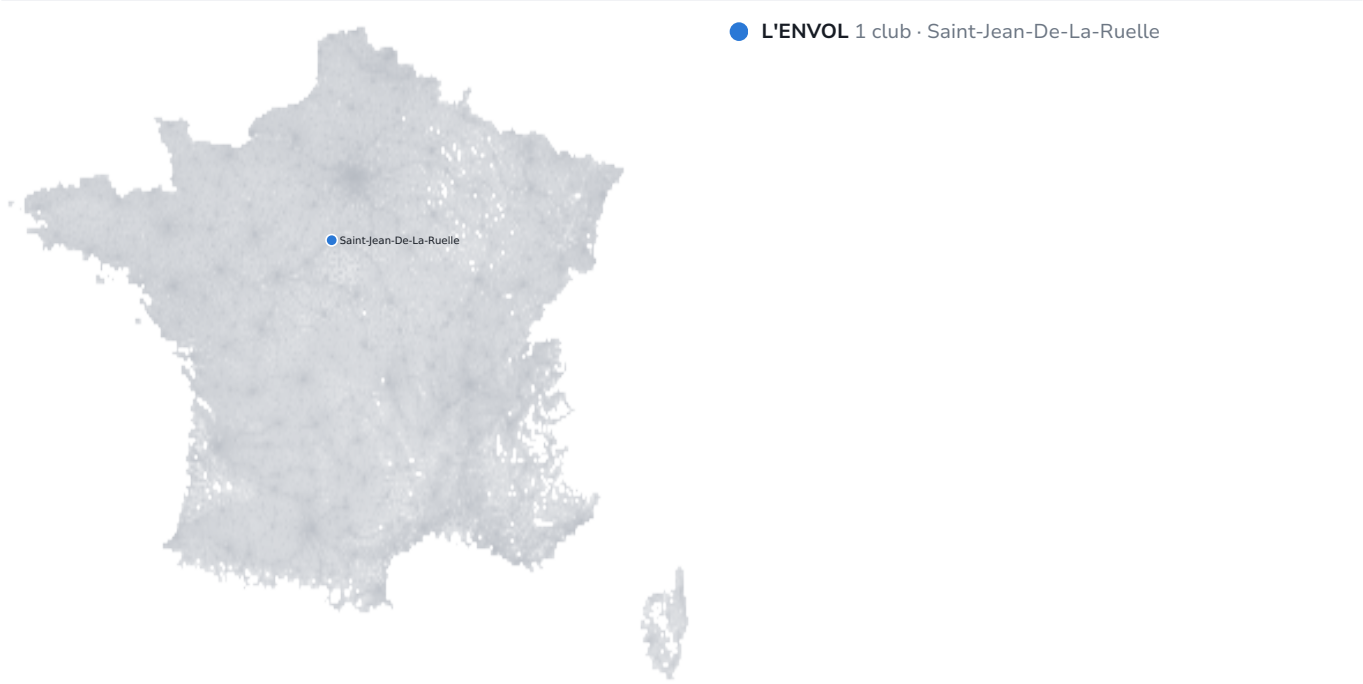
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
APPART FITNESS	Saint-Jean-De-La-Ruelle 45140	2019	0 → 1	1 → 5	2,716 → 1,182	15,440 → 4,673

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	L'ENVOL
SIREN	848283388
Founded	2019-02-01
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	DELPHINE PINSON (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

APPART FITNESS Saint-Jean-De-La-Ruelle

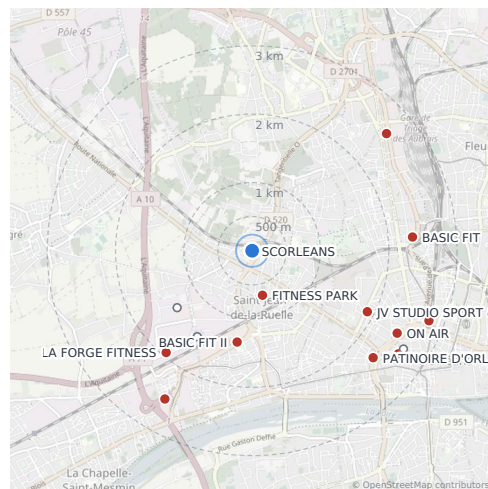
ZA LE CLOS DU MOINE 6 RUE LUCIEN BOIS 45140 SAINT-JEAN-DE-LA-RUELLE · opened 2019-02-01 · SIRET 84828338800017

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	79.6	57.5	-22.1
Gyms within 1 km	0	2	+2
Gyms within 2 km	1	5	+4
Competition weight, 2 km	0.40	4.80	+1100%
Capture, 2 km	15,440	4,673	-70%
Saturation, 2 km vs national baseline	-71%	+46%	+116 pts

Competitor field as it stood on 2019-02-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



13 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	52	500 m	2,185 people	52 1,024 aged 18-64 + 1,162 workers = 2,185 over 0.79 km2 = 2,782/km2
		2 km	26,198 people	52 17,414 aged 18-64 + 8,784 workers = 26,198 over 12.57 km2 = 2,085/km2
Competition weight 15%	54	500 m	1.00 wt	58 1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	4.80 wt	51 5 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	49	500 m	1,182 people	51 664 residents + 518 workers, demand within 500 m against every competitor within 3 km
		2 km	4,673 people	47 3,561 residents + 1,111 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	77	500 m	not measured	— catchment of 1,716 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.1 LQ
		2 km	LQ 1.46	77 5 clubs / 30,354 residents = 16.47 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	63	500 m	1.05×	83 23,460 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	0.95×	50 21,270 EUR against 22,380 nationally, median of 15 IRIS within 2 km

NEAREST GYMS — 13 within 3 km; ▲ opened after 2019

0.0 ▲ SCORLEANS 2023	0.67 ▲ FITNESS PARK Fitness Park 2023
1.35 BASIC FIT II Basic-Fit 2016	1.91 ▲ JV STUDIO SPORT & SANTE 2025
1.95 ▲ LA FORGE FITNESS 2025	2.36 BASIC FIT Basic-Fit
2.36 ▲ PATINOIRE D'ORLEANS 2023	2.44 ▲ ON AIR On Air 2025

... and 5 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Rol Tanguy — 1608 m
Bus	Clos Jeunette — 328 m
Footfall	Orléans — 2753 m, 5,221,422 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE