

AGORA FIT & MIND (AGORA FIT & MIND)

1 club operated · LYON · company founded 2019-02-22

1 club

Lyon

opened 2019–2019

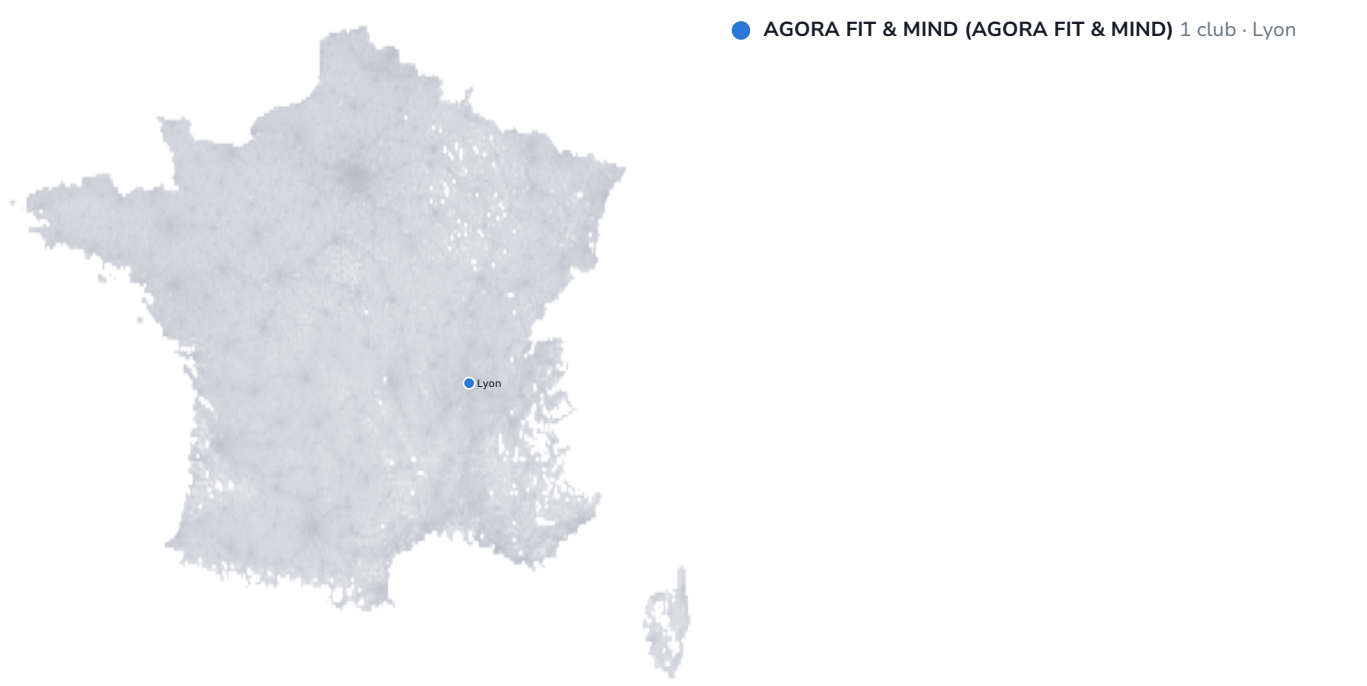
€3,526

EBITDA 2024

revenue €21,967 · net €5,252

equity €813 · financial debt €2,827 · cash €3,589

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
AGORA FIT & MIND	Lyon 69009	2019	2 → 2	6 → 14	2,190 → 1,424	15,584 → 6,536

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	AGORA FIT & MIND (AGORA FIT & MIND)
SIREN	848696845
Founded	2019-02-22
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	Loic Christian Christophe DIAT (Président)

FILING & CAPITAL — INPI RNE

Registered capital	€6,000
Years filed	1 of the last 1 on record — 1 simplified
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing flagged.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2024	simplified	€21,967	€3,526	16%	€5,252	€5,252	€813	€2,827	€3,589		—	€13,744	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

AGORA FIT & MIND Lyon

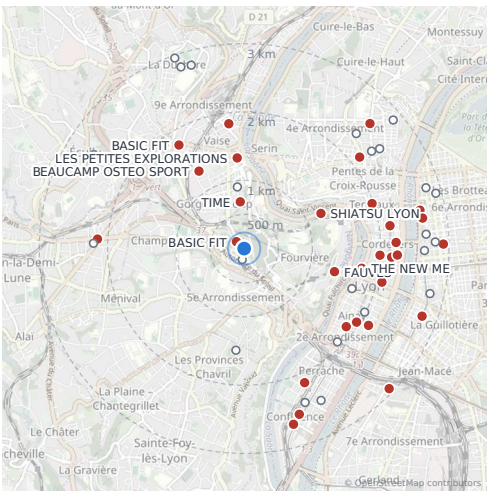
87 RUE PIERRE AUDRY 69009 LYON · opened 2019-02-22 · SIRET 84869684500017

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	79.2	67.1	-12.1
Gyms within 1 km	2	3	+1
Gyms within 2 km	6	14	+8
Competition weight, 2 km	5.10	13.76	+170%
Capture, 2 km	15,584	6,536	-58%
Saturation, 2 km vs national baseline	-55%	+20%	+75 pts

Competitor field as it stood on 2019-02-22 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



31 gym floors, 25 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	71 500 m	3,016 people	58	2,548 aged 18-64 + 468 workers = 3,016 over 0.79 km2 = 3,840/km2
	2 km	112,946 people	80	61,413 aged 18-64 + 51,533 workers = 112,946 over 12.57 km2 = 8,988/km2
Competition weight 15%	42 500 m	0.70 wt	68	1 genuine gym floor and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	13.76 wt	26	13 genuine gym floors and 9 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	59 500 m	1,424 people	57	1,300 residents + 125 workers, demand within 500 m against every competitor within 3 km
	2 km	6,536 people	61	5,000 residents + 1,536 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	90 500 m	not measured	—	catchment of 4,366 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.1 LQ
	2 km	LQ 1.20	90	13 clubs / 98,076 residents = 13.26 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	78 500 m	0.93×	44	20,870 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.18×	100	26,475 EUR against 22,380 nationally, median of 44 IRIS within 2 km

NEAREST GYMS — 31 within 3 km; ▲ opened after 2019

0.15 BASIC FIT Basic-Fit	0.69 ▲ TIME 2024
1.24 SHIATSU LYON 2009	1.31 ▲ BEAUCAMP OSTEO SPORT 2025
1.33 ▲ LES PETITES EXPLORATIONS 2023	1.36 ▲ FAUVES 2026
1.75 ▲ THE NEW ME The New Me 2024	1.79 BASIC FIT Basic-Fit 2017
... and 23 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Gorge de Loup — 483 m
Bus	Pierre Audry — 42 m
Footfall SNCF	Lyon Gorge de Loup — 488 m, 743,207 travellers/yr
Shops	5 within 150 m INSEE BPE