

ENGHIEN BODIT

1 club operated · PARIS · company founded 2019-03-18

1

club

Paris

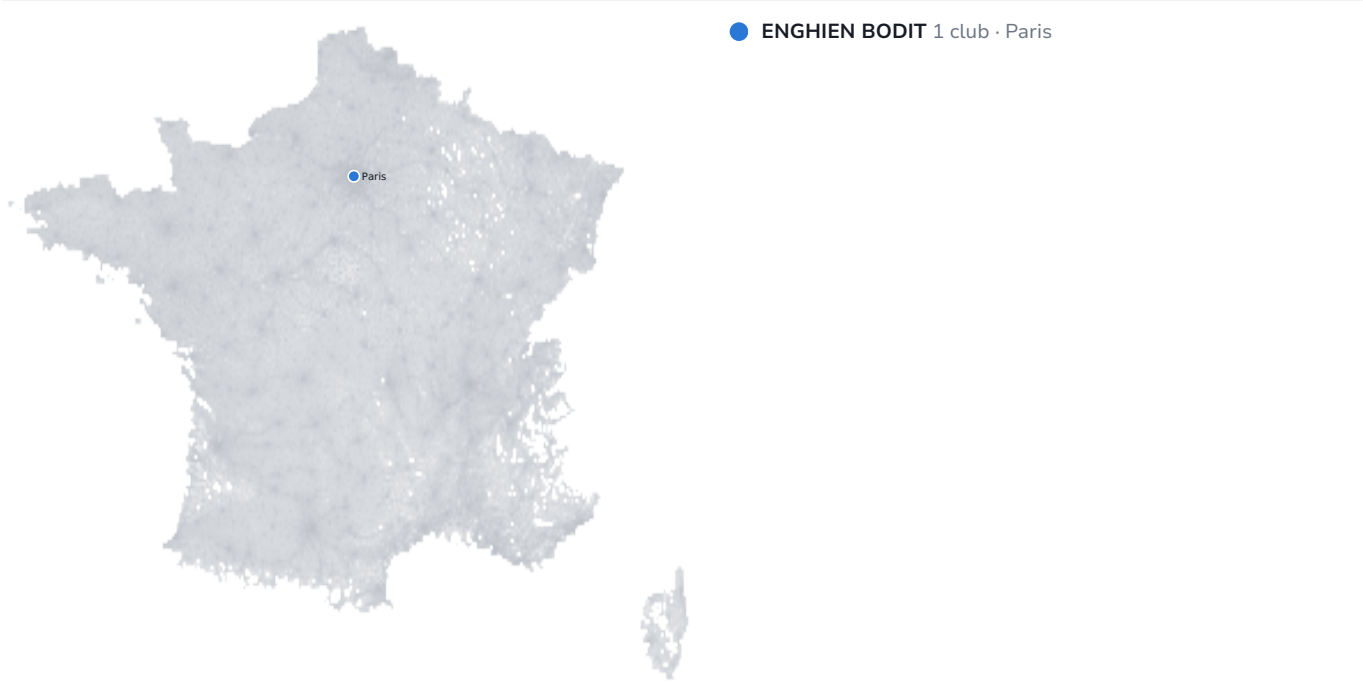
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BODYHIT	Paris 75010	2019	5 → 10	31 → 85	7,603 → 3,136	20,277 → 7,031

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ENGHIEN BODIT
SIREN	849287743
Founded	2019-03-18
Activity	96.04Z NAF/APE code
Employees	01 Sirene band
Officers	Avner CANTAFIO (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BODYHIT Paris

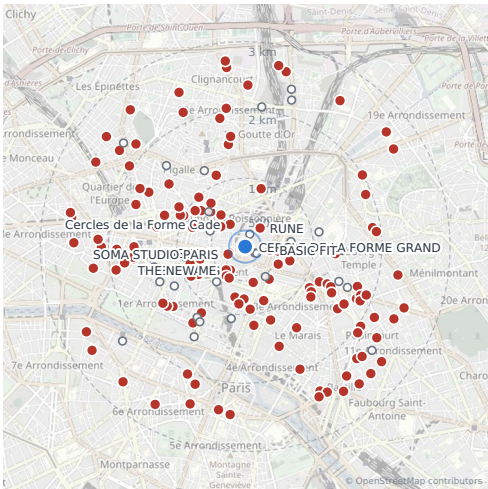
31 RUE D'ENGHIEN 75010 PARIS · opened 2019-03-18 · SIRET 84928774300017

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	80.9	58	-22.9
Gyms within 1 km	15	36	+21
Gyms within 2 km	31	85	+54
Competition weight, 2 km	29.20	83.53	+186%
Capture, 2 km	20,277	7,031	-65%
Saturation, 2 km vs national baseline	-13%	+149%	+163 pts

Competitor field as it stood on 2019-03-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



134 gym floors, 30 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	51,352 people	100 15,536 aged 18-64 + 35,816 workers = 51,352 over 0.79 km2 = 65,383/km2
		2 km	692,874 people	100 210,387 aged 18-64 + 482,487 workers = 692,874 over 12.57 km2 = 55,137/km2
Competition weight 15%	0	500 m	8.65 wt	0 9 genuine gym floors and 6 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	83.53 wt	0 84 genuine gym floors and 37 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	71	500 m	3,136 people	80 1,318 residents + 1,817 workers, demand within 500 m against every competitor within 3 km
		2 km	7,031 people	64 2,981 residents + 4,050 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	15	500 m	LQ 3.73	0 9 clubs / 21,932 residents = 41.04 per 100k against 11.01 nationally
		2 km	LQ 2.49	25 84 clubs / 306,036 residents = 27.45 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.42×	100 31,770 EUR against 22,380 nationally, median of 11 IRIS within 500 m
		2 km	1.47×	100 32,970 EUR against 22,380 nationally, median of 187 IRIS within 2 km

NEAREST GYMS — 134 within 3 km; ▲ opened after 2019

0.06	CERCLE DE LA FORME GRANDS BOULEVARDS Cercles de la Forme / CMG Sports Club 2016	0.25	▲ EASYGYM EasyGym 2019
0.27	▲ SOMA STUDIO PARIS 2025	0.35	▲ RUNE 2026
0.36	BASIC FIT Basic-Fit	0.39	Cercles de la Forme Cadet Cercles de la Forme / CMG Sports Club
0.41	MY BIG BANG My Big Bang 2017	0.44	▲ THE NEW ME The New Me 2024

... and 126 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Bonne Nouvelle — 203 m
Bus	Poissonnière - Bonne Nouvelle — 208 m
Footfall	BONNE NOUVELLE — 211 m, 4,329,345 validations/yr RATP
Shops	97 within 150 m INSEE BPE

