

ACASA FIT (A CASA FIT)

2 clubs operated · NICE · company founded 2019-03-20

2

clubs

Nice

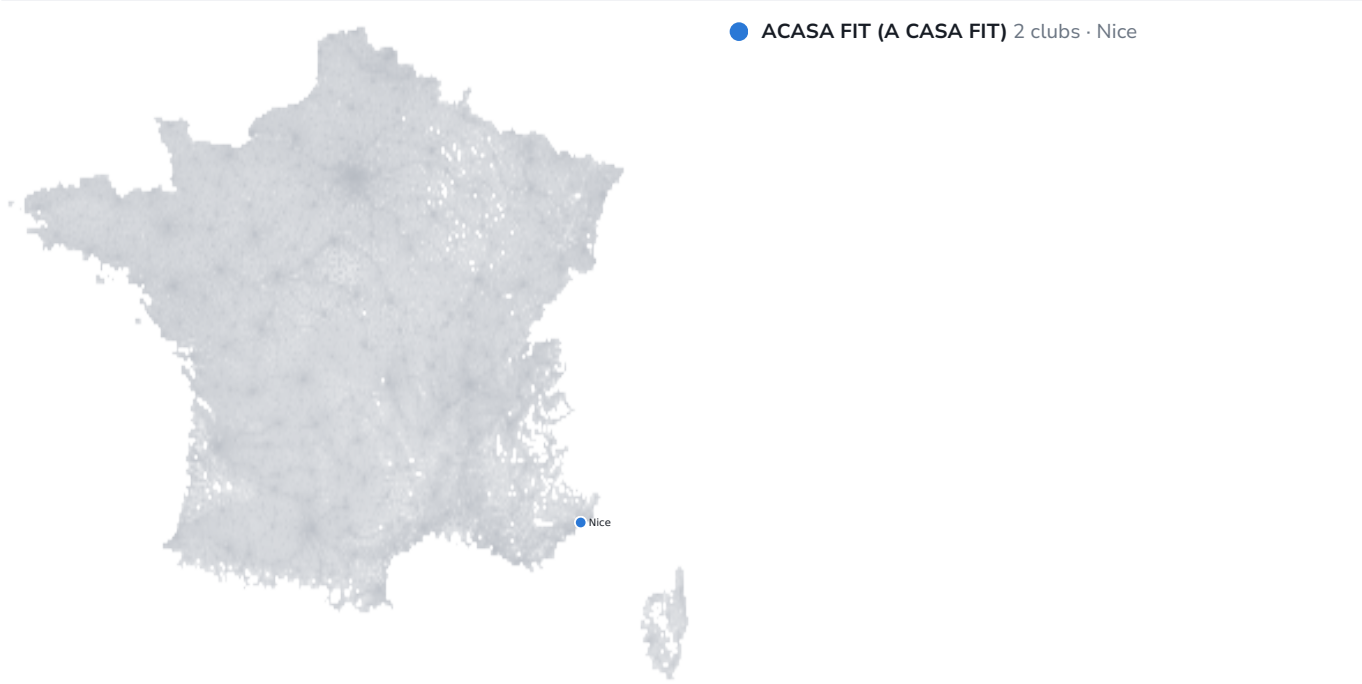
opened 2019–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 2 clubs



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
A CASA FIT	Nice 06000	2019	3 → 9	11 → 38	8,786 → 2,740	16,347 → 4,500
A CASA FIT	Nice 06000	2025	5 → 7	24 → 38	2,304 → 1,652	6,468 → 4,140

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ACASA FIT (A CASA FIT)
SIREN	849456173
Founded	2019-03-20
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	RAMONA MARIA VICOL (PINTEA) (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 2 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

A CASA FIT Nice

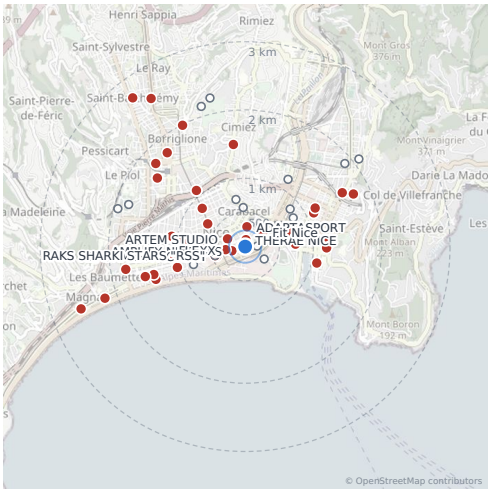
8 RUE GUBERNATIS 06000 NICE · opened 2019-03-20 · SIRET 84945617300012

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	79.2	48.6	-30.6
Gyms within 1 km	6	17	+11
Gyms within 2 km	11	38	+27
Competition weight, 2 km	10.72	36.82	+243%
Capture, 2 km	16,347	4,500	-72%
Saturation, 2 km vs national baseline	-32%	+158%	+190 pts

Competitor field as it stood on 2019-03-20 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



41 gym floors, 15 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	90 500 m	28,700 people	100	5,399 aged 18-64 + 23,301 workers = 28,700 over 0.79 km2 = 36,542/km2
	2 km	137,431 people	83	75,300 aged 18-64 + 62,131 workers = 137,431 over 12.57 km2 = 10,936/km2
Competition weight 15%	0 500 m	8.65 wt	0	8 genuine gym floors and 3 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	36.82 wt	0	37 genuine gym floors and 12 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	58 500 m	2,740 people	76	808 residents + 1,932 workers, demand within 500 m against every competitor within 3 km
	2 km	4,500 people	45	2,138 residents + 2,362 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	21 500 m	not measured	—	catchment of 9,090 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ
	2 km	LQ 2.58	21	37 clubs / 130,175 residents = 28.42 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	63 500 m	1.02x	72	22,750 EUR against 22,380 nationally, median of 7 IRIS within 500 m
	2 km	0.97x	56	21,685 EUR against 22,380 nationally, median of 58 IRIS within 2 km

NEAREST GYMS — 41 within 3 km; ▲ opened after 2019

0.1 ▲ THERAE NICE 2026	0.2 ▲ AMPLIFY NICE SAS 2023
0.28 ▲ ARTEM STUDIO 2026	0.29 ▲ FLEXX 2025
0.29 ADAPTASPORT 2013	0.34 Fit Nice 2008
0.44 ▲ REFORMER FACTORY 2026	0.46 ▲ RAKS SHARKI STARS "RSS" 2019

... and 33 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Opéra - Vieille Ville — 204 m
Bus	Alberti / Gioffredo — 73 m
Footfall	Nice — 1140 m, 12,131,450 travellers/yr SNCF
Shops	177 within 150 m INSEE BPE

A CASA FIT Nice

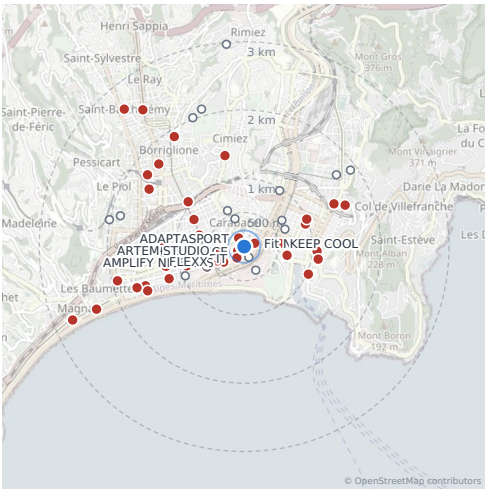
30 RUE GIOFFREDO 06000 NICE · opened 2025-07-01 · SIRET 84945617300020

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	54.9	44.7	-10.2
Gyms within 1 km	10	16	+6
Gyms within 2 km	24	38	+14
Competition weight, 2 km	24.22	37.82	+56%
Capture, 2 km	6,468	4,140	-36%
Saturation, 2 km vs national baseline	+57%	+148%	+92 pts

Competitor field as it stood on 2025-07-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



42 gym floors, 16 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	87 500 m	15,352 people	91	6,476 aged 18-64 + 8,876 workers = 15,352 over 0.79 km2 = 19,547/km2
	2 km	141,588 people	84	78,240 aged 18-64 + 63,348 workers = 141,588 over 12.57 km2 = 11,267/km2
Competition weight 15%	0 500 m	7.65 wt	0	7 genuine gym floors and 3 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	37.82 wt	0	38 genuine gym floors and 12 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	49 500 m	1,652 people	61	945 residents + 707 workers, demand within 500 m against every competitor within 3 km
	2 km	4,140 people	42	2,508 residents + 1,631 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	16 500 m	LQ 5.61	0	7 clubs / 11,022 residents = 63.51 per 100k against 11.31 nationally
	2 km	LQ 2.48	26	38 clubs / 135,234 residents = 28.10 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	62 500 m	1.02×	72	22,750 EUR against 22,380 nationally, median of 7 IRIS within 500 m
	2 km	0.97×	56	21,650 EUR against 22,380 nationally, median of 61 IRIS within 2 km

NEAREST GYMS — 42 within 3 km; ▲ opened after 2025

0.11 ▲ THERAE NICE 2026	0.15 ADAPTASPORT 2013
0.16 Fit Nice 2008	0.2 A CASA FIT 2019
0.37 ▲ ARTEM STUDIO 2026	0.38 AMPLIFY NICE SAS 2023
0.44 FLEXX 2025	0.53 KEEP COOL Keepcool 2018

... and 34 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Durandy — 250 m
Bus	Wilson — 85 m
Footfall	Nice — 1158 m, 12,131,450 travellers/yr SNCF
Shops	170 within 150 m INSEE BPE