

NORREP (WEFIT.CLUB)

1 club operated · LECOUSSE · company founded 2019-04-01

1

club

Lecousse

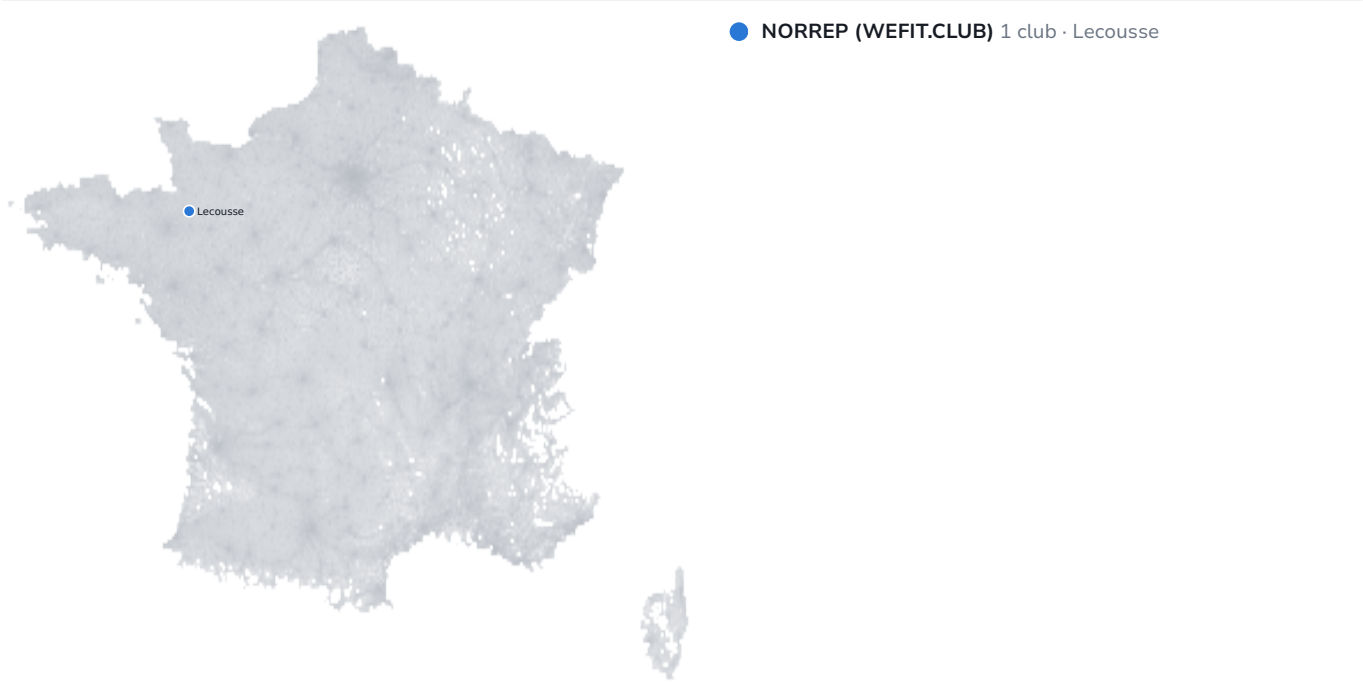
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
WEFIT.CLUB	Lecousse 35133	2019	0 → 1	0 → 1	552 → 275	13,925 → 5,831

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	NORREP (WEFIT.CLUB)
SIREN	849652698
Founded	2019-04-01
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	BENOIT PERRON (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

WEFIT.CLUB Lecousse

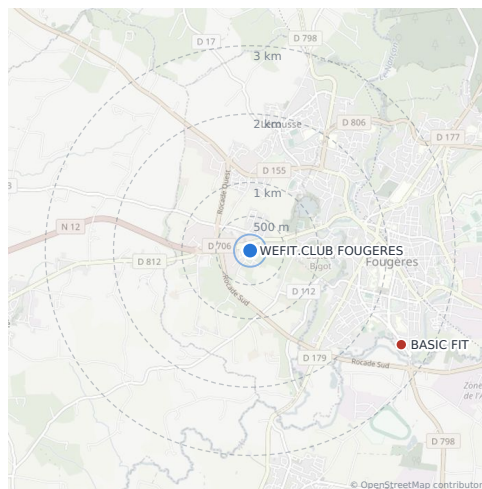
ZAC LE PARC 12 RUE MARION DU FAQUET 35133 LECOUSSE · opened 2019-04-01 · SIRET 84965269800010

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	70.1	57.1	-13.0
Gyms within 1 km	0	1	+1
Gyms within 2 km	0	1	+1
Competition weight, 2 km	0	1	new
Capture, 2 km	13,925	5,831	-58%
Saturation, 2 km vs national baseline	-100%	-14%	+86 pts

Competitor field as it stood on 2019-04-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	27 500 m	435 people	19	167 aged 18-64 + 268 workers = 435 over 0.79 km2 = 554/km2
	2 km	9,402 people	32	5,778 aged 18-64 + 3,624 workers = 9,402 over 12.57 km2 = 748/km2
Competition weight 15%	72 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	37 500 m	275 people	8	141 residents + 134 workers, demand within 500 m against every competitor within 3 km
	2 km	5,831 people	56	4,295 residents + 1,536 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 284 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 31.1 LQ
	2 km	LQ 0.86	100	1 club / 10,302 residents = 9.71 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	72 500 m	1.08×	94	24,230 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.97×	57	21,755 EUR against 22,380 nationally, median of 4 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2019

0.0 ▲ WEFIT.CLUB FOUGERES WeFit Club 2026	2.61 ▲ BASIC FIT Basic-Fit 2024
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ACCESS — straight-line, GTFS

Bus	Parc — 208 m
Shops	10 within 150 m INSEE BPE

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