

SPL TOURISME EN PAYS DE SAINT OMER

1 club operated · AIRE-SUR-LA-LYS · company founded 2019-05-01

1

club

Aire-Sur-La-Lys

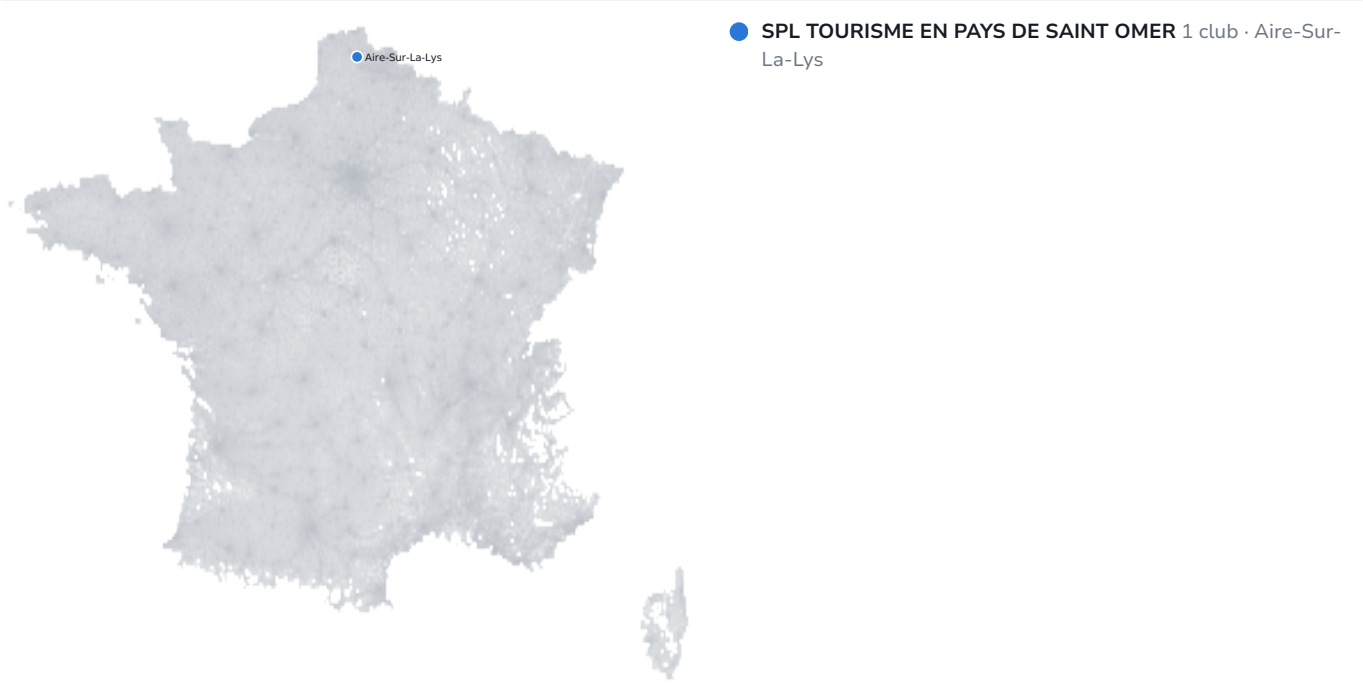
opened 2025–2025

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
PORT DE PLAISANCE	Aire-Sur-La-Lys 62120	2025	1 → 1	1 → 1	108 → 108	1,195 → 1,195

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SPL TOURISME EN PAYS DE SAINT OMER
SIREN	850034885
Founded	2019-05-01
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	Patrick BEDAGUE (Président du conseil d'administration); Olivier Eric Michel BRUNET (Administrateur); Michael CANLER (Administrateur); Christine Monique Agnes CATTY (Administrateur); Francois Raymond Andre DECOSTER (Administrateur); Julien Victor Yves DUQUENNE (Directeur Général); Muriel Christiane Jeanne VOLLE (GENS) (Administrateur); Sophie Nathalie WAROT (LEMAIRE) (Administrateur); Christian Olivier Jean LEROY (Administrateur); Damien MOREL (Administrateur); Benoit Olivier Dominique ROUSSEL (Administrateur); Dominique SENECAT (Administrateur)

FILING & CAPITAL — INPI RNE

Registered capital	<i>not stated in any filing</i>
Years filed	0 of the last 0 on record
Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

PORT DE PLAISANCE Aire-Sur-La-Lys

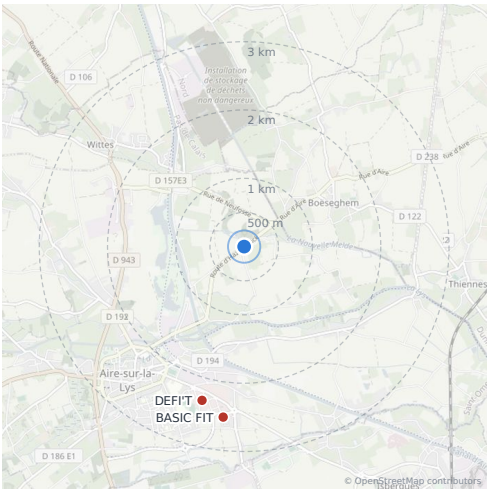
ROUTE D'HAZEBROUCK 62120 AIRE-SUR-LA-LYS · opened 2025-03-11 · SIRET 85003488500051

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	32.2	32.2	0.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0	0	new
Capture, 2 km	1,195	1,195	0%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2025-03-11 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	0 500 m	84 people	0	44 aged 18-64 + 40 workers = 84 over 0.79 km2 = 106/km2
	2 km	1,481 people	0	973 aged 18-64 + 508 workers = 1,481 over 12.57 km2 = 118/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	0 500 m	108 people	0	69 residents + 40 workers, demand within 500 m against every competitor within 3 km
	2 km	1,195 people	0	1,016 residents + 179 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 70 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 128.9 LQ
	2 km	not measured	—	catchment of 1,607 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	59 500 m	0.98×	59	21,870 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.98×	59	21,870 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2025

2.33 DEFIT 2024	2.52 BASIC FIT Basic-Fit
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ACCESS — straight-line, GTFS

Rail	Thiennes — 3780 m
Bus	BOESEGHEM - Eglise — 1452 m
Footfall	Thiennes — 3780 m, 248 travellers/yr SNCF
Shops	0 within 150 m INSEE BPE