

3E ACTIVE (FIT'TONIC)

1 club operated · SAINT-LOUIS · company founded 2019-04-17

1

club

Saint-Louis

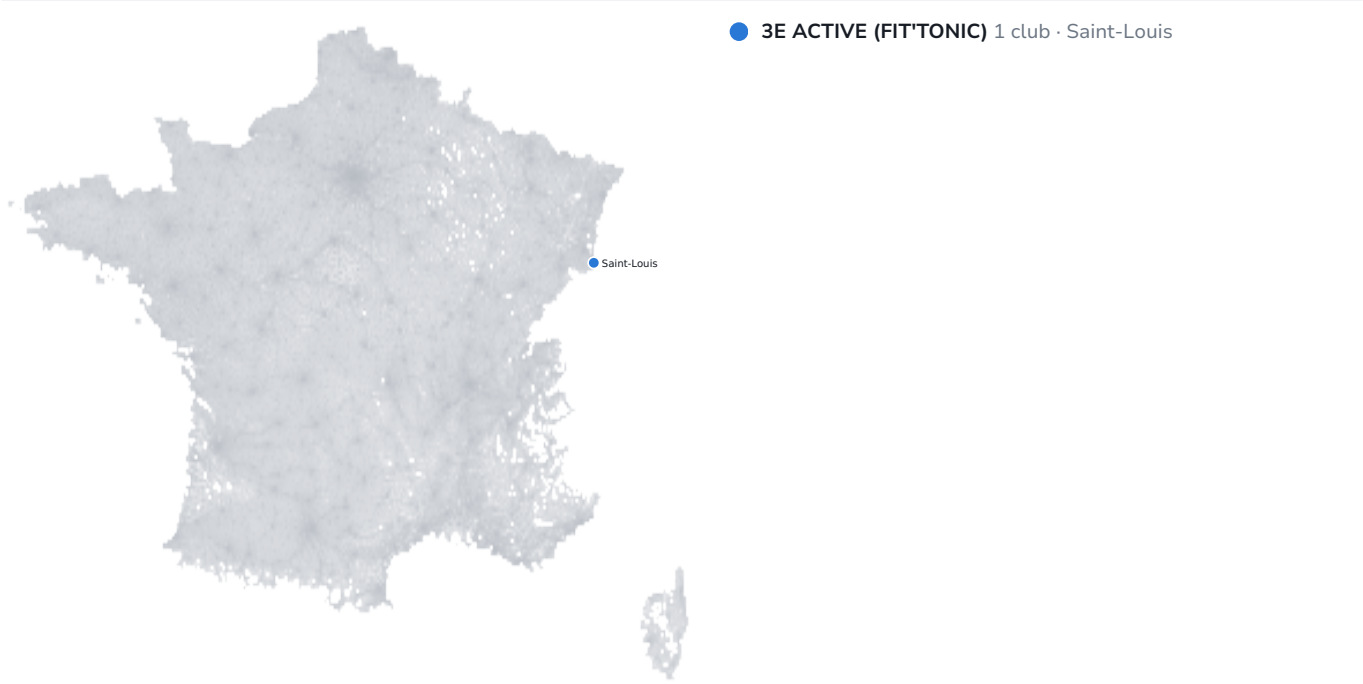
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FIT'TONIC	Saint-Louis 68300	2019	0 → 0	3 → 3	2,049 → 1,967	7,694 → 6,920

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	3E ACTIVE (FIT'TONIC)	Registered capital	<i>not stated in any filing</i>
SIREN	850104985	Years filed	0 of the last 0 on record
Founded	2019-04-17	Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	SHKENDIJE HASANI (MUSTAFA) (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FIT'TONIC Saint-Louis

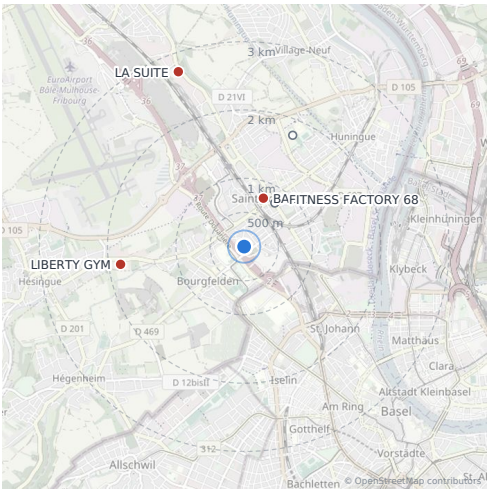
26 RUE DE LA FONTAINE 68300 SAINT-LOUIS · opened 2019-04-17 · SIRET 85010498500013

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	69	68	-1.0
Gyms within 1 km	2	2	0
Gyms within 2 km	3	3	0
Competition weight, 2 km	1.90	2.10	+11%
Capture, 2 km	7,694	6,920	-10%
Saturation, 2 km vs national baseline	+51%	+51%	0 pts

Competitor field as it stood on 2019-04-17 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



4 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	46 500 m	1,930 people	49	1,204 aged 18-64 + 726 workers = 1,930 over 0.79 km2 = 2,457/km2
	2 km	18,132 people	45	10,709 aged 18-64 + 7,422 workers = 18,132 over 12.57 km2 = 1,443/km2
Competition weight 15%	81 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	2.10 wt	69	3 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	65 500 m	1,967 people	66	1,504 residents + 463 workers, demand within 500 m against every competitor within 3 km
	2 km	6,920 people	64	5,177 residents + 1,743 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	74 500 m	not measured	—	catchment of 2,011 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.4 LQ
	2 km	LQ 1.51	74	3 clubs / 17,538 residents = 17.11 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	88 500 m	1.08×	94	24,220 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.05×	84	23,555 EUR against 22,380 nationally, median of 6 IRIS within 2 km

NEAREST GYMS — 4 within 3 km; ▲ opened after 2019

0.76 BASIC FIT Basic-Fit	0.86 FITNESS FACTORY 68 2017
1.83 LIBERTY GYM Liberty Gym 2019	2.74 ▲ LA SUITE 2025

ACCESS — straight-line, GTFS

Tram	Soleil — 341 m
Bus	Saint-Exupéry — 202 m
Footfall	Saint-Louis — 1231 m, 1,641,385 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE

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