

ADDICT OYONNAX

1 club operated · OYONNAX · company founded 2019-05-15

1

club

Oyonnax

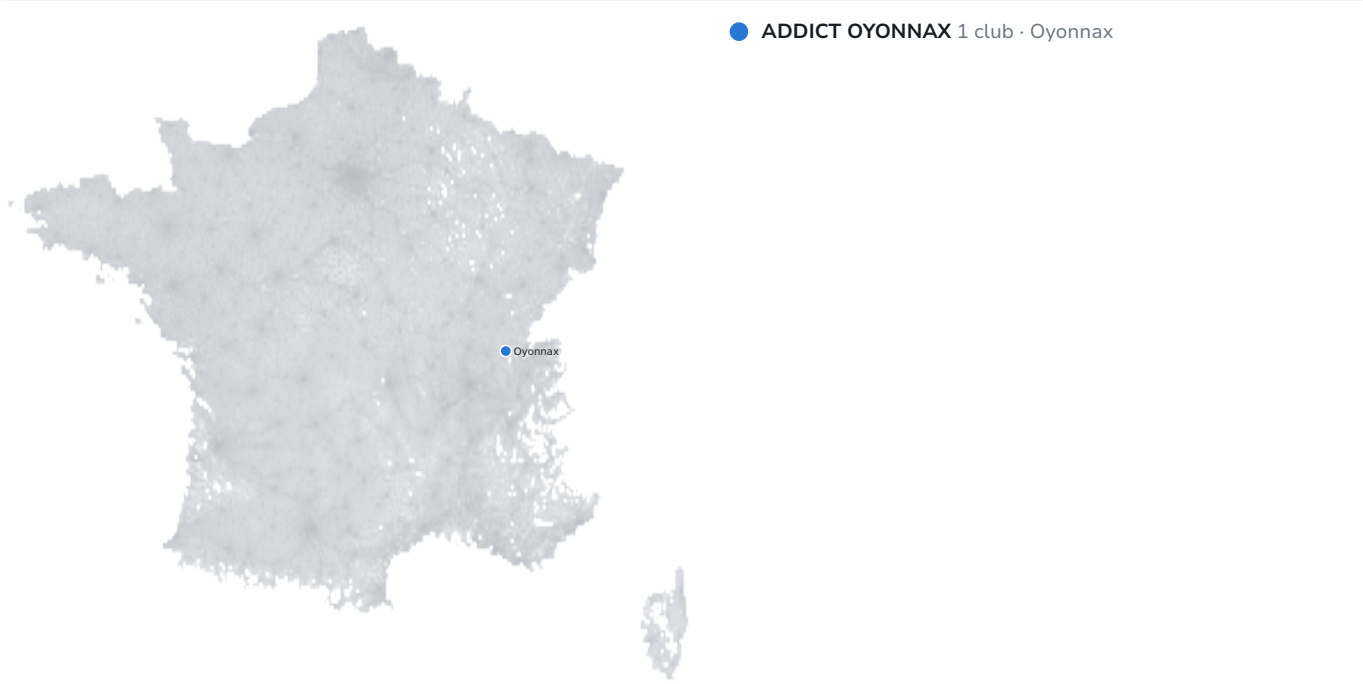
opened 2019–2019 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LEMON ONE FITNESS	Oyonnax 01100	2019	1 → 1	2 → 3	5,647 → 5,412	17,646 → 17,557

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: ADDICT OYONNAX (Paris).

LEGAL IDENTITY — INSEE Sirene

Legal name	ADDICT OYONNAX
SIREN	850496860
Founded	2019-05-15
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	SÉBASTIEN GUILLIEN (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LEMON ONE FITNESS Oyonnax

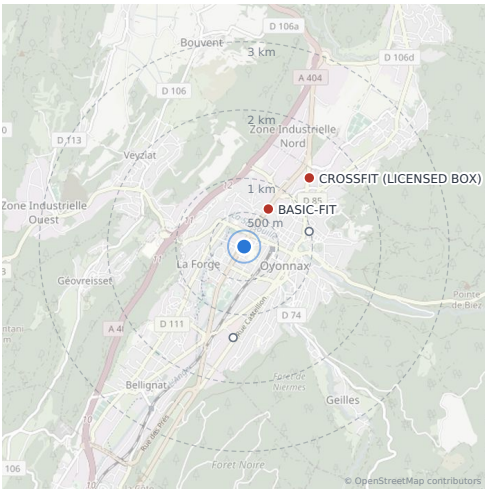
5 COURS DE VERDUN 01100 OYONNAX · opened 2019-05-15 · SIRET 85049686000014

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	74.9	74.5	-0.4
Gyms within 1 km	2	2	0
Gyms within 2 km	2	3	+1
Competition weight, 2 km	0.80	0.95	+19%
Capture, 2 km	17,646	17,557	-1%
Saturation, 2 km vs national baseline	-62%	-21%	+40 pts

Competitor field as it stood on 2019-05-15 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	54	500 m	4,081 people	64 2,921 aged 18-64 + 1,160 workers = 4,081 over 0.79 km2 = 5,196/km2
		2 km	20,441 people	47 12,788 aged 18-64 + 7,654 workers = 20,441 over 12.57 km2 = 1,627/km2
Competition weight 15%	89	500 m	0.00 wt	100 0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	0.95 wt	82 2 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	99	500 m	5,412 people	96 4,549 residents + 863 workers, demand within 500 m against every competitor within 3 km
		2 km	17,557 people	100 13,798 residents + 3,760 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100	500 m	not measured	— catchment of 5,454 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
		2 km	LQ 0.79	100 2 clubs / 23,126 residents = 8.65 per 100k against 11.01 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	8	500 m	0.69×	0 15,540 EUR against 22,380 nationally, median of 1 IRIS within 500 m
		2 km	0.84×	13 18,755 EUR against 22,380 nationally, median of 8 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2019

0.65	BASIC-FIT Basic-Fit	1.39	▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2026
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ACCESS — straight-line, GTFS

Rail	Oyonnax — 401 m
Bus	Oyonnax — 401 m
Footfall	Oyonnax — 401 m, 136,792 travellers/yr SNCF
Shops	14 within 150 m INSEE BPE

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