

1club

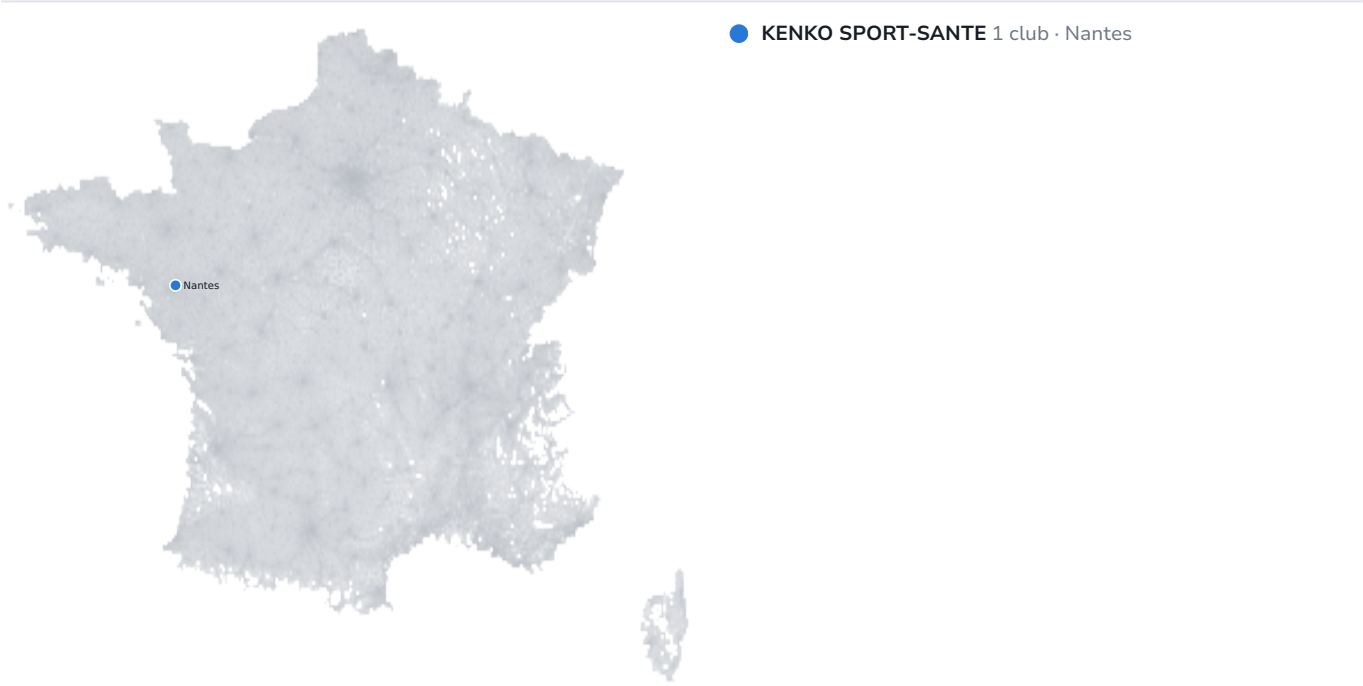
Nantes

opened 2019–2019

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
KENKO SPORT-SANTE	Nantes 44300	2019	0 → 1	2 → 4	2,191 → 1,208	6,842 → 4,341

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Duplicate registry rows set aside: KENKO SPORT-SANTE.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	KENKO SPORT-SANTE	Registered capital	not stated in any filing
SIREN	850658626	Years filed	0 of the last 0 on record
Founded	2019-04-23	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	CAROLINE LUCAS (Président de SAS); JULES-LEONARD MANGA MBASSA (Directeur Général)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

KENKO SPORT-SANTE Nantes

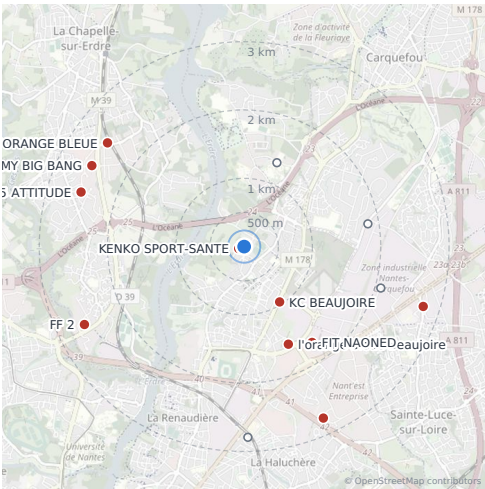
31 RUE DE LA PLANCHE AU GUE 44300 NANTES · opened 2019-04-23 · SIRET 85065862600013

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	75.2	56.8	-18.4
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	4	+2
Competition weight, 2 km	2.60	4.60	+77%
Capture, 2 km	6,842	4,341	-37%
Saturation, 2 km vs national baseline	-1%	+98%	+99 pts

Competitor field as it stood on 2019-04-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



10 gym floors, 4 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	51 500 m	1,989 people	50	1,725 aged 18-64 + 264 workers = 1,989 over 0.79 km2 = 2,533/km2
	2 km	26,452 people	52	11,227 aged 18-64 + 15,225 workers = 26,452 over 12.57 km2 = 2,105/km2
Competition weight 15%	54 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	4.60 wt	52	4 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	47 500 m	1,208 people	52	1,092 residents + 116 workers, demand within 500 m against every competitor within 3 km
	2 km	4,341 people	44	2,787 residents + 1,554 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	51 500 m	not measured	—	catchment of 2,502 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.5 LQ
	2 km	LQ 1.98	51	4 clubs / 17,878 residents = 22.37 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.15×	100	25,840 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.15×	100	25,840 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 10 within 3 km; ▲ opened after 2019

0.09 ▲ KENKO SPORT-SANTE 2019	0.96 KC BEAUJOIRE Keepcool 2018
1.57 ▲ l'orange bleue Beaujoire L'Orange Bleue 2024	1.72 FIT NAONED 2015
2.51 L'ORANGE BLEUE L'Orange Bleue 2016	2.52 O35 ATTITUDE 2018
2.52 ▲ MY BIG BANG My Big Bang 2020	2.6 ▲ FF 2 2026
... and 2 more within 3 km.	

ACCESS — straight-line, GTFS

Tram	Beaujoire — 1524 m
Bus	Potiron — 266 m
Footfall	Erdre Active — 2135 m, 54,569 travellers/yr SNCF
Shops	9 within 150 m INSEE BPE