

DO WELL

1 club operated · PARIS · company founded 2019-06-04

1

club

Paris

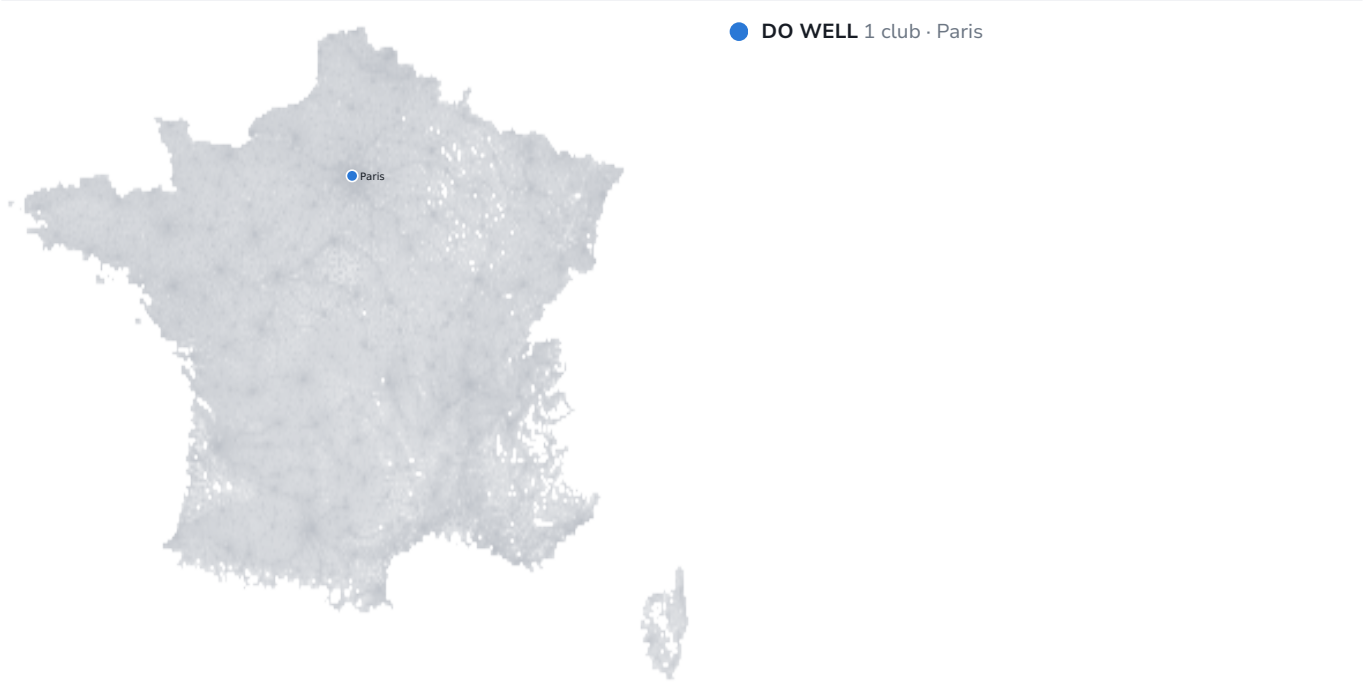
opened 2025–2025 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
DO WELL	Paris 75008	2025	5 → 7	54 → 77	2,732 → 2,020	7,367 → 5,163

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: DO WELL (Aubervilliers).

LEGAL IDENTITY — INSEE Sirene

Legal name	DO WELL
SIREN	851351445
Founded	2019-06-04
Activity	93.11Z NAF/APE code
Employees	NN Sirene band
Officers	AUGUY-JOSEPH MOUTONGO BLACK (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

DO WELL Paris

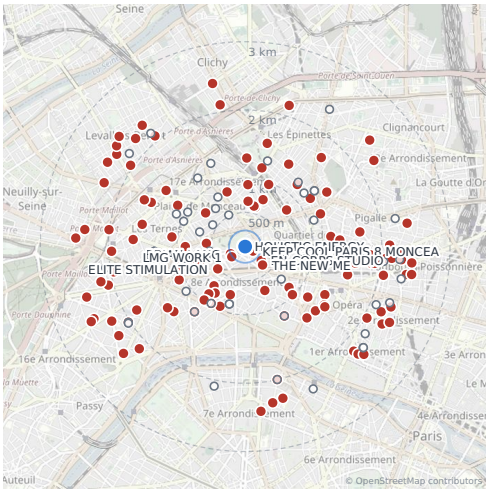
CS 48756 75380 PARIS CEDEX 08 58 RUE DE MONCEAU 75008 PARIS · opened 2025-03-17 · SIRET 85135144500024

CHANGE SINCE OPENING — 2025 → today

	AT OPENING	TODAY	CHANGE
Location score	60.6	52.6	-8.0
Gyms within 1 km	26	36	+10
Gyms within 2 km	54	77	+23
Competition weight, 2 km	57.63	83.68	+45%
Capture, 2 km	7,367	5,163	-30%
Saturation, 2 km vs national baseline	+102%	+188%	+86 pts

Competitor field as it stood on 2025-03-17 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



127 gym floors, 51 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	100	500 m	38,154 people	100 6,333 aged 18-64 + 31,822 workers = 38,154 over 0.79 km2 = 48,580/km2
		2 km	655,006 people	100 152,965 aged 18-64 + 502,042 workers = 655,006 over 12.57 km2 = 52,124/km2
Competition weight 15%	0	500 m	8.20 wt	0 7 genuine gym floors and 5 other sports sites within 500 m, weighted by substitutability and price tier
		2 km	83.68 wt	0 77 genuine gym floors and 56 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	58	500 m	2,020 people	67 522 residents + 1,498 workers, demand within 500 m against every competitor within 3 km
		2 km	5,163 people	51 1,594 residents + 3,569 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	4	500 m	LQ 6.06	0 7 clubs / 10,212 residents = 68.55 per 100k against 11.31 nationally
		2 km	LQ 2.88	6 77 clubs / 236,754 residents = 32.52 per 100k against 11.31 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	2.16×	100 48,405 EUR against 22,380 nationally, median of 6 IRIS within 500 m
		2 km	1.81×	100 40,540 EUR against 22,380 nationally, median of 139 IRIS within 2 km

NEAREST GYMS — 127 within 3 km; ▲ opened after 2025

0.0 LILY 2024	0.0 HOLISTIC ENERGY 2024
0.13 KEEP COOL PARIS 8 MONCEAU Keepcool 2016	0.24 BRIAN LANG 2009
0.25 ▲ LMG WORK 1 2025	0.31 ▲ EN-CORPS STUDIO 2025
0.37 THE NEW ME The New Me 2024	0.52 ELITE STIMULATION 2019
... and 119 more within 3 km.	

ACCESS — straight-line, GTFS

Metro	Monceau — 320 m
Bus	Ruysdaël - Parc Monceau — 157 m
Footfall	MONCEAU — 333 m, 1,432,065 validations/yr RATP
Shops	185 within 150 m INSEE BPE