

WEFIT LANGUEUX

1 club operated · LANGUEUX · company founded 2019-07-05

1

club

Langueux

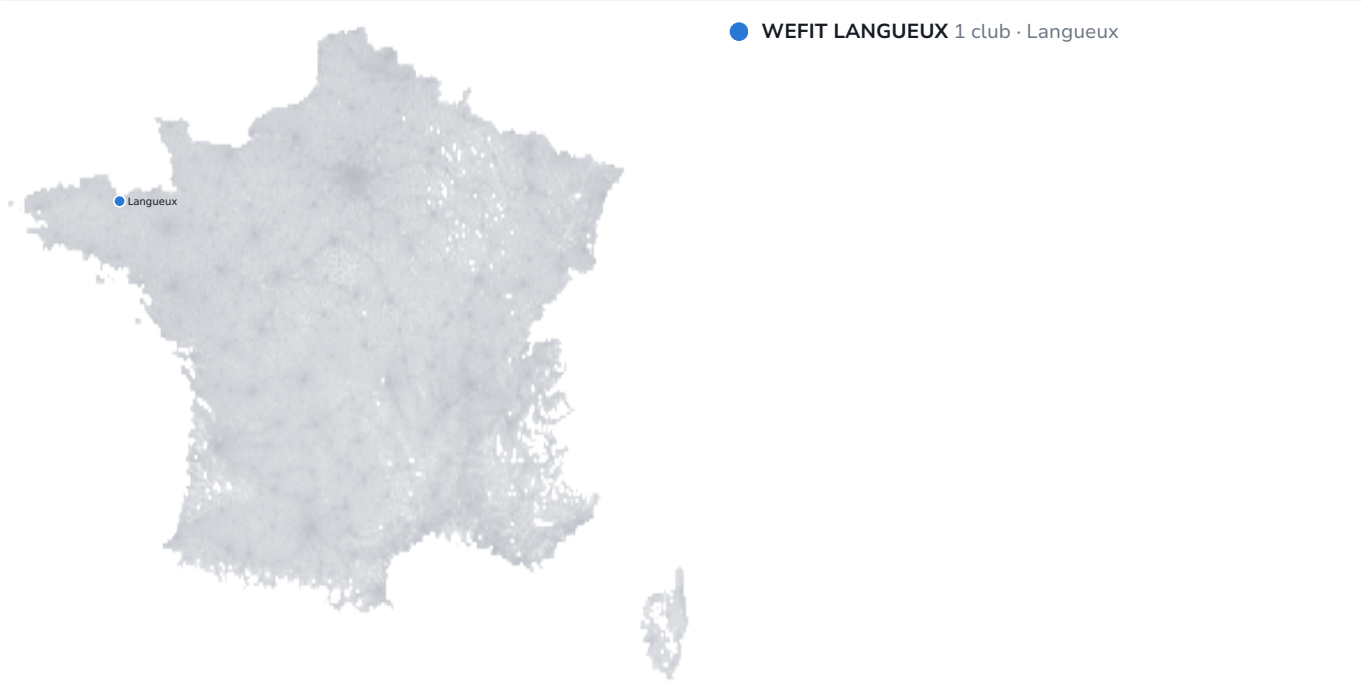
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
WEFIT.CLUB	Langueux 22360	2019	1 → 2	2 → 5	1,530 → 790	7,852 → 4,138

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	WEFIT LANGUEUX
SIREN	852206978
Founded	2019-07-05
Activity	93.13Z NAF/APE code
Employees	00 Sirene band
Officers	GUILLAUME CLEMENT BENJAMIN LEMONNIER (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

WEFIT.CLUB Langueux

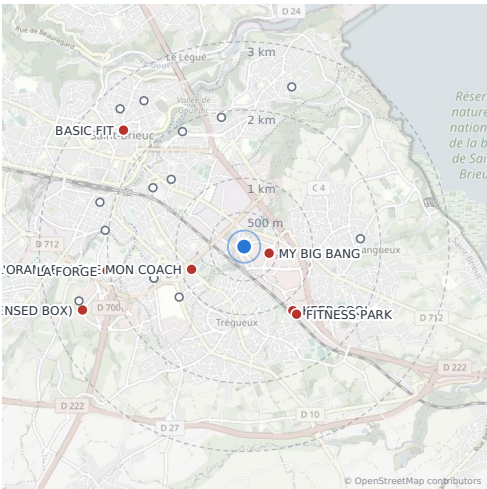
21 RUE DES GENETS 22360 LANGUEUX · opened 2019-07-05 · SIRET 85220697800011

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	70.4	55.5	-14.9
Gyms within 1 km	1	3	+2
Gyms within 2 km	2	5	+3
Competition weight, 2 km	3.20	5.80	+81%
Capture, 2 km	7,852	4,138	-47%
Saturation, 2 km vs national baseline	-65%	+44%	+109 pts

Competitor field as it stood on 2019-07-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 14 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	51 500 m	1,642 people	46	431 aged 18-64 + 1,212 workers = 1,642 over 0.79 km2 = 2,091/km2
	2 km	29,928 people	54	13,859 aged 18-64 + 16,070 workers = 29,928 over 12.57 km2 = 2,382/km2
Competition weight 15%	51 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	5.80 wt	47	4 genuine gym floors and 7 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	41 500 m	790 people	39	257 residents + 533 workers, demand within 500 m against every competitor within 3 km
	2 km	4,138 people	42	2,247 residents + 1,891 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	78 500 m	not measured	—	catchment of 808 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 11.2 LQ
	2 km	LQ 1.44	78	4 clubs / 25,282 residents = 15.82 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	67 500 m	1.08x	93	24,170 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.95x	49	21,200 EUR against 22,380 nationally, median of 11 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2019

0.38 ▲ MY BIG BANG My Big Bang 2022	0.84 ▲ L'ORANGE BLEUE MON COACH FITNESS L'Orange Bleue 2026
1.18 KEEP COOL Keepcool 2017	1.25 ▲ FITNESS PARK Fitness Park 2024
2.04 ▲ LA FORGE 2024	2.46 BASIC FIT Basic-Fit 2017
2.54 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2022	

ACCESS — straight-line, GTFS

Rail	Saint-Brieuc — 2328 m
Bus	Douvenant — 304 m
Footfall	Saint-Brieuc — 2328 m, 1,946,492 travellers/yr SNCF
Shops	5 within 150 m INSEE BPE