

CROSSFIT HAEKKUN 2.1

1 club operated · LONGVIC · company founded 2019-07-26

1

club

Longvic

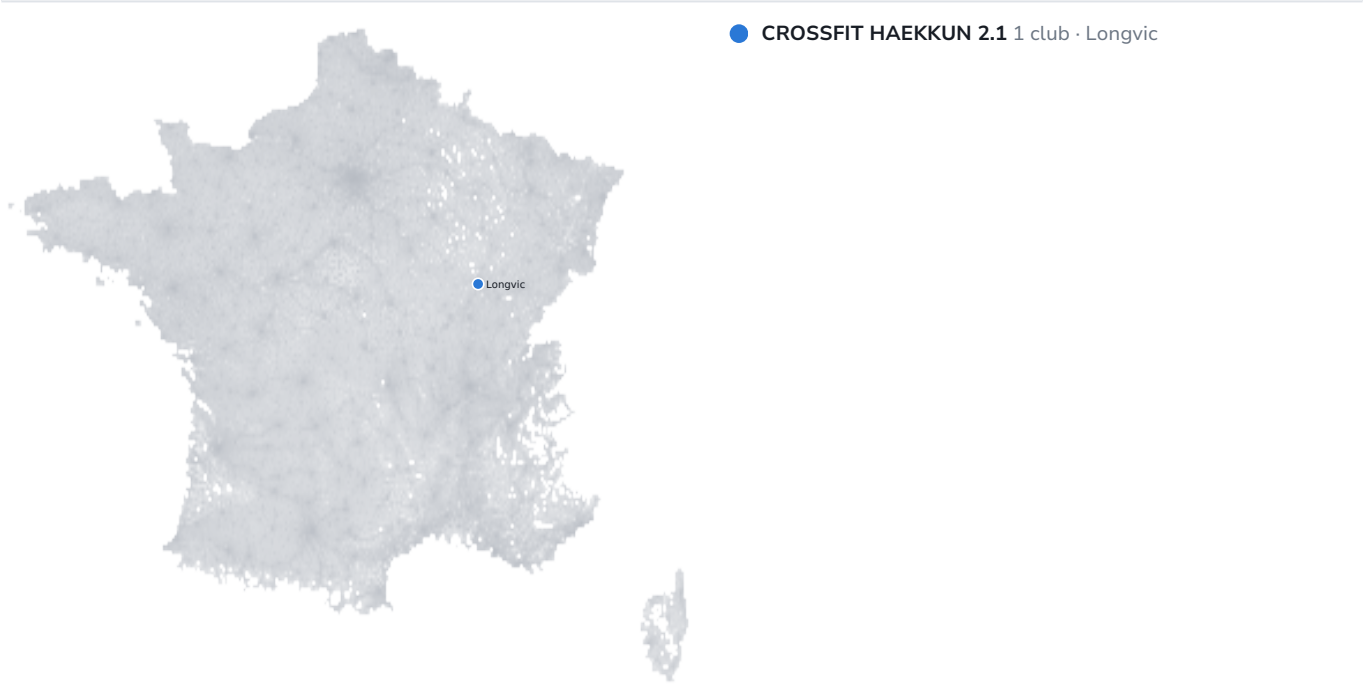
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT HAEKKUN 2.1	Longvic 21600	2019	0 → 0	2 → 3	1,850 → 1,777	12,268 → 7,743

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	CROSSFIT HAEKKUN 2.1
SIREN	852979251
Founded	2019-07-26
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	Fabian Bernard SEIGNEZ (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT HAEKKUN 2.1 Longvic

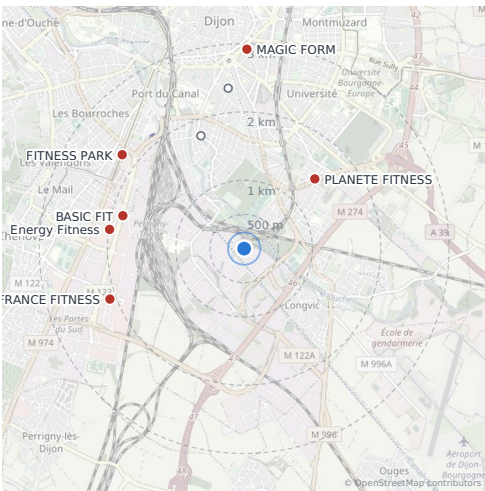
22 RUE DU PROFESSEUR LOUIS NEEL 21600 LONGVIC · opened 2019-07-26 · SIRET 85297925100018

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	73.8	64.5	-9.3
Gyms within 1 km	0	0	0
Gyms within 2 km	2	3	+1
Competition weight, 2 km	1.50	2.80	+87%
Capture, 2 km	12,268	7,743	-37%
Saturation, 2 km vs national baseline	-1%	+53%	+54 pts

Competitor field as it stood on 2019-07-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



6 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	49 500 m	1,874 people	49	65 aged 18-64 + 1,810 workers = 1,874 over 0.79 km2 = 2,386/km2
	2 km	22,964 people	49	10,586 aged 18-64 + 12,378 workers = 22,964 over 12.57 km2 = 1,827/km2
Competition weight 15%	78 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	2.80 wt	63	3 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	66 500 m	1,777 people	63	96 residents + 1,681 workers, demand within 500 m against every competitor within 3 km
	2 km	7,743 people	68	3,276 residents + 4,467 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	74 500 m	not measured	—	catchment of 140 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 64.7 LQ
	2 km	LQ 1.53	74	3 clubs / 17,810 residents = 16.84 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	58 500 m	0.98×	59	21,840 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	0.97×	58	21,780 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 6 within 3 km; ▲ opened after 2019

1.45 ▲ PLANETE FITNESS	1.84 BASIC FIT Basic-Fit 2018
Planete Fitness 2024	
1.99 Energy Fitness 2009	2.1 FRANCE FITNESS 2018
2.25 FITNESS PARK Fitness	2.92 MAGIC FORM Magic
Park 2019	Form 2013

ACCESS — straight-line, GTFS

Tram	Carraz — 2191 m
Bus	Néel — 38 m
Footfall	Dijon Porte Neuve — 3543 m, 118,604 travellers/yr SNCF
Shops	1 within 150 m INSEE BPE

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