

STUDIO FIT (STUDIO FIT)

1 club operated · CHAPONNAY · company founded 2019-09-02

1

club

Chaponnay

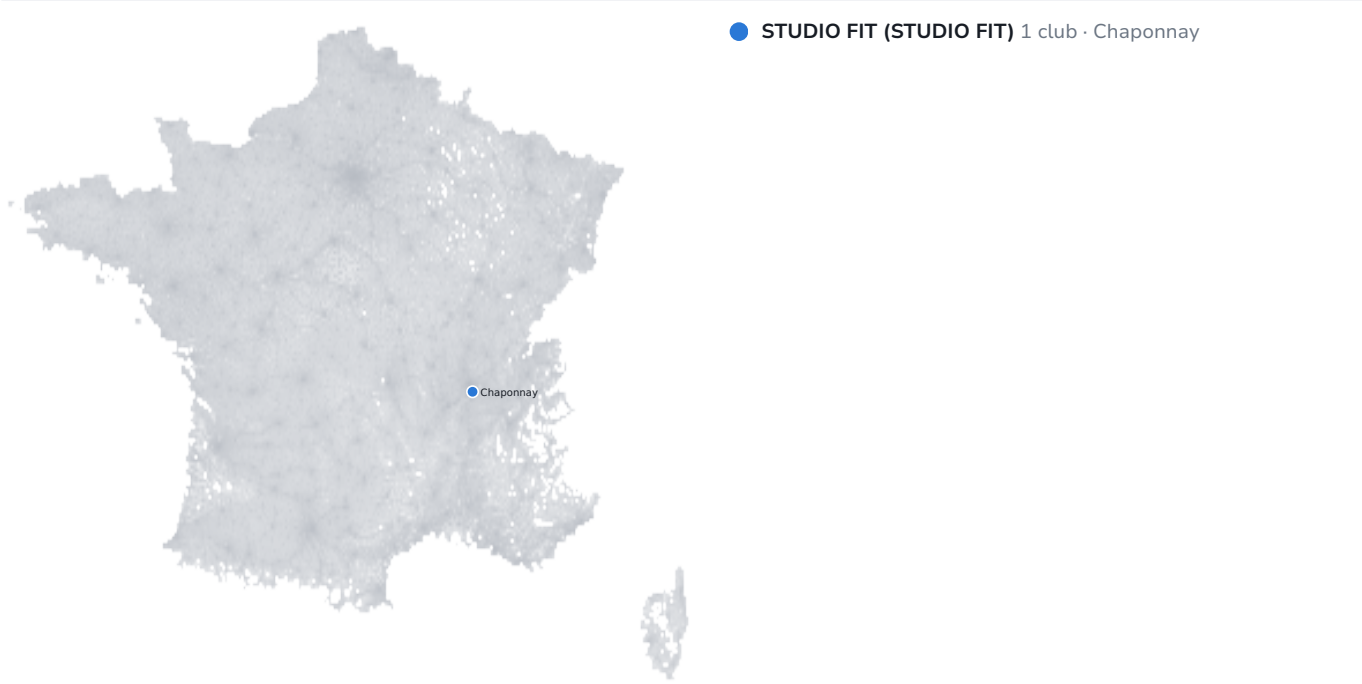
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
STUDIO FIT	Chaponnay 69970	2019	1 → 1	1 → 2	968 → 863	5,367 → 3,188

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene			FILING & CAPITAL — INPI RNE	
Legal name	STUDIO FIT (STUDIO FIT)		Registered capital	<i>not stated in any filing</i>
SIREN	853025492		Years filed	0 of the last 0 on record
Founded	2019-09-02		Debt falling due	<i>not filed</i> — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code		Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band		Ownership changes	<i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	SÉVERIN RENÉ GILBERT BESSENAY (Président de SAS); ALEXIS GONZALEZ (Directeur Général)			

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

STUDIO FIT Chaponnay

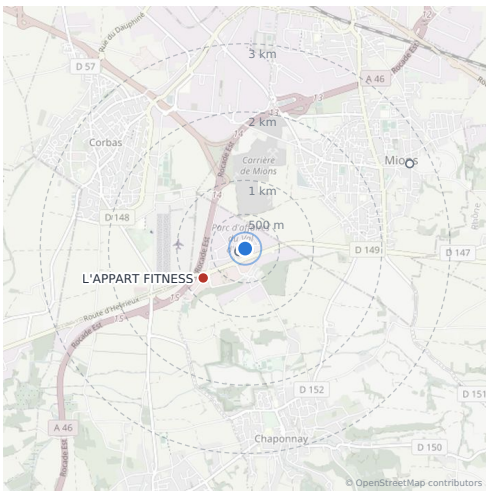
5 ALLEE BARTHELEMY THIMONNIER 69970 CHAPONNAY · opened 2019-09-02 · SIRET 85302549200010

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	60.1	53.7	-6.4
Gyms within 1 km	1	2	+1
Gyms within 2 km	1	2	+1
Competition weight, 2 km	0.50	1.50	+200%
Capture, 2 km	5,367	3,188	-41%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2019-09-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 2 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	33 500 m	1,461 people	44	16 aged 18-64 + 1,446 workers = 1,461 over 0.79 km2 = 1,860/km2
	2 km	6,991 people	26	2,665 aged 18-64 + 4,326 workers = 6,991 over 12.57 km2 = 556/km2
Competition weight 15%	75 500 m	0.50 wt	75	0 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.50 wt	75	1 genuine gym floor and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	35 500 m	863 people	42	16 residents + 847 workers, demand within 500 m against every competitor within 3 km
	2 km	3,188 people	30	1,955 residents + 1,233 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 28 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 321.2 LQ
	2 km	not measured	—	catchment of 4,750 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.9 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.20×	100	26,850 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.19×	100	26,735 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2019

0.75 ▲ L'APPART FITNESS
L'Appart Fitness 2020

ACCESS — straight-line, GTFS

Rail Saint-Priest — 3854 m
Bus Z.A. Chapotin — 328 m
Footfall Saint-Priest — 3854 m, 251,175 travellers/yr SNCF
Shops 8 within 150 m INSEE BPE

Generated 2026-10-20 07:46 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-20 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-20) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.