

# CB'FORME

1 club operated · MOUANS-SARTOUX · company founded 2019-10-14

1

club

Mouans-Sartoux

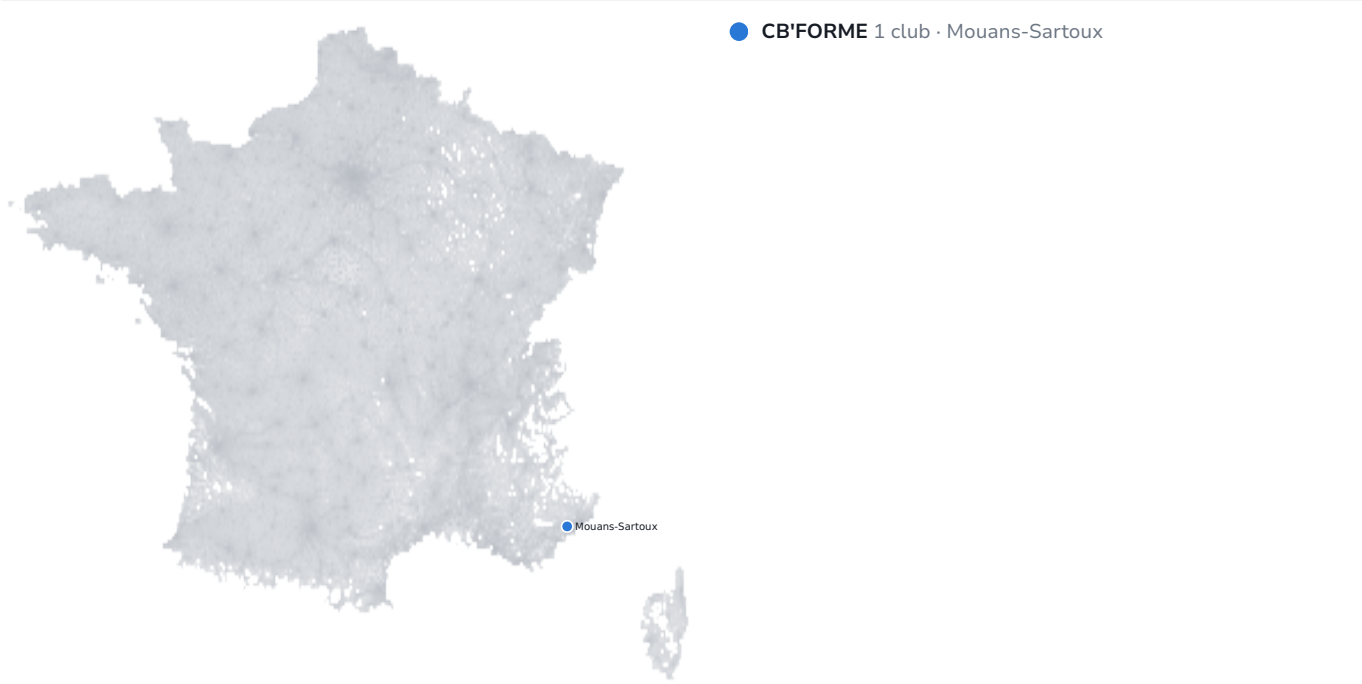
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB       | CITY                    | OPENED | COMPETITION                  |       | CAPTURE                 |               |
|------------|-------------------------|--------|------------------------------|-------|-------------------------|---------------|
|            |                         |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |               |
|            |                         |        | 500 M                        | 2 KM  | 500 M                   | 2 KM          |
| ROC' FORME | Mouans-Sartoux<br>06370 | 2019   | 1 → 1                        | 4 → 6 | 1,576 → 1,445           | 4,144 → 2,840 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

| LEGAL IDENTITY — INSEE Sirene |                                                                        | FILING & CAPITAL — INPI RNE |                                                                                                                                                                             |
|-------------------------------|------------------------------------------------------------------------|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Legal name                    | CB'FORME                                                               | Registered capital          | <i>not stated in any filing</i>                                                                                                                                             |
| SIREN                         | 878097583                                                              | Years filed                 | 0 of the last 0 on record                                                                                                                                                   |
| Founded                       | 2019-10-14                                                             | Debt falling due            | <i>not filed</i> — the maturity table is a complete-regime page                                                                                                             |
| Activity                      | 93.13Z NAF/APE code                                                    | Confidentiality             | never invoked — every filed income statement is public                                                                                                                      |
| Employees                     | NN Sirene band                                                         | Ownership changes           | <i>not tracked</i> — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |
| Officers                      | CHARLES-EDOUARD CHRISTOPHE FRANCK<br>CLAUDE BRESSON (Président de SAS) |                             |                                                                                                                                                                             |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# ROC' FORME Mouans-Sartoux

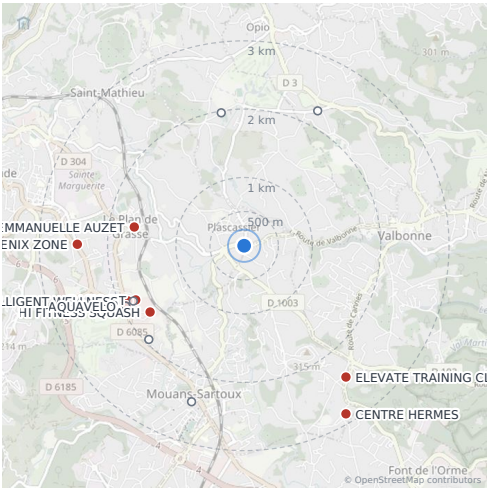
RESIDENCE LES GROULLES D'AZUR 92 ROUTE DE VALBONNE 06370 MOUANS-SARTOUX · opened 2019-12-01 · SIRET 87809758300024

## CHANGE SINCE OPENING — 2019 → today

|                                       | AT OPENING | TODAY | CHANGE |
|---------------------------------------|------------|-------|--------|
| Location score                        | 58.4       | 53.6  | -4.8   |
| Gyms within 1 km                      | 1          | 1     | 0      |
| Gyms within 2 km                      | 4          | 6     | +2     |
| Competition weight, 2 km              | 2.90       | 4.75  | +64%   |
| Capture, 2 km                         | 4,144      | 2,840 | -31%   |
| Saturation, 2 km vs national baseline | —          | —     | —      |

Competitor field as it stood on 2019-12-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



8 gym floors, 6 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER              | WHERE     | MEASURED     | SCORE | HOW IT WAS ARRIVED AT                                                                                                             |
|------------------------|-----------|--------------|-------|-----------------------------------------------------------------------------------------------------------------------------------|
| Catchment weight 20%   | 33 500 m  | 1,170 people | 39    | 820 aged 18-64 + 350 workers = 1,170 over 0.79 km2 = 1,490/km2                                                                    |
|                        | 2 km      | 7,805 people | 28    | 5,146 aged 18-64 + 2,659 workers = 7,805 over 12.57 km2 = 621/km2                                                                 |
| Competition weight 15% | 71 500 m  | 0.00 wt      | 100   | 0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier                           |
|                        | 2 km      | 4.75 wt      | 52    | 5 genuine gym floors and 3 other sports sites within 2 km, weighted by substitutability and price tier                            |
| Capture weight 20%     | 38 500 m  | 1,445 people | 57    | 1,129 residents + 317 workers, demand within 500 m against every competitor within 3 km                                           |
|                        | 2 km      | 2,840 people | 26    | 2,434 residents + 405 workers, demand within 2 km against every competitor within 3 km                                            |
| Saturation weight 15%  | — 500 m   | not measured | —     | catchment of 1,392 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 6.5 LQ |
|                        | 2 km      | not measured | —     | catchment of 9,064 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.0 LQ |
| Fit weight 10%         | — unit    | not measured | —     | no floor area recorded for this unit                                                                                              |
| Rental weight 10%      | — unit    | not measured | —     | no rent or no floor area recorded                                                                                                 |
| Income weight 10%      | 100 500 m | 1.20×        | 100   | 26,780 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)                                          |
|                        | 2 km      | 1.17×        | 100   | 26,135 EUR against 22,380 nationally, median of 4 IRIS within 2 km                                                                |

## NEAREST GYMS — 8 within 3 km; ▲ opened after 2019

|                               |                                         |
|-------------------------------|-----------------------------------------|
| 1.63 ▲ EMMANUELLE AUZET 2023  | 1.68 HI FITNESS SQUASH 2006             |
| 1.77 BASIC FIT Basic-Fit 2018 | 1.89 MC3 INTELLIGENT WELLNESS 2007      |
| 1.95 ▲ AQUAVELO Aquavelo 2025 | 2.43 ▲ ELEVATE TRAINING CLUB (ETC) 2025 |
| 2.44 ▲ PHOENIX ZONE 2023      | 2.88 ▲ CENTRE HERMES 2025               |

## ACCESS — straight-line, GTFS

|          |                                                     |
|----------|-----------------------------------------------------|
| Rail     | Mouans-Sartoux — 2192 m                             |
| Bus      | ROND POINT DU 24 AOUT 1944 — 69 m                   |
| Footfall | Mouans-Sartoux — 2192 m, 229,013 travellers/yr SNCF |
| Shops    | 24 within 150 m INSEE BPE                           |