

LZ IRONGYM (LZ IRONGYM)

1 club operated · LONGWY · company founded 2019-11-18

1

club

Longwy

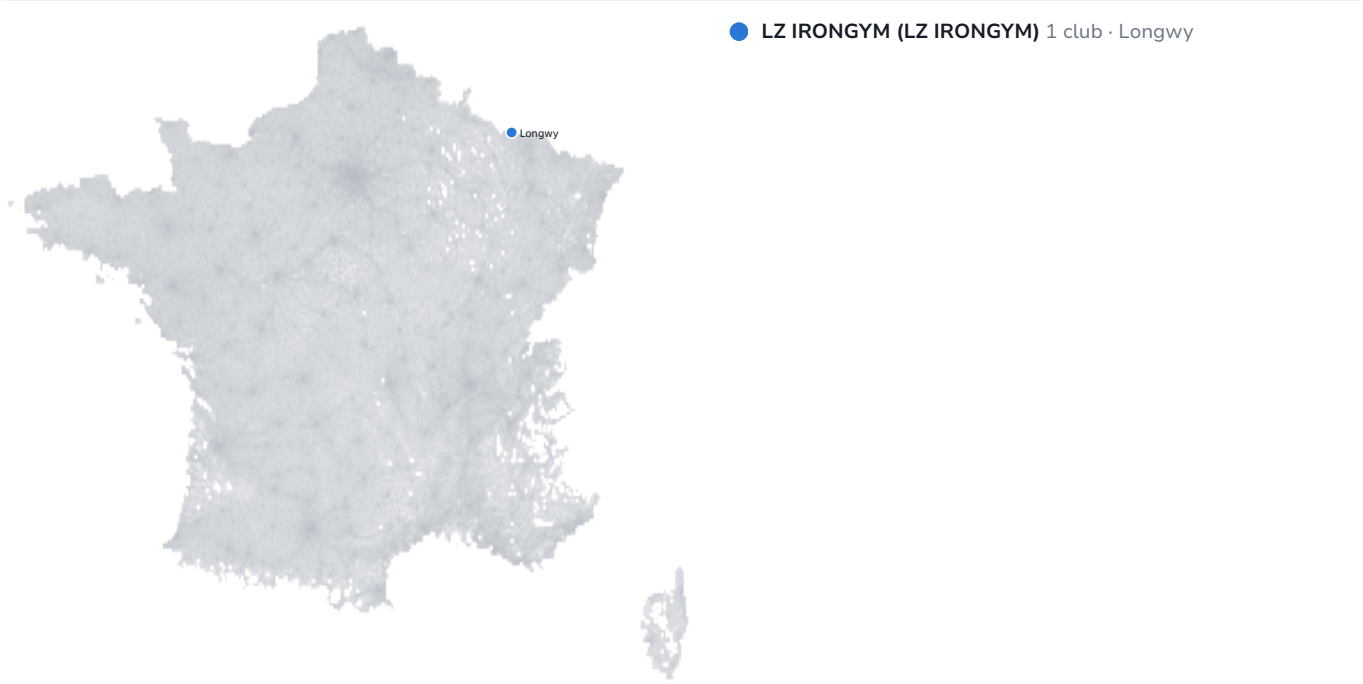
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
LZ IRONGYM	Longwy 54400	2019	1 → 1	1 → 1	1,794 → 1,656	17,497 → 10,113

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	LZ IRONGYM (LZ IRONGYM)
SIREN	878988963
Founded	2019-11-18
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	Zakaria BOUDIAF (Directeur Général); Lisa Céline BOUDIAF (PIERRET) (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

LZ IRONGYM Longwy

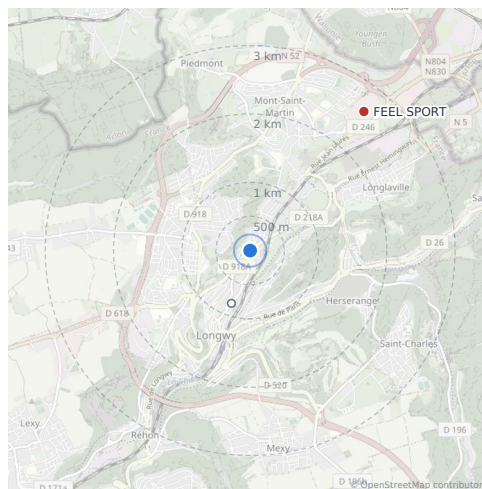
45 AVENUE DE SAINTIGNON 54400 LONGWY · opened 2019-11-18 · SIRET 87898896300012

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	70.5	65.5	-5.0
Gyms within 1 km	1	1	0
Gyms within 2 km	1	1	0
Competition weight, 2 km	0.10	0.90	+800%
Capture, 2 km	17,497	10,113	-42%
Saturation, 2 km vs national baseline	-100%	-100%	0 pts

Competitor field as it stood on 2019-11-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	40 500 m	1,046 people	37	993 aged 18-64 + 54 workers = 1,046 over 0.79 km ² = 1,332/km ²
	2 km	15,898 people	42	11,921 aged 18-64 + 3,977 workers = 15,898 over 12.57 km ² = 1,265/km ²
Competition weight 15%	89 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	0.90 wt	82	0 genuine gym floors and 4 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	72 500 m	1,656 people	61	1,608 residents + 48 workers, demand within 500 m against every competitor within 3 km
	2 km	10,113 people	80	8,706 residents + 1,407 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 1,806 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 5.0 LQ
	2 km	LQ 0.00	100	0 clubs / 20,620 residents = 0.00 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	15 500 m	0.84×	13	18,775 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	0.85×	17	19,040 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2019

2.63 FEEL SPORT 2016

ACCESS — straight-line, GTFS

Rail Longwy — **1454 m**
 Bus LONGWY - LONGWY - lycée Alfred Méziere — **47 m**
 Footfall Longwy — 1454 m, 550,404 travellers/yr SNCF
 Shops 0 within 150 m INSEE BPE