

1club

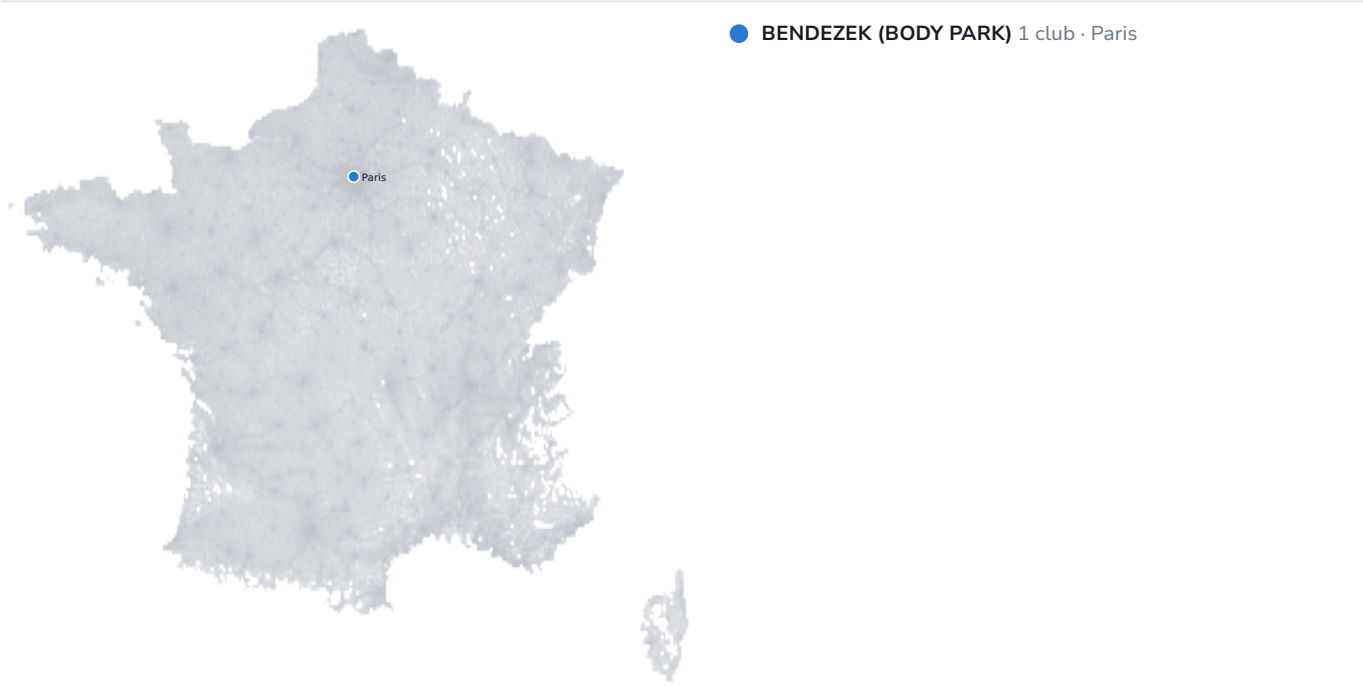
Paris

opened 2024-2024 · 2 closed

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BODY PARK	Paris 75018	2024	3 → 3	17 → 24	7,235 → 6,487	15,467 → 12,328

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: BODY PARK (Aulnoye-Aymeries), BODY PARK (Louvroil).

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	BENDEZEK (BODY PARK)	Registered capital	not stated in any filing
SIREN	879145795	Years filed	0 of the last 0 on record
Founded	2019-11-15	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	NN Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	MOHAMMED BENDENIA (Directeur Général); MOHAMED ZEKHNINI (Président de SAS); BRISCOFORM (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BODY PARK Paris

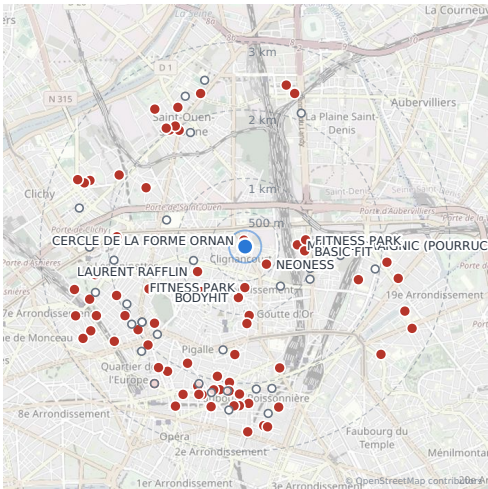
58 BOULEVARD ORNANO 75018 PARIS · opened 2024-07-01 · SIRET 87914579500032

CHANGE SINCE OPENING — 2024 → today

	AT OPENING	TODAY	CHANGE
Location score	87.5	84.8	-2.7
Gyms within 1 km	10	10	0
Gyms within 2 km	17	24	+7
Competition weight, 2 km	15.25	22.85	+50%
Capture, 2 km	15,467	12,328	-20%
Saturation, 2 km vs national baseline	-50%	-27%	+24 pts

Competitor field as it stood on 2024-07-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



73 gym floors, 32 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	99 500 m	23,112 people	99	14,318 aged 18-64 + 8,795 workers = 23,112 over 0.79 km2 = 29,428/km2
	2 km	320,898 people	100	189,524 aged 18-64 + 131,374 workers = 320,898 over 12.57 km2 = 25,536/km2
Competition weight 15%	29 500 m	1.10 wt	54	2 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	22.85 wt	12	23 genuine gym floors and 13 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	93 500 m	6,487 people	100	4,708 residents + 1,780 workers, demand within 500 m against every competitor within 3 km
	2 km	12,328 people	88	9,041 residents + 3,287 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	LQ 0.85	100	2 clubs / 21,296 residents = 9.39 per 100k against 11.01 nationally
	2 km	LQ 0.73	100	23 clubs / 285,788 residents = 8.05 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.14×	100	25,515 EUR against 22,380 nationally, median of 12 IRIS within 500 m
	2 km	1.26×	100	28,100 EUR against 22,380 nationally, median of 132 IRIS within 2 km

NEAREST GYMS — 73 within 3 km; ▲ opened after 2024

0.1	CERCLE DE LA FORME ORNANO Cercles de la Forme / CMG Sports Club 2004	0.4	NEONESS Neoneess 2017
0.6	FITNESS PARK Fitness Park 2024	0.75	BODYHIT Bodyhit 2019
0.77	MAXIME GRAIGNIC (POURRUCH-GRAIGNIC) 2024	0.79	LAURENT RAFFLIN 2009
0.87	BASIC FIT Basic-Fit 2019	0.89	FITNESS PARK Fitness Park 2022

... and 65 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Simplon — 217 m
Bus	Albert Kahn — 56 m
Footfall	SIMPLON — 152 m, 2,831,056 validations/yr RATP
Shops	136 within 150 m INSEE BPE

