

GRANVILLE SURF

1 club operated · GRANVILLE · company founded 2019-12-10

1

club

Granville

opened 2019–2019

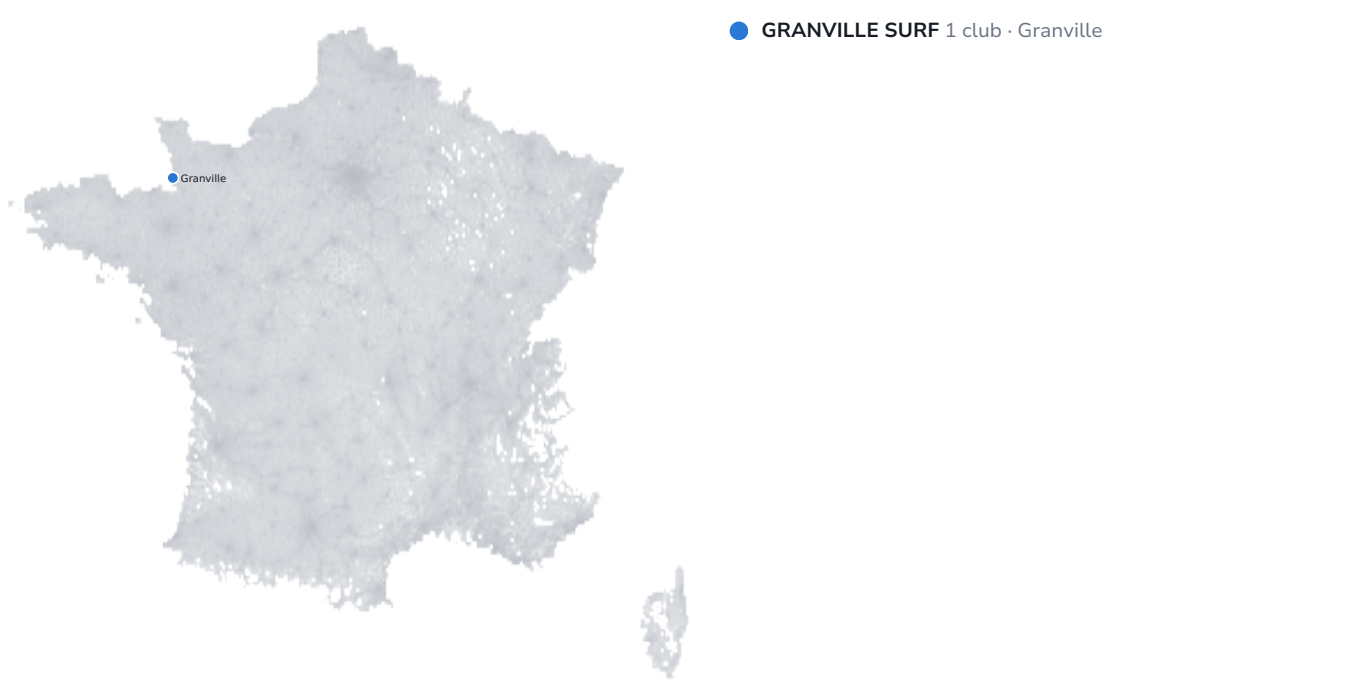
€-76,524

EBITDA 2023

revenue €18,723 ·
net €-94,712

equity €69,408 · financial
debt €267,944 · cash
€41,325 · 1 risk flag

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
GRANVILLE SURF	Granville 50400	2019	0 → 0	0 → 0	3,090 → 3,090	16,097 → 16,097

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	GRANVILLE SURF
SIREN	879828226
Founded	2019-12-10
Activity	93.11Z NAF/APE code
Employees	02 Sirene band
Officers	STEPHANE MARIE PIERRE JEAN GUERQUIN (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€21,100
Years filed	1 of the last 1 on record — 1 complete
Debt falling due	€170,263 within a year · €199,000 beyond five against cash of €41,325
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

▼ high leverage — 2023, debt €267,944 vs EBITDA €-76,524

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2023	€18,723	€-76,524	-409%	€-91,522	€-94,712	€69,408	€267,944	€41,325	€27,924	€52,954	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

GRANVILLE SURF Granville

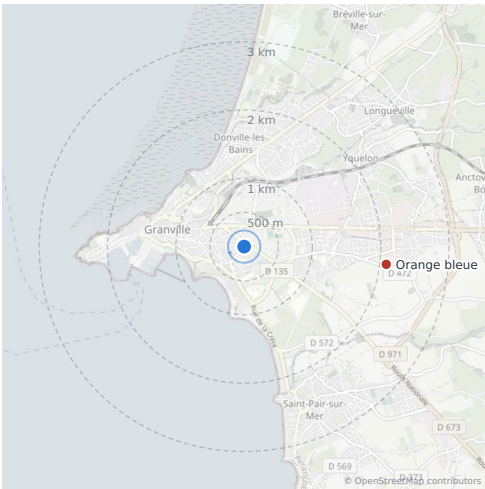
6 RUE JEANNE JUGAN 50400 GRANVILLE · opened 2019-12-10 · SIRET 87982822600016

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	82	82	0.0
Gyms within 1 km	0	0	0
Gyms within 2 km	0	0	0
Competition weight, 2 km	0	0	new
Capture, 2 km	16,097	16,097	0%
Saturation, 2 km vs national baseline	-100%	-100%	0 pts

Competitor field as it stood on 2019-12-10 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	44 500 m	2,052 people	50	1,207 aged 18-64 + 845 workers = 2,052 over 0.79 km2 = 2,613/km2
	2 km	13,676 people	39	7,099 aged 18-64 + 6,577 workers = 13,676 over 12.57 km2 = 1,088/km2
Competition weight 15%	100 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	92 500 m	3,090 people	80	2,262 residents + 828 workers, demand within 500 m against every competitor within 3 km
	2 km	16,097 people	100	11,249 residents + 4,848 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 2,318 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.8 LQ
	2 km	LQ 0.00	100	0 clubs / 14,704 residents = 0.00 per 100k against 11.31 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	85 500 m	1.08×	94	24,210 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.04×	79	23,200 EUR against 22,380 nationally, median of 7 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2019

2.1 Orange bleue L'Orange
Bleue 2013

ACCESS — straight-line, GTFS

Rail Granville — 620 m
Bus Arisitide Briand — 153 m
Footfall Granville — 620 m, 375,919 travellers/yr SNCF
Shops 6 within 150 m INSEE BPE