

SPORTFIT360 (SPORTFIT360)

1 club operated · MANDELIEU-LA-NAPOULE · company founded 2019-12-21

1

club

Mandelieu-La-Napoule

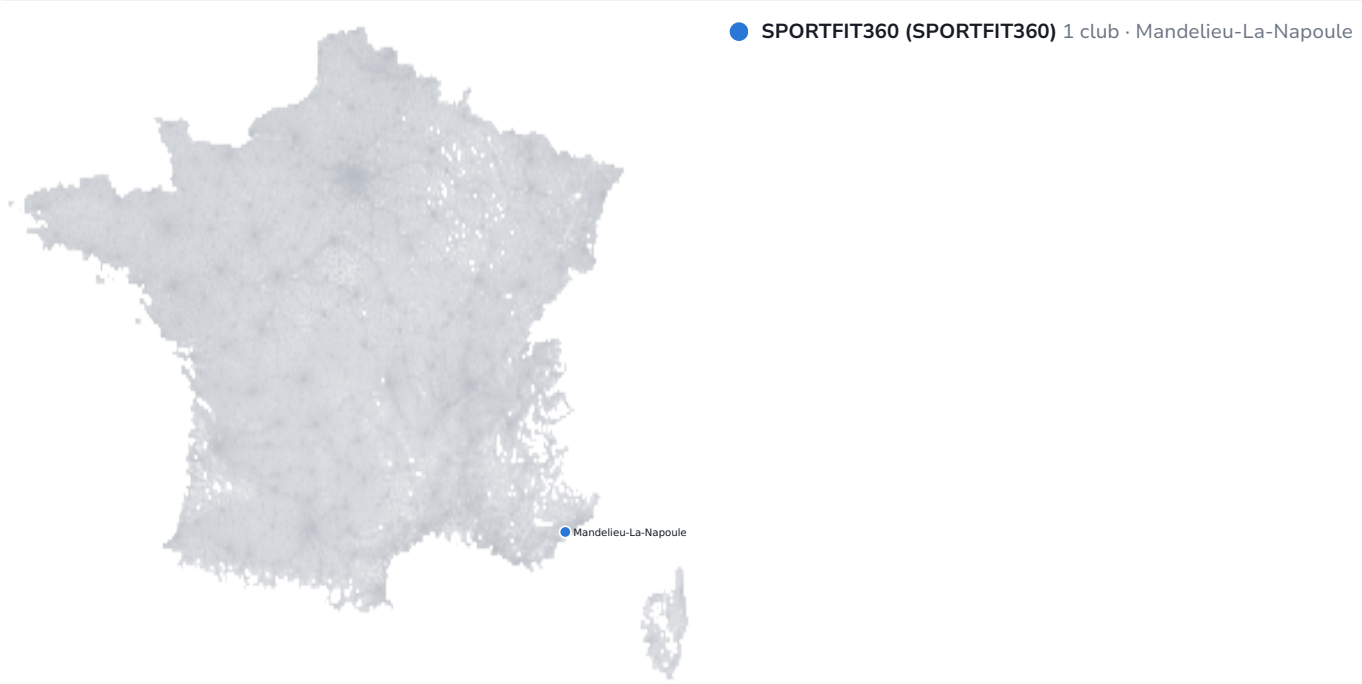
opened 2019–2019

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
SPORTFIT360	Mandelieu-La-Napoule 06210	2019	1 → 1	3 → 6	2,788 → 2,379	8,289 → 5,403

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	SPORTFIT360 (SPORTFIT360)
SIREN	880578208
Founded	2019-12-21
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	THOMAS POL JEAN MAILLARD (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

SPORTFIT360 Mandelieu-La-Napoule

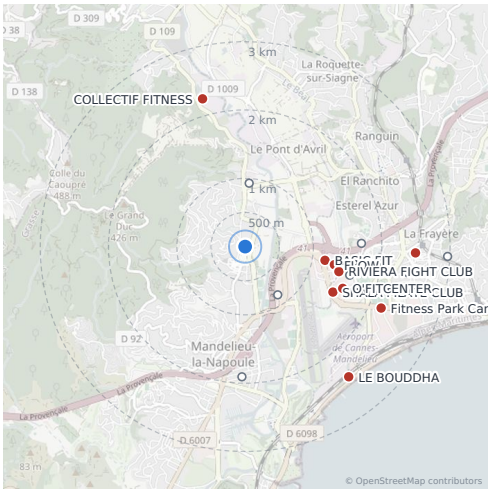
265 AVENUE DU GENERAL GARBAY 06210 MANDELIEU-LA-NAPOULE · opened 2019-12-21 · SIRET 88057820800014

CHANGE SINCE OPENING — 2019 → today

	AT OPENING	TODAY	CHANGE
Location score	73	56.2	-16.8
Gyms within 1 km	1	1	0
Gyms within 2 km	3	6	+3
Competition weight, 2 km	2.30	5.70	+148%
Capture, 2 km	8,289	5,403	-35%
Saturation, 2 km vs national baseline	-11%	+122%	+133 pts

Competitor field as it stood on 2019-12-21 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



9 gym floors, 7 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	46 500 m	2,054 people	50	1,923 aged 18-64 + 131 workers = 2,054 over 0.79 km2 = 2,616/km2
	2 km	16,818 people	43	11,130 aged 18-64 + 5,688 workers = 16,818 over 12.57 km2 = 1,338/km2
Competition weight 15%	68 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	5.70 wt	47	5 genuine gym floors and 5 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	61 500 m	2,379 people	72	2,274 residents + 106 workers, demand within 500 m against every competitor within 3 km
	2 km	5,403 people	53	4,781 residents + 623 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	39 500 m	not measured	—	catchment of 3,263 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 2.7 LQ
	2 km	LQ 2.22	39	5 clubs / 19,892 residents = 25.14 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	75 500 m	1.03×	78	23,130 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	1.02×	73	22,800 EUR against 22,380 nationally, median of 9 IRIS within 2 km

NEAREST GYMS — 9 within 3 km; ▲ opened after 2019

1.19 BASIC FIT Basic-Fit 2018	1.33 ▲ FLOW 2025
1.42 ▲ RIVIERA FIGHT CLUB 2025	1.45 ▲ SHALA PILATE CLUB 2025
1.55 O'FITCENTER 2016	2.19 Fitness Park Cannes - La Bocca Fitness Park 2010
2.25 ▲ COLLECTIF FITNESS 2021	2.44 ▲ LE BOUDDHA 2025

... and 1 more within 3 km.

ACCESS — straight-line, GTFS

Rail	La Frayère — 2593 m
Bus	Les Lucioles — 79 m
Footfall	La Frayère — 2593 m, 109,839 travellers/yr SNCF
Shops	3 within 150 m INSEE BPE