

D2CLP

1 club operated · CUERS · company founded 2020-01-01

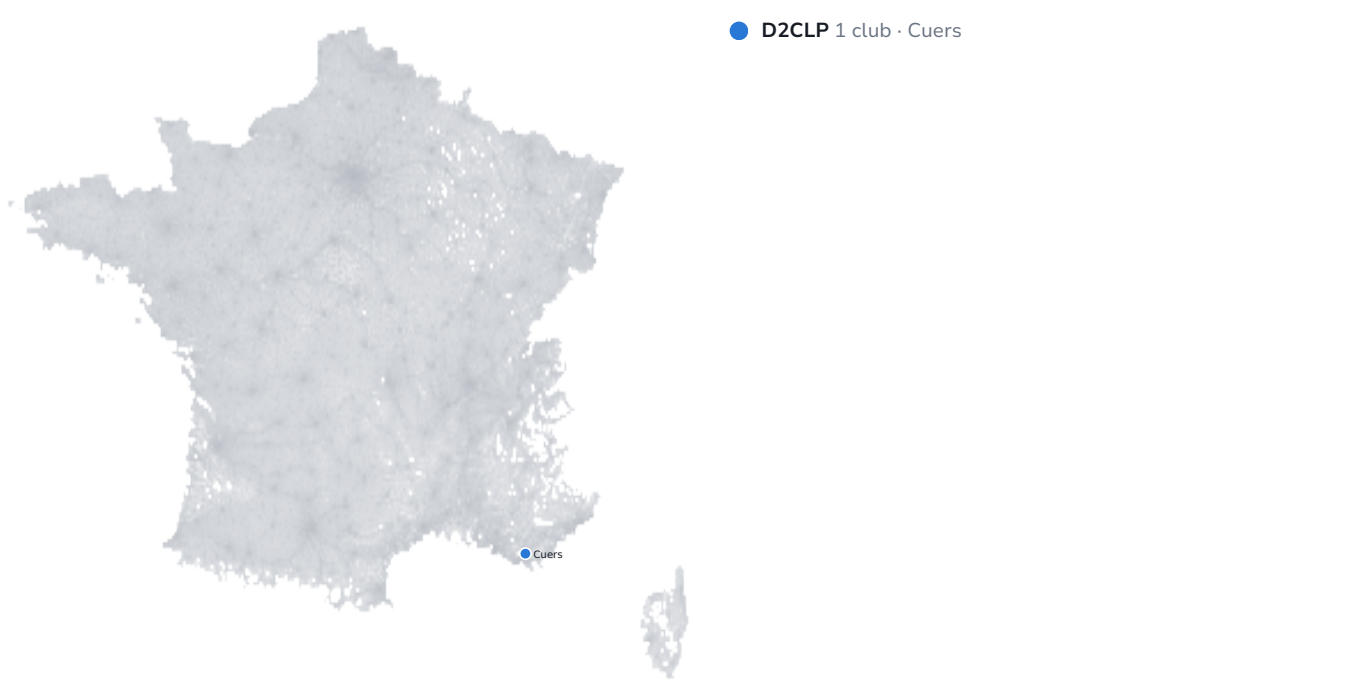
1
club

Cuers
opened 2021–2021

€-30,504
EBITDA 2022

**revenue €265,212 ·
net €-58,762**
equity €-68,015 · financial
debt €71,545 · cash €6,220 ·
3 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
D2CLP	Cuers 83390	2021	0 → 1	0 → 1	1,208 → 769	8,577 → 3,261

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	D2CLP
SIREN	880870050
Founded	2020-01-01
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	DAVID CHANEL (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	€1,000
Years filed	4 of the last 4 on record — 4 simplified
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	income statement withheld: 2023, 2021
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

- ▼ **negative equity** — 2023, €-116,255
- ▼ **high leverage** — 2022, debt €71,545 vs EBITDA €-30,504
- ▼ **stopped publishing income statement** — 2023, last published 2022

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR		REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF	COST	EXT. CHARGES	FTE
2023	simplified	income statement withheld — Partiellement confidentiel				€-116,255		€64,927	—		—		—
2022	simplified	€265,212	€-30,504	-12%	€-58,109	€-58,762	€-68,015	€71,545	€6,220		€92,040	€135,404	—
2021	simplified	income statement withheld — Partiellement confidentiel				€-9,253		€27,312	€19,863		—		—
2020	simplified	—	—	—	—	—	—	—	—		—		—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

D2CLP Cuers

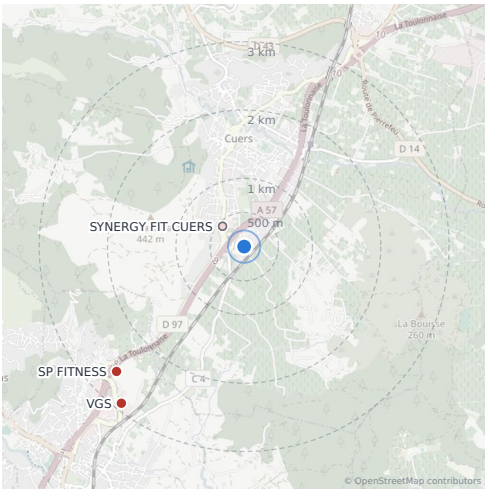
253 RUE PIERRE PAUL DE LA GRANDIERE 83390 CUERS · opened 2021-10-01 · SIRET 88087005000023

CHANGE SINCE OPENING — 2021 → today

	AT OPENING	TODAY	CHANGE
Location score	64.8	46.8	-18.0
Gyms within 1 km	0	1	+1
Gyms within 2 km	0	1	+1
Competition weight, 2 km	0	1.50	new
Capture, 2 km	8,577	3,261	-62%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2021-10-01 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



3 gym floors, 1 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	31 500 m	1,135 people	38	164 aged 18-64 + 972 workers = 1,135 over 0.79 km2 = 1,445/km2
	2 km	6,674 people	26	4,205 aged 18-64 + 2,469 workers = 6,674 over 12.57 km2 = 531/km2
Competition weight 15%	62 500 m	1.50 wt	44	1 genuine gym floor and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.50 wt	75	1 genuine gym floor and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	34 500 m	769 people	38	143 residents + 626 workers, demand within 500 m against every competitor within 3 km
	2 km	3,261 people	31	2,158 residents + 1,102 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 250 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 35.4 LQ
	2 km	not measured	—	catchment of 7,286 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.2 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	81 500 m	1.10×	100	24,720 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.00×	68	22,460 EUR against 22,380 nationally, median of 2 IRIS within 2 km

NEAREST GYMS — 3 within 3 km; ▲ opened after 2021

0.43 ▲ SYNERGY FIT CUERS	2.61 SP FITNESS 2015
Synergy Fit 2024	
2.92 ▲ VGS 2022	

ACCESS — straight-line, GTFS

Rail	Cuers - Pierrefeu — 1776 m
Bus	Bousquets Grandière — 221 m
Footfall	Cuers - Pierrefeu — 1776 m, 145,776 travellers/yr SNCF
Shops	4 within 150 m INSEE BPE