

KINEO (KINEO)

1 club operated · MONTBRISON · company founded 2020-01-23

1

club

Montbrison

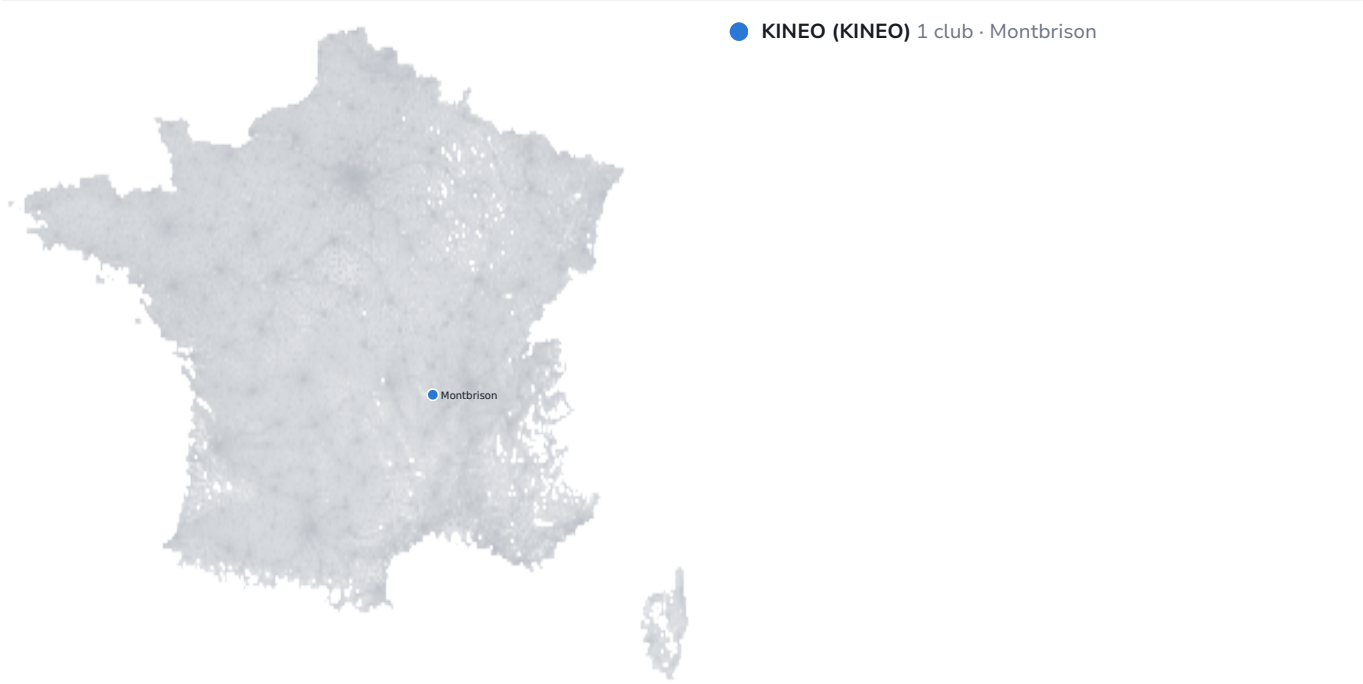
opened 2020-2020 · 1 closed

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
L'APPART FITNESS	Montbrison 42600	2020	1 → 2	2 → 4	5,036 → 2,745	13,498 → 6,775

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage. Closed establishments on this company: KINEO (KINEO) (Feurs).

LEGAL IDENTITY — INSEE Sirene

Legal name	KINEO (KINEO)
SIREN	880880638
Founded	2020-01-23
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	SOLTHORIA INVEST (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

L'APPART FITNESS Montbrison

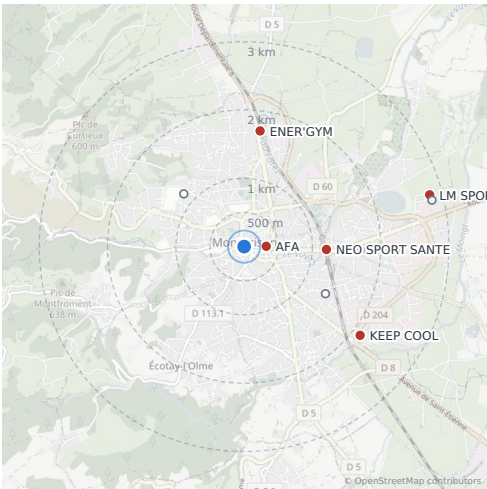
3 B BOULEVARD CHAVASSIEU 42600 MONTBRISON · opened 2020-01-23 · SIRET 88088063800015

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	76.5	59.6	-16.9
Gyms within 1 km	1	2	+1
Gyms within 2 km	2	4	+2
Competition weight, 2 km	1.05	3.35	+219%
Capture, 2 km	13,498	6,775	-50%
Saturation, 2 km vs national baseline	-50%	+55%	+105 pts

Competitor field as it stood on 2020-01-23 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



5 gym floors, 3 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	52 500 m	4,252 people	65	1,534 aged 18-64 + 2,719 workers = 4,252 over 0.79 km ² = 5,414/km ²
	2 km	17,207 people	44	9,780 aged 18-64 + 7,428 workers = 17,207 over 12.57 km ² = 1,369/km ²
Competition weight 15%	59 500 m	1.00 wt	58	1 genuine gym floor and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	3.35 wt	59	3 genuine gym floors and 2 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	68 500 m	2,745 people	76	1,294 residents + 1,451 workers, demand within 500 m against every competitor within 3 km
	2 km	6,775 people	63	4,356 residents + 2,420 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	72 500 m	not measured	—	catchment of 2,649 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 3.4 LQ
	2 km	LQ 1.55	72	3 clubs / 17,588 residents = 17.06 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	39 500 m	0.82×	8	18,420 EUR against 22,380 nationally, median of 1 IRIS within 500 m
	2 km	0.98×	60	21,960 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 5 within 3 km; ▲ opened after 2020

0.32 ▲ AFA 2025	1.21 ▲ NEO SPORT SANTE 2022
1.71 ENER'GYM 1996	2.14 KEEP COOL Keepcool 2017
2.82 ▲ LM SPORT 2023	

ACCESS — straight-line, GTFS

Rail	Montbrison — 1229 m
Bus	E. Beaune — 53 m
Footfall	Montbrison — 1229 m, 153,176 travellers/yr SNCF
Shops	48 within 150 m INSEE BPE