

BH SAINT DENIS 1

1 club operated · SAINT-DENIS · company founded 2020-01-20

1

club

Saint-Denis

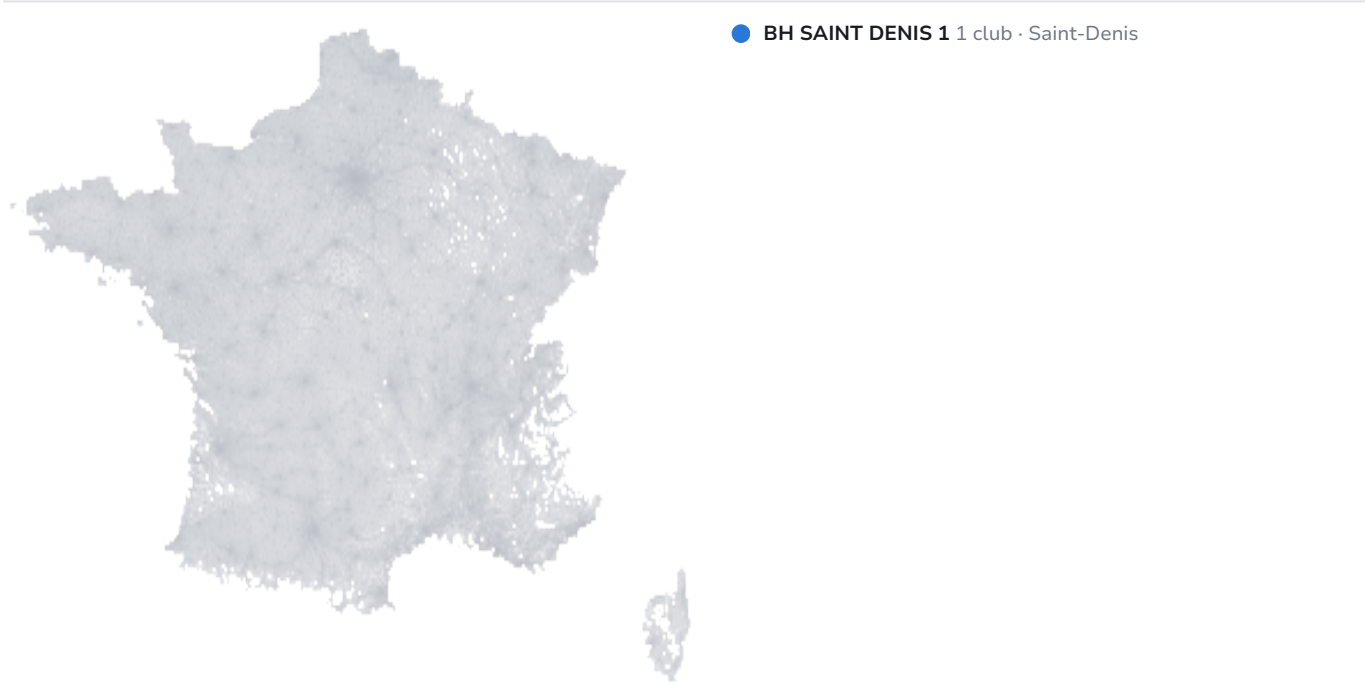
opened 2020–2020

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
BODYHIT	Saint-Denis 97400	2020	1 → 1	2 → 6	1,935 → 1,000	6,864 → 1,893

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	BH SAINT DENIS 1
SIREN	881137277
Founded	2020-01-20
Activity	96.04Z NAF/APE code
Employees	02 Sirene band
Officers	Radj KOYTCHA (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

BODYHIT Saint-Denis

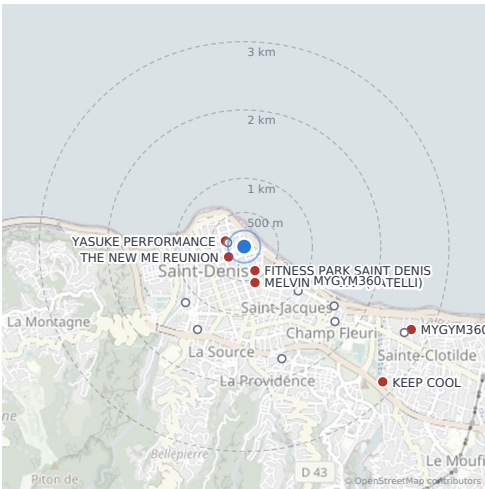
57 RUE VICTOR MAC-AULIFFE 97400 SAINT-DENIS · opened 2020-03-02 · SIRET 88113727700029

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	71.3	37.8	-33.5
Gyms within 1 km	1	4	+3
Gyms within 2 km	2	6	+4
Competition weight, 2 km	1	5.40	+440%
Capture, 2 km	6,864	1,893	-72%
Saturation, 2 km vs national baseline	-31%	+243%	+274 pts

Competitor field as it stood on 2020-03-02 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



7 gym floors, 8 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	32 500 m	1,132 people	38	1,132 aged 18-64 + 0 workers = 1,132 over 0.79 km2 = 1,441/km2
	2 km	7,447 people	28	7,447 aged 18-64 + 0 workers = 7,447 over 12.57 km2 = 593/km2
Competition weight 15%	65 500 m	0.20 wt	89	0 genuine gym floors and 1 other sports site within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	5.40 wt	49	5 genuine gym floors and 2 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	23 500 m	1,000 people	46	1,000 residents + 0 workers, demand within 500 m against every competitor within 3 km
	2 km	1,893 people	8	1,893 residents + 0 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	0 500 m	not measured	—	catchment of 2,026 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 4.4 LQ
	2 km	LQ 3.43	0	5 clubs / 12,886 residents = 38.80 per 100k against 11.32 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	95 500 m	1.27×	100	28,320 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.07×	91	24,030 EUR against 22,380 nationally, median of 5 IRIS within 2 km

NEAREST GYMS — 7 within 3 km; ▲ opened after 2020

0.27 ▲ THE NEW ME REUNION The New Me 2026	0.29 ▲ YASUKE PERFORMANCE 2026
0.39 ▲ FITNESS PARK SAINT DENIS Fitness Park 2025	0.55 ▲ MELVIN PATELLI (PATELLI) 2024
1.0 MYGYM360 MYGYM360 2010	2.73 MYGYM360 SAINTE-CLOTILDE
2.83 KEEP COOL Keepcool	

ACCESS — straight-line, GTFS

Bus	Gare Routière — 337 m
Shops	37 within 150 m INSEE BPE

Generated 2026-10-20 14:49 UTC by gym-db-fr · operator report · INSEE Sirene, INPI RNE, Data ES, INSEE Filosofi 2021, GTFS
Sources : INSEE, Sirene (www.insee.fr), données mises à jour le 2026-10-20 · INPI, Registre national des entreprises (stock du 2026-03-04, API au 2026-10-20) · DILA, BODACC (annonces commerciales, au 2026-10-18) · Ministère des Sports, Data ES (2026-10-17) · INSEE, Filosofi 2021 (carreaux 200 m, IRIS) et BPE 2025 · IGN, Contours IRIS 2026 · OpenStreetMap contributors (ODbL). Licence Ouverte / Etalab 2.0 sauf mention contraire.