

ANJC SPORT (FITNESS CLUB CONCEPT)

1 club operated · MARLENHEIM · company founded 2020-03-30

1

club

Marlenheim

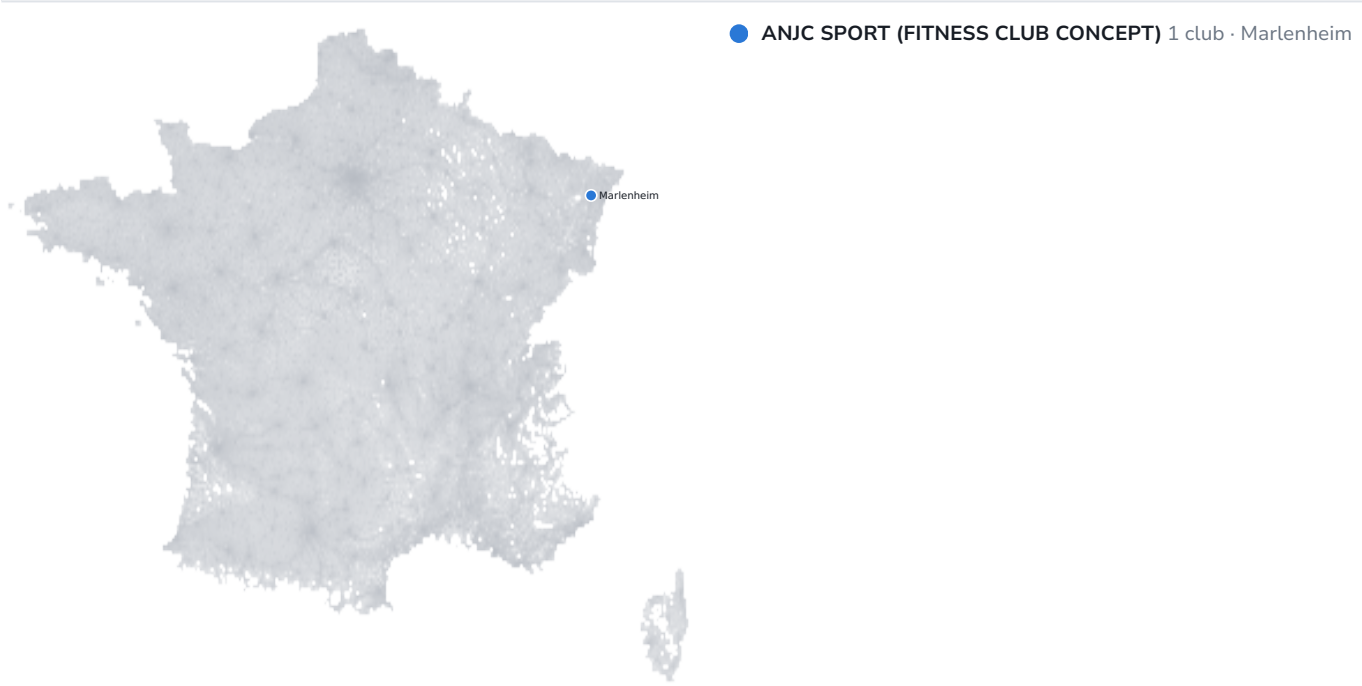
opened 2020–2020

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
FITNESS CLUB CONCEPT	Marlenheim 67520	2020	1 → 3	1 → 3	974 → 349	6,960 → 2,233

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ANJC SPORT (FITNESS CLUB CONCEPT)
SIREN	882959711
Founded	2020-03-30
Activity	93.13Z NAF/APE code
Employees	02 Sirene band
Officers	NOEL HOLTZWEILER (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

FITNESS CLUB CONCEPT Marlenheim

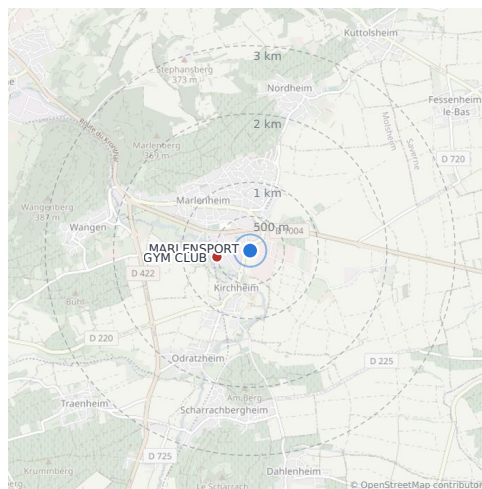
3 RUE DES PRES 67520 MARLENHEIM · opened 2020-03-30 · SIRET 88295971100012

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	63.6	40.2	-23.4
Gyms within 1 km	1	3	+2
Gyms within 2 km	1	3	+2
Competition weight, 2 km	0	2.05	new
Capture, 2 km	6,960	2,233	-68%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2020-03-30 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



2 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	25 500 m	905 people	34	101 aged 18-64 + 804 workers = 905 over 0.79 km2 = 1,152/km2
	2 km	4,810 people	19	3,054 aged 18-64 + 1,756 workers = 4,810 over 12.57 km2 = 383/km2
Competition weight 15%	54 500 m	2.05 wt	32	2 genuine gym floors and 1 other sports site within 500 m, weighted by substitutability and price tier
	2 km	2.05 wt	69	2 genuine gym floors and 1 other sports site within 2 km, weighted by substitutability and price tier
Capture weight 20%	15 500 m	349 people	15	62 residents + 288 workers, demand within 500 m against every competitor within 3 km
	2 km	2,233 people	15	1,669 residents + 565 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 170 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 53.3 LQ
	2 km	not measured	—	catchment of 5,204 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.14x	100	25,500 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.14x	100	25,500 EUR against 22,380 nationally, median of 3 IRIS within 2 km

NEAREST GYMS — 2 within 3 km; ▲ opened after 2020

0.04 ▲ MARLENSPORT 2025 0.5 ▲ GYM CLUB 2026

ACCESS — straight-line, GTFS

Rail Dachstein — **8404 m**
 Bus Zone d'Activités — **186 m**
 Footfall Dachstein — 8404 m, 118,712 travellers/yr SNCF
 Shops 6 within 150 m INSEE BPE

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