

# MONT NOIR (MONT NOIR) (MN)

1 club operated · SAINT-PAUL · company founded 2020-05-11

1

club

Saint-Paul

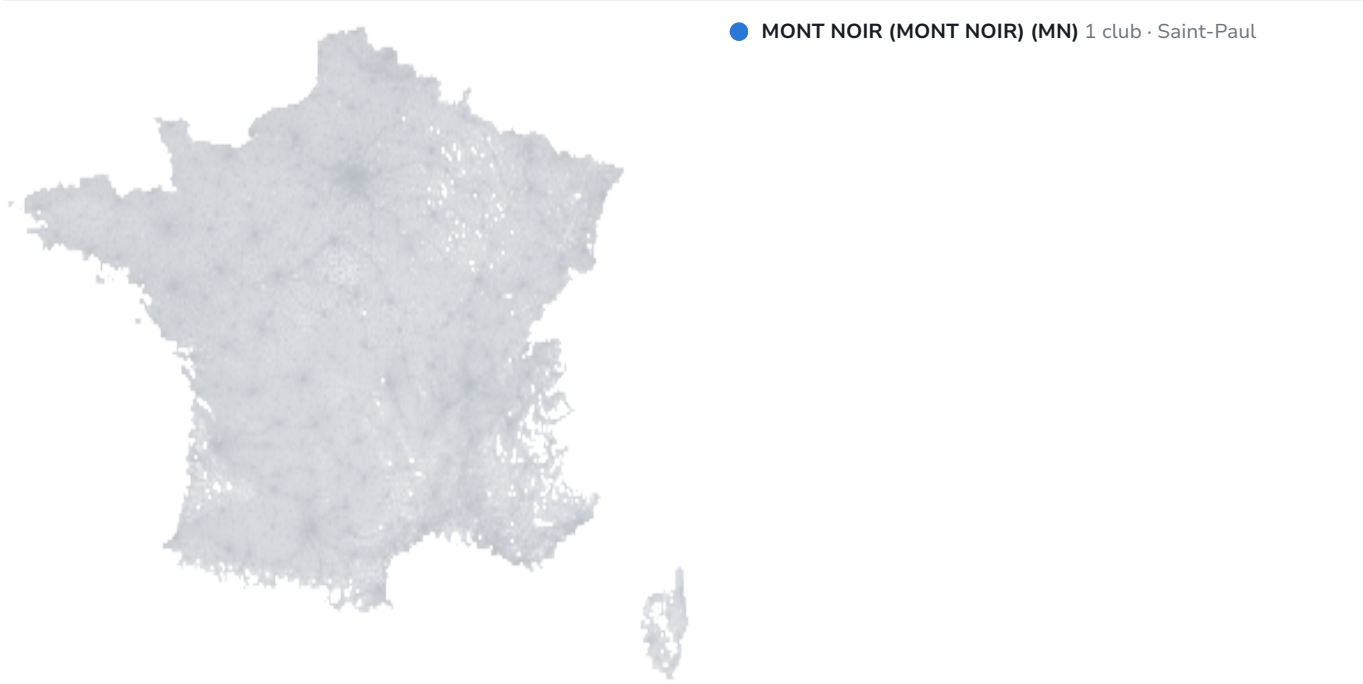
opened 2020–2020

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

| CLUB      | CITY                | OPENED | COMPETITION                  |       | CAPTURE                 |           |
|-----------|---------------------|--------|------------------------------|-------|-------------------------|-----------|
|           |                     |        | GYMS WITHIN, OPENING → TODAY |       | PEOPLE, OPENING → TODAY |           |
|           |                     |        | 500 M                        | 2 KM  | 500 M                   | 2 KM      |
| MONT NOIR | Saint-Paul<br>97460 | 2020   | 1 → 1                        | 3 → 3 | 114 → 114               | 241 → 241 |

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

|            |                                          |
|------------|------------------------------------------|
| Legal name | MONT NOIR (MONT NOIR) (MN)               |
| SIREN      | 883275091                                |
| Founded    | 2020-05-11                               |
| Activity   | 93.13Z NAF/APE code                      |
| Employees  | 02 Sirene band                           |
| Officers   | Christophe Marc CHAMPOURLIER (Président) |

FILING & CAPITAL — INPI RNE

|                    |                                                                                                                                                                      |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Registered capital | not stated in any filing                                                                                                                                             |
| Years filed        | 0 of the last 0 on record                                                                                                                                            |
| Debt falling due   | not filed — the maturity table is a complete-regime page                                                                                                             |
| Confidentiality    | never invoked — every filed income statement is public                                                                                                               |
| Ownership changes  | not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024 |

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

# MONT NOIR Saint-Paul

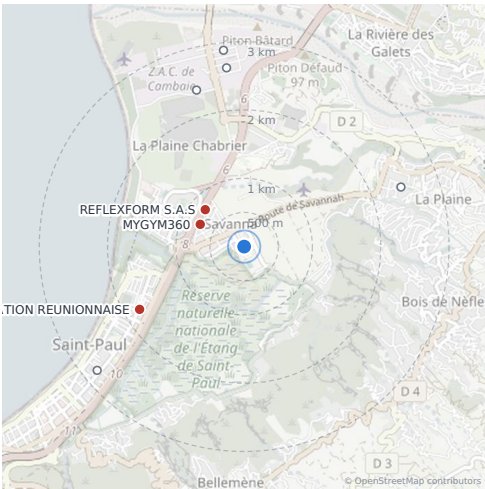
SAVANNA 39 RUE JULES THIREL 97460 SAINT-PAUL · opened 2020-05-11 · SIRET 88327509100014

## CHANGE SINCE OPENING — 2020 → today

|                                       | AT OPENING | TODAY | CHANGE |
|---------------------------------------|------------|-------|--------|
| Location score                        | 18.9       | 18.9  | 0.0    |
| Gyms within 1 km                      | 1          | 1     | 0      |
| Gyms within 2 km                      | 3          | 3     | 0      |
| Competition weight, 2 km              | 2          | 2     | 0%     |
| Capture, 2 km                         | 241        | 241   | 0%     |
| Saturation, 2 km vs national baseline | —          | —     | —      |

Competitor field as it stood on 2020-05-11 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

## WITHIN 3 KM TODAY



3 gym floors, 5 other sports sites. Rings at 500 m, 1, 2 and 3 km.

## SCORE TODAY — seven parameters, five measured at 500 m and 2 km

| PARAMETER                 | WHERE    | MEASURED     | SCORE | HOW IT WAS ARRIVED AT                                                                                                            |
|---------------------------|----------|--------------|-------|----------------------------------------------------------------------------------------------------------------------------------|
| Catchment<br>weight 20%   | 0 500 m  | 81 people    | 0     | 81 aged 18-64 + 0 workers = 81 over 0.79 km2 = 103/km2                                                                           |
|                           | 2 km     | 479 people   | 0     | 479 aged 18-64 + 0 workers = 479 over 12.57 km2 = 38/km2                                                                         |
| Competition<br>weight 15% | 82 500 m | 0.00 wt      | 100   | 0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier                          |
|                           | 2 km     | 2.00 wt      | 70    | 2 genuine gym floors and 0 other sports sites within 2 km, weighted by substitutability and price tier                           |
| Capture<br>weight 20%     | 0 500 m  | 114 people   | 0     | 114 residents + 0 workers, demand within 500 m against every competitor within 3 km                                              |
|                           | 2 km     | 241 people   | 0     | 241 residents + 0 workers, demand within 2 km against every competitor within 3 km                                               |
| Saturation<br>weight 15%  | — 500 m  | not measured | —     | catchment of 132 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 68.8 LQ |
|                           | 2 km     | not measured | —     | catchment of 786 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 11.6 LQ |
| Fit<br>weight 10%         | — unit   | not measured | —     | no floor area recorded for this unit                                                                                             |
| Rental<br>weight 10%      | — unit   | not measured | —     | no rent or no floor area recorded                                                                                                |
| Income<br>weight 10%      | 0 500 m  | 0.67×        | 0     | 15,020 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)                                         |
|                           | 2 km     | 0.67×        | 0     | 15,020 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)                                         |

## NEAREST GYMS — 3 within 3 km; ▲ opened after 2020

|      |                                                         |      |                       |
|------|---------------------------------------------------------|------|-----------------------|
| 0.72 | MYGYM360 MYGYM360                                       | 0.79 | REFLEXFORM S.A.S 2011 |
| 1.79 | ASSOCIATION REUNIONNAISE DE BODY BUILDING ET DE FITNESS |      |                       |

## ACCESS — straight-line, GTFS

|       |                          |
|-------|--------------------------|
| Bus   | Eglise Savanna — 519 m   |
| Shops | 0 within 150 m INSEE BPE |