

ATLAS 49

1 club operated · VERRIERES-EN-ANJOU · company founded 2020-06-26

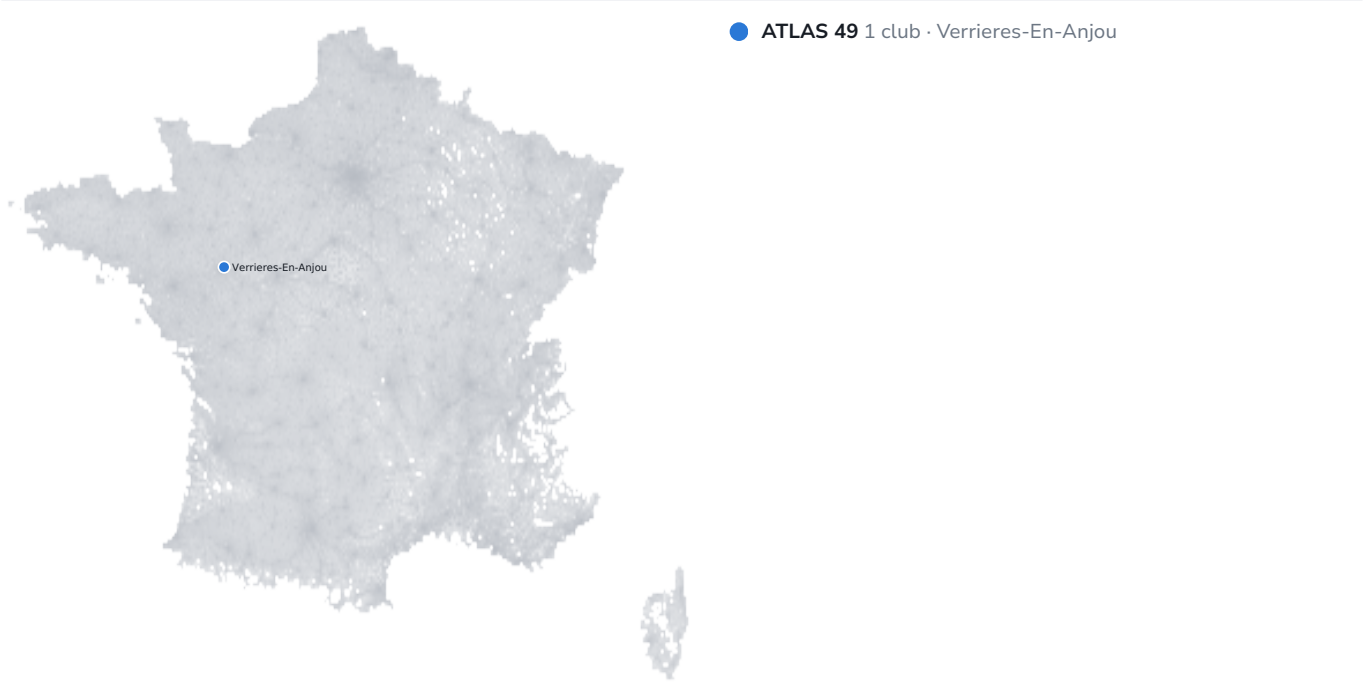
1club

Verrieres-En-Anjou
opened 2020-2020

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT DERY STREET	Verrieres-En-Anjou 49112	2020	0 → 0	0 → 1	925 → 878	5,522 → 3,829

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene		FILING & CAPITAL — INPI RNE	
Legal name	ATLAS 49	Registered capital	not stated in any filing
SIREN	883893638	Years filed	0 of the last 0 on record
Founded	2020-06-26	Debt falling due	not filed — the maturity table is a complete-regime page
Activity	93.13Z NAF/APE code	Confidentiality	never invoked — every filed income statement is public
Employees	01 Sirene band	Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024
Officers	Albin Claude Ray MICHE (Directeur Général); MURPHY HOLDING CORPORATION (Président de SAS)		

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT DERY STREET Verrieres-En-Anjou

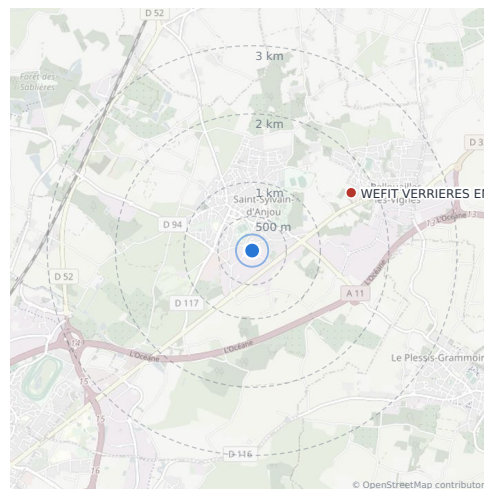
5 RUE DU DERY SAINT-SYLVAIN D ANJOU 49112 VERRIERES-EN-ANJOU · opened 2020-06-26 · SIRET 88389363800014

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	57.8	52	-5.8
Gyms within 1 km	0	0	0
Gyms within 2 km	0	1	+1
Competition weight, 2 km	0	1	new
Capture, 2 km	5,522	3,829	-31%
Saturation, 2 km vs national baseline	—	—	—

Competitor field as it stood on 2020-06-26 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



1 gym floors, 0 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	18 500 m	586 people	25	441 aged 18-64 + 145 workers = 586 over 0.79 km2 = 746/km2
	2 km	3,357 people	12	3,032 aged 18-64 + 324 workers = 3,357 over 12.57 km2 = 267/km2
Competition weight 15%	88 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
	2 km	1.00 wt	81	1 genuine gym floor and 0 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	40 500 m	878 people	42	737 residents + 141 workers, demand within 500 m against every competitor within 3 km
	2 km	3,829 people	38	3,556 residents + 273 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	— 500 m	not measured	—	catchment of 780 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 11.3 LQ
	2 km	not measured	—	catchment of 5,197 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.7 LQ
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	90 500 m	1.07×	90	23,980 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
	2 km	1.07×	90	23,980 EUR against 22,380 nationally, median of 1 IRIS within 2 km

NEAREST GYMS — 1 within 3 km; ▲ opened after 2020

1.68 ▲ WEFIT VERRIERES EN ANJOU WeFit Club 2023

ACCESS — straight-line, GTFS

Tram Monplaisir — 5297 m
 Bus Fousseaux — 176 m
 Footfall Le Vieux Briollay — 6688 m, 29,188 travellers/yr SNCF
 Shops 0 within 150 m INSEE BPE

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