

ESPRIT FIT

1 club operated · SAINT-LO · company founded 2020-05-18

1

club

Saint-Lo

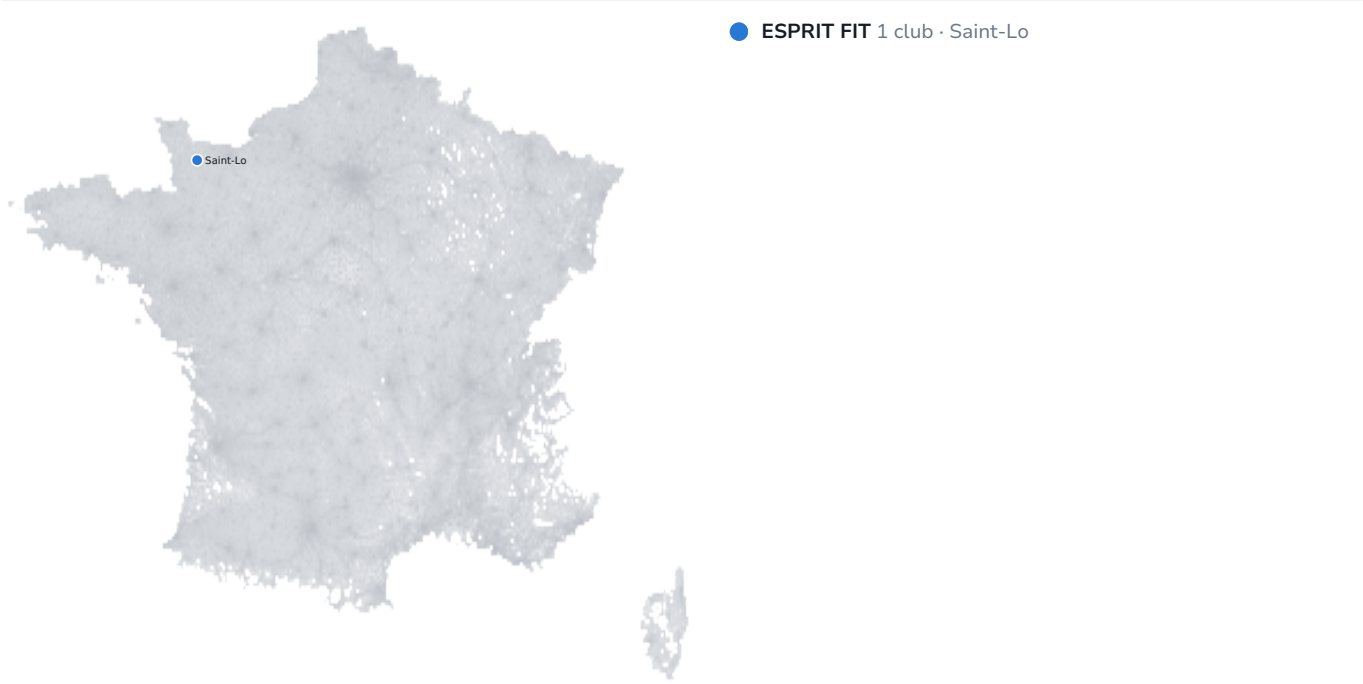
opened 2020–2020

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accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
ESPRIT FIT	Saint-Lo 50000	2020	2 → 3	2 → 4	484 → 324	3,512 → 2,055

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ESPRIT FIT
SIREN	884017765
Founded	2020-05-18
Activity	93.13Z NAF/APE code
Employees	01 Sirene band
Officers	JUDICAEL PICHAVANT (Gérant); JEAN-CLAUDE SAVARY (Gérant)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

Competitor field as it stood on 2020-05-18 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

PARAMETER		WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	35	500 m	1,218 people	40	17 aged 18-64 + 1,200 workers = 1,218 over 0.79 km2 = 1,550/km2
		2 km	9,003 people	31	3,923 aged 18-64 + 5,080 workers = 9,003 over 12.57 km2 = 716/km2
Competition weight 15%	49	500 m	2.00 wt	33	2 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	3.20 wt	60	3 genuine gym floors and 1 other sports site within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	12	500 m	324 people	13	12 residents + 312 workers, demand within 500 m against every competitor within 3 km
		2 km	2,055 people	12	1,221 residents + 834 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	—	500 m	<i>not measured</i>	—	catchment of 32 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 271.8 LQ
		2 km	<i>not measured</i>	—	catchment of 7,144 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.2 LQ
Fit weight 10%	—	unit	<i>not measured</i>	—	no floor area recorded for this unit
Rental weight 10%	—	unit	<i>not measured</i>	—	no rent or no floor area recorded
Income weight 10%	49	500 m	0.94x	46	21,010 EUR against 22,380 nationally, containing IRIS (no IRIS centre inside the radius)
		2 km	0.95x	51	21,350 EUR against 22,380 nationally, median of 6 IRIS within 2 km

0.01	▲ B'RIOVERA SPORT CLUB 2026	0.28	L'ORANGE BLEUE L'Orange Bleue 2012
1.67	▲ T'FIT 2025		

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