

ABM FITNESS

1 club operated · CHATILLON · company founded 2020-06-14

1 club

Chatillon
opened 2020–2020

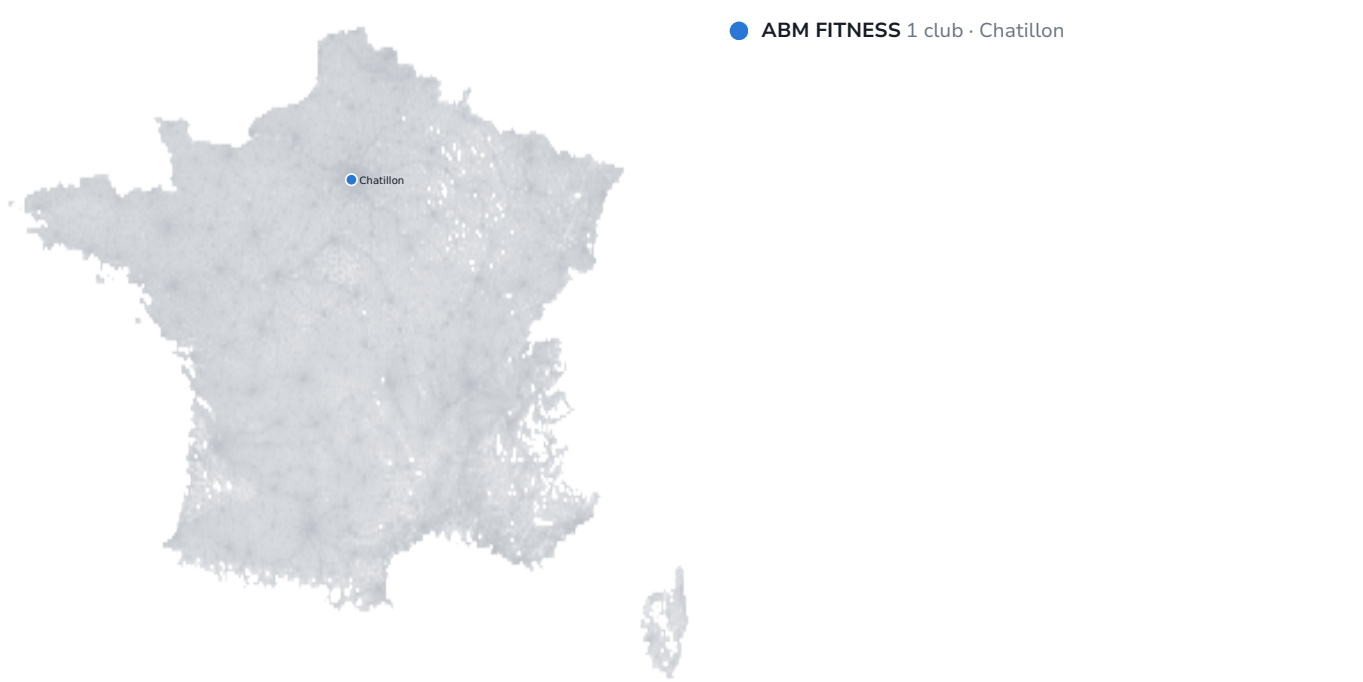
€-17,035

EBITDA 2021

revenue €36,817 ·
net €-28,685

equity €-26,585 · financial
debt €314,009 · cash
€32,010 · 2 risk flags

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION GYMS WITHIN, OPENING → TODAY		CAPTURE PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT (LICENSED BOX)	Chatillon 92320	2020	1 → 1	8 → 13	11,963 → 9,889	25,046 → 16,342

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	ABM FITNESS
SIREN	884174301
Founded	2020-06-14
Activity	93.13Z NAF/APE code
Employees	NN Sirene band
Officers	AM SYNERGY (Président de SAS)

FILING & CAPITAL — INPI RNE

Registered capital	€2,100
Years filed	1 of the last 1 on record — 1 complete
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

- ▼ **negative equity** — 2021, €-26,585
- ▼ **high leverage** — 2021, debt €314,009 vs EBITDA €-17,035

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

YEAR	REVENUE	EBITDA	MARGIN	OPERATING	NET	EQUITY	FIN. DEBT	CASH	STAFF COST	EXT. CHARGES	FTE
2021	€36,817	€-17,035	-46%	€-26,421	€-28,685	€-26,585	€314,009	€32,010	—	€52,727	—

EBITDA derived from the filed income statement; rent sits inside external charges; "withheld" is an L.232-25 confidentiality declaration.

CROSSFIT (LICENSED BOX) Chatillon

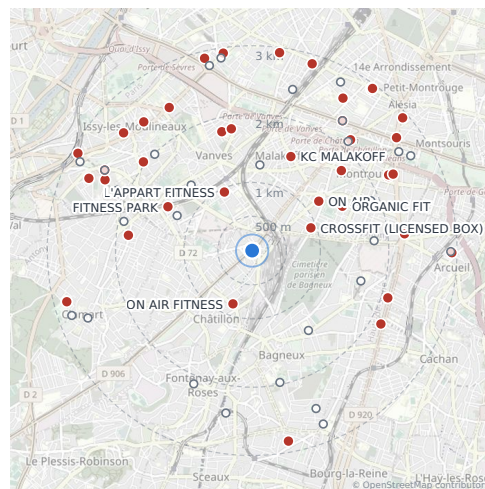
142 AVENUE DE PARIS 92320 CHATILLON · opened 2020-07-05 · SIRET 88417430100025

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	90	88.9	-1.1
Gyms within 1 km	3	5	+2
Gyms within 2 km	8	13	+5
Competition weight, 2 km	8.10	12.25	+51%
Capture, 2 km	25,046	16,342	-35%
Saturation, 2 km vs national baseline	-61%	-32%	+30 pts

Competitor field as it stood on 2020-07-05 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



44 gym floors, 29 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	88 500 m	14,194 people	89	5,538 aged 18-64 + 8,655 workers = 14,194 over 0.79 km2 = 18,072/km2
	2 km	163,790 people	87	100,733 aged 18-64 + 63,056 workers = 163,790 over 12.57 km2 = 13,034/km2
Competition weight 15%	57 500 m	0.00 wt	100	0 genuine gym floors and 0 other sports sites within 500 m, weighted by substitutability and price tier
	2 km	12.25 wt	28	12 genuine gym floors and 9 other sports sites within 2 km, weighted by substitutability and price tier
Capture weight 20%	100 500 m	9,889 people	100	5,346 residents + 4,543 workers, demand within 500 m against every competitor within 3 km
	2 km	16,342 people	100	10,392 residents + 5,950 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100 500 m	not measured	—	catchment of 8,607 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.1 LQ
	2 km	LQ 0.68	100	12 clubs / 159,626 residents = 7.52 per 100k against 11.01 nationally
Fit weight 10%	— unit	not measured	—	no floor area recorded for this unit
Rental weight 10%	— unit	not measured	—	no rent or no floor area recorded
Income weight 10%	100 500 m	1.17x	100	26,155 EUR against 22,380 nationally, median of 2 IRIS within 500 m
	2 km	1.24x	100	27,660 EUR against 22,380 nationally, median of 63 IRIS within 2 km

NEAREST GYMS — 44 within 3 km; ▲ opened after 2020

0.83 ▲ ON AIR FITNESS On Air 2025	0.92 CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2016
0.95 ▲ GIGAFIT GigaFit 2026	0.95 L'APPART FITNESS L'Appart Fitness 2019
1.21 ON AIR On Air 2016	1.39 ▲ FITNESS PARK Fitness Park 2025
1.47 ORGANIC FIT L'Orange Bleue 2015	1.49 KC MALAKOFF Keepcool 2007

... and 36 more within 3 km.

ACCESS — straight-line, GTFS

Tram	Vauban — 251 m
Bus	Marcelin Berthelot — 90 m
Footfall	CHATILLON-MON. — 418 m, 6,701,791 validations/yr RATP
Shops	34 within 150 m INSEE BPE