

VT SPORTS

1 club operated · LYON · company founded 2020-07-27

1

club

Lyon

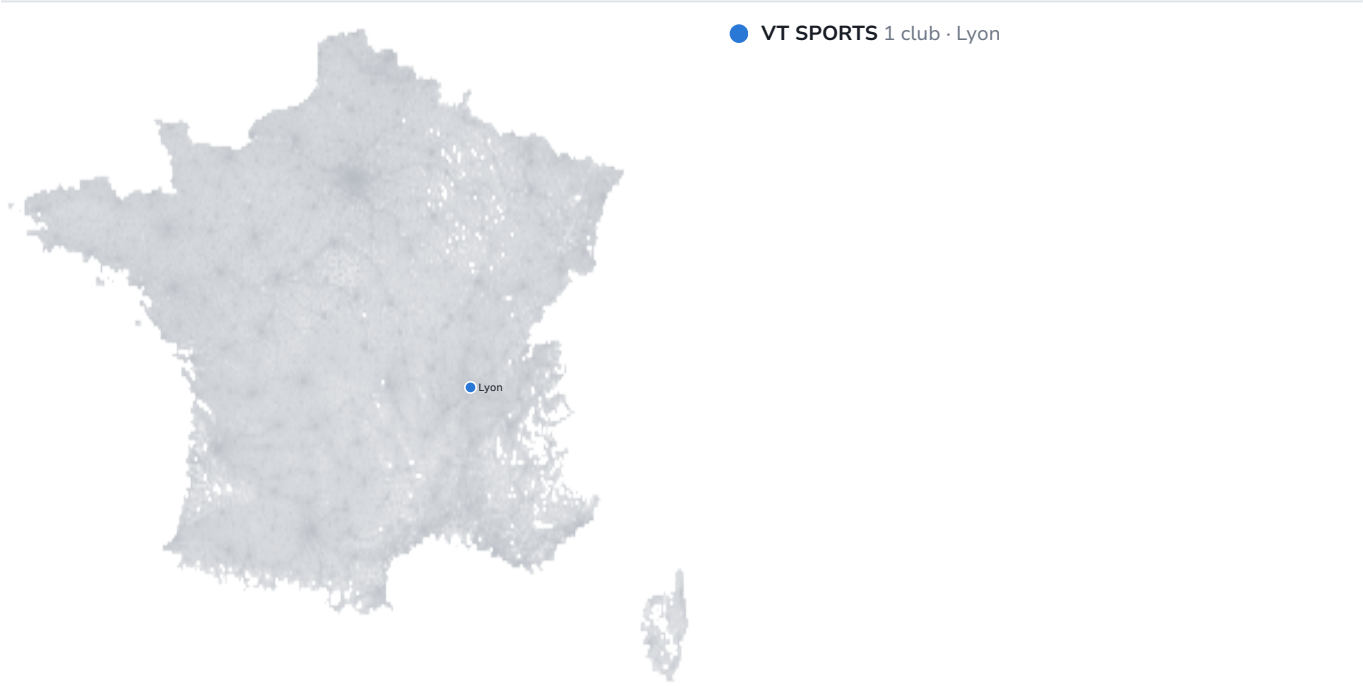
opened 2020-2020

—

accounts

No keyed accounts in INPI's feed for this company.

WHERE THE CLUBS ARE — 1 club



CLUBS OPERATED — competition and capture, at opening and today

CLUB	CITY	OPENED	COMPETITION		CAPTURE	
			GYMS WITHIN, OPENING → TODAY		PEOPLE, OPENING → TODAY	
			500 M	2 KM	500 M	2 KM
CROSSFIT (LICENSED BOX)	Lyon 69003	2020	1 → 1	8 → 15	6,406 → 4,335	20,343 → 10,961

Competition: genuine gym floors within the ring, by registry opening date. Capture: residents and workers the gravity model assigns to this floor against every competitor within 3 km, demand at its 2021 vintage.

LEGAL IDENTITY — INSEE Sirene

Legal name	VT SPORTS
SIREN	887636041
Founded	2020-07-27
Activity	93.11Z NAF/APE code
Employees	01 Sirene band
Officers	NOVELTY SPORTS (Président)

FILING & CAPITAL — INPI RNE

Registered capital	not stated in any filing
Years filed	0 of the last 0 on record
Debt falling due	not filed — the maturity table is a complete-regime page
Confidentiality	never invoked — every filed income statement is public
Ownership changes	not tracked — officers are a snapshot at each data refresh, not a filing history; France also closed the beneficial-ownership registry to public access in July 2024

RISK FLAGS — from the accounts

Nothing to test — no accounts on file.

FILED ACCOUNTS — INPI, keyed annual accounts; one filing covers all 1 clubs

No keyed accounts in INPI's feed — a young company or a non-filer.

CROSSFIT (LICENSED BOX) Lyon

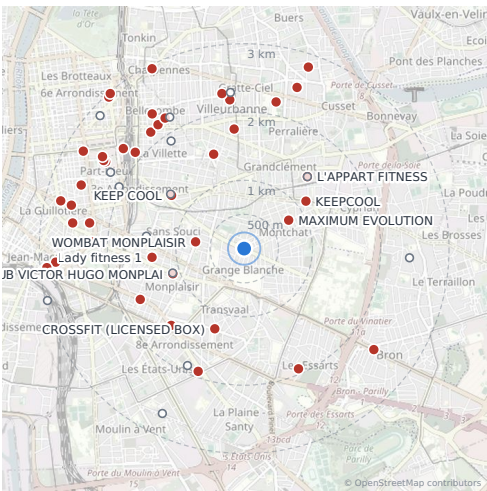
169 AVENUE LACASSAGNE 69003 LYON · opened 2020-07-27 · SIRET 88763604100014

CHANGE SINCE OPENING — 2020 → today

	AT OPENING	TODAY	CHANGE
Location score	89.7	84.3	-5.4
Gyms within 1 km	1	3	+2
Gyms within 2 km	8	15	+7
Competition weight, 2 km	6.70	13.30	+99%
Capture, 2 km	20,343	10,961	-46%
Saturation, 2 km vs national baseline	-57%	-14%	+43 pts

Competitor field as it stood on 2020-07-27 against today's; demand at its 2021 vintage at both dates. Red is a move against the club of five score points, two gym floors or a quarter of the measure; green the reverse.

WITHIN 3 KM TODAY



41 gym floors, 15 other sports sites. Rings at 500 m, 1, 2 and 3 km.

SCORE TODAY — seven parameters, five measured at 500 m and 2 km

PARAMETER	WHERE	MEASURED	SCORE	HOW IT WAS ARRIVED AT
Catchment weight 20%	84	500 m	8,896 people	80 4,347 aged 18-64 + 4,548 workers = 8,896 over 0.79 km ² = 11,326/km ²
		2 km	167,022 people	87 93,666 aged 18-64 + 73,356 workers = 167,022 over 12.57 km ² = 13,291/km ²
Competition weight 15%	56	500 m	0.00 wt	100 0 genuine gym floors and 0 other sports sites within 500 m, weighted by competition tier (price tier on direct rivals)
		2 km	13.30 wt	26 14 genuine gym floors and 7 other sports sites within 2 km, weighted by competition tier (price tier on direct rivals)
Capture weight 20%	86	500 m	4,335 people	90 3,131 residents + 1,204 workers, demand within 500 m against every competitor within 3 km
		2 km	10,961 people	83 7,173 residents + 3,787 workers, demand within 2 km against every competitor within 3 km
Saturation weight 15%	100	500 m	not measured	— catchment of 6,618 residents is below the 10,000 needed for a density measure to mean anything — one club would move it by 1.3 LQ
		2 km	LQ 0.86	100 14 clubs / 144,540 residents = 9.69 per 100k against 11.32 nationally
Fit weight 10%	—	unit	not measured	— no floor area recorded for this unit
Rental weight 10%	—	unit	not measured	— no rent or no floor area recorded
Income weight 10%	100	500 m	1.20×	100 26,920 EUR against 22,380 nationally, median of 3 IRIS within 500 m
		2 km	1.15×	100 25,775 EUR against 22,380 nationally, median of 46 IRIS within 2 km

NEAREST GYMS — 41 within 3 km; ▲ opened after 2020

0.72 ▲ WOMBAT MONPLAISIR 2026	0.77 ▲ MAXIMUM EVOLUTION 2024
1.11 ▲ CLUB VICTOR HUGO MONPLAISIR 2025	1.14 KEEP COOL Keepcool 2010
1.25 ▲ CROSSFIT (LICENSED BOX) CrossFit (licensed box) 2025	1.32 KEEP COOL Keepcool 2016
1.35 Lady fitness 1 2007	1.4 ▲ L'APPART FITNESS L'Appart Fitness 2021

... and 33 more within 3 km.

ACCESS — straight-line, GTFS

Metro	Grange-Blanche — 574 m
Bus	Bonnand — 189 m
Footfall	Lyon Part Dieu — 2274 m, 42,434,779 travellers/yr SNCF
Shops	27 within 150 m INSEE BPE